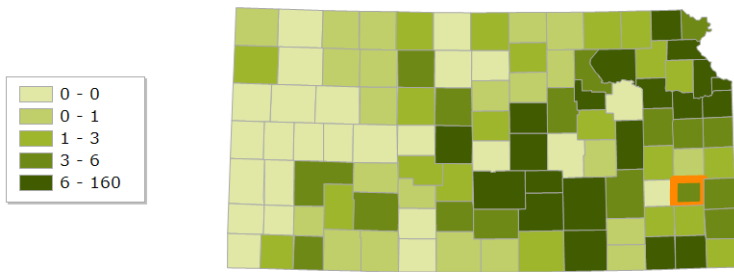


# Utilization Dashboard by County Report

## Allen County - Kansas Tobacco Quitline

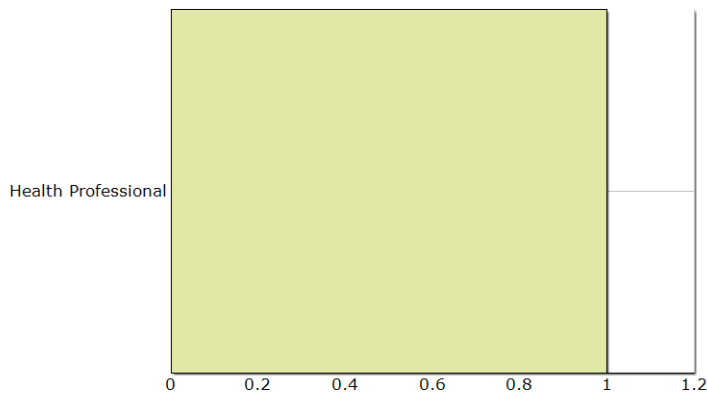
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

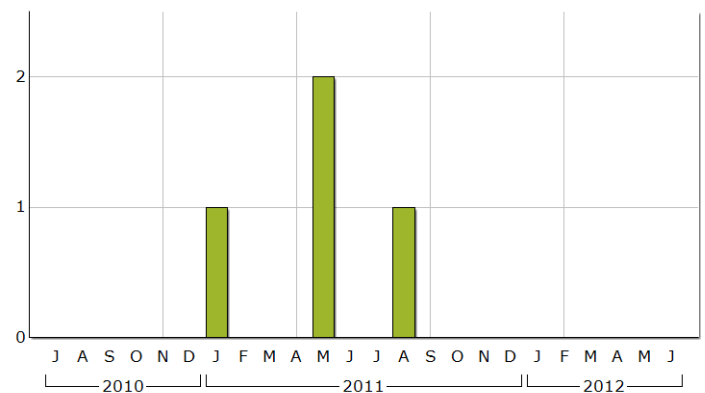


County Population	Prevalence	Tobacco Users	
Adult	10,763	10.0 %	1,076
		County	State
Tobacco Users - Last Full Month		1	464
Tobacco Users YTD		5	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.46 %
Reach - NAQC		2	0.46 %
Annualized Reach		1	1.39 %
Annualized Reach - NAQC		2	1.39 %
Unique Individual Reach		3	0.46 %

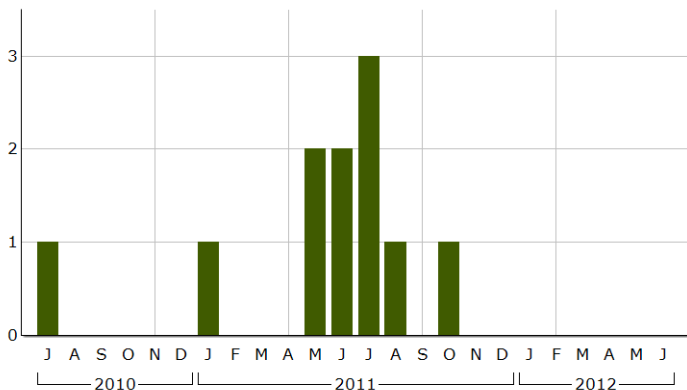
How Heard About



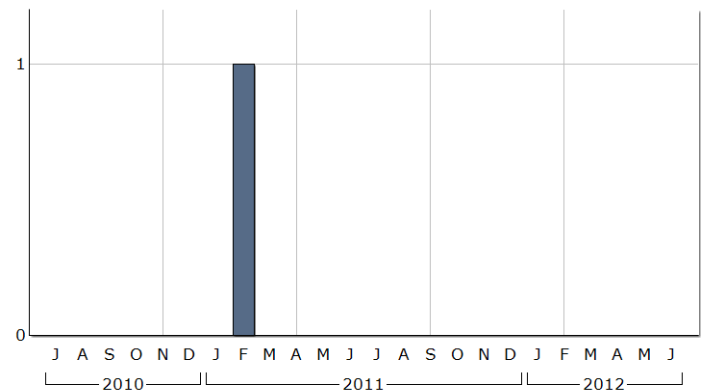
Fax Referral



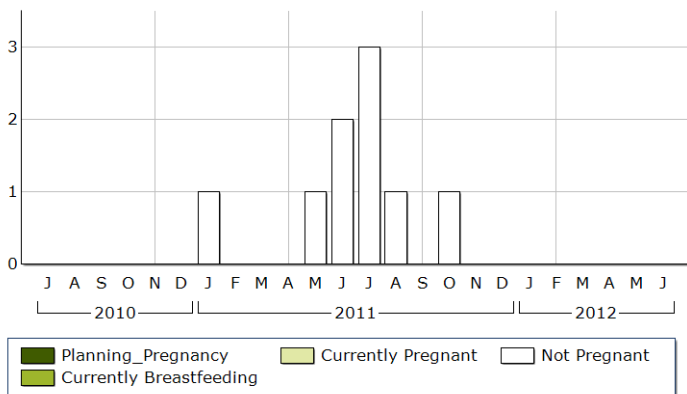
Tobacco User Enrollments



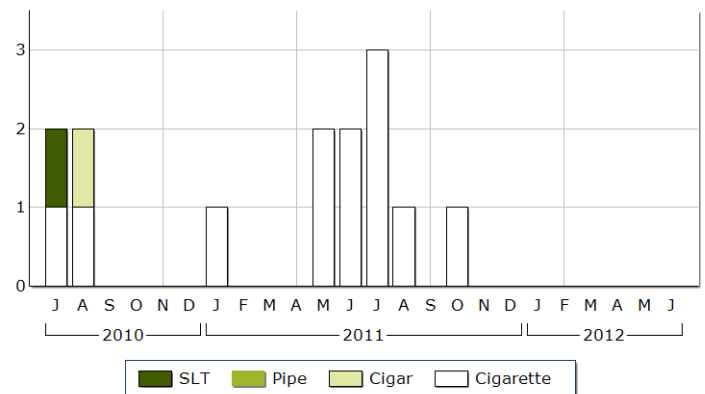
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

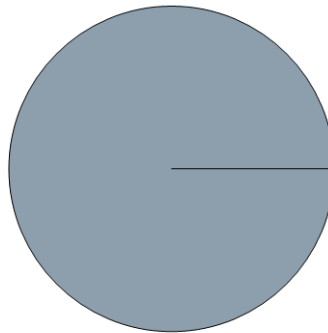
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

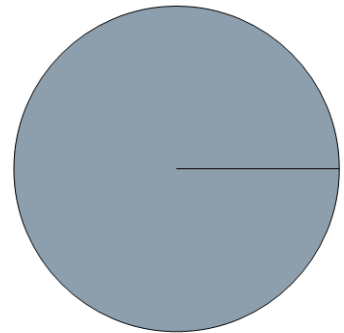
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

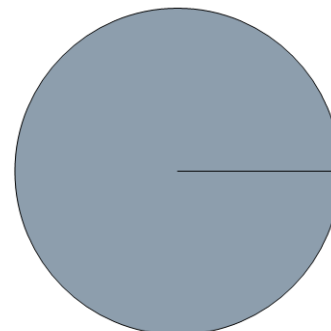
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



CAD, 100.00%

Chart Total N: 1

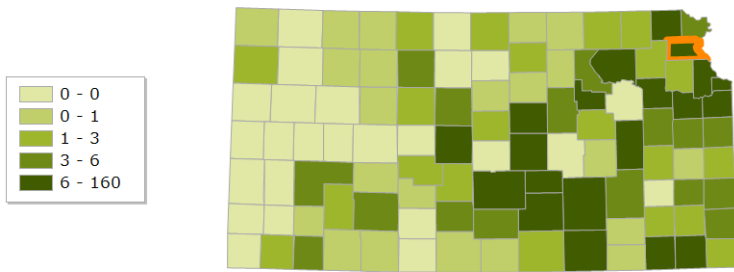
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Atchison County - Kansas Tobacco Quitline

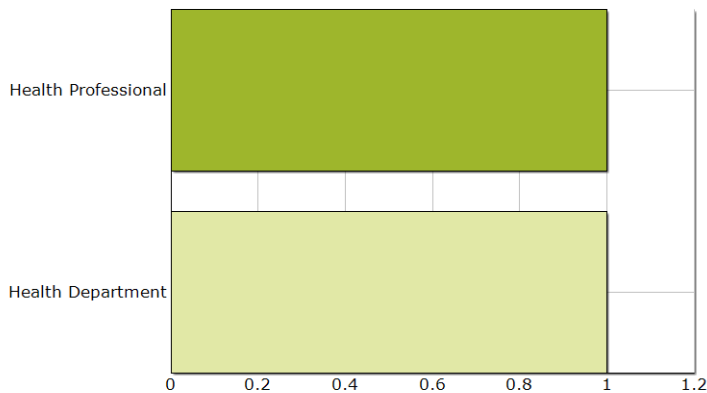
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

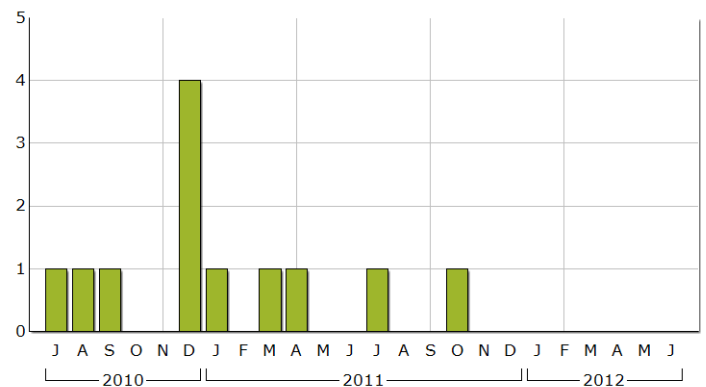


County Population	Prevalence	Tobacco Users	
Adult	12,667	18.6 %	2,358
		County	State
Tobacco Users - Last Full Month		2	464
Tobacco Users YTD		7	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.30 %
Reach - NAQC		2	0.30 %
Annualized Reach		1	0.89 %
Annualized Reach - NAQC		2	0.89 %
Unique Individual Reach		3	0.30 %

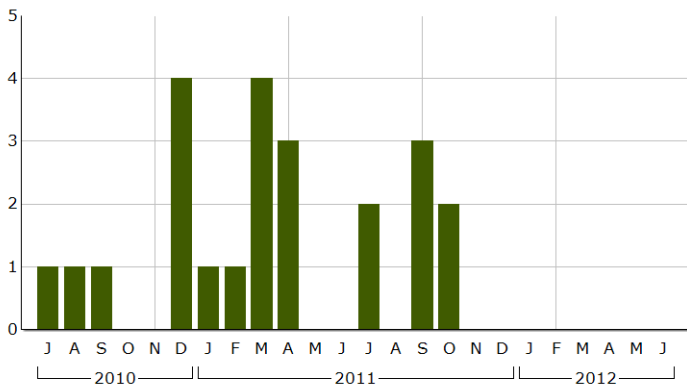
How Heard About



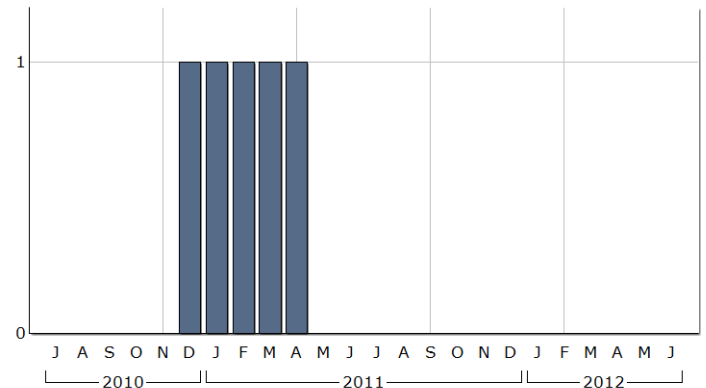
Fax Referral



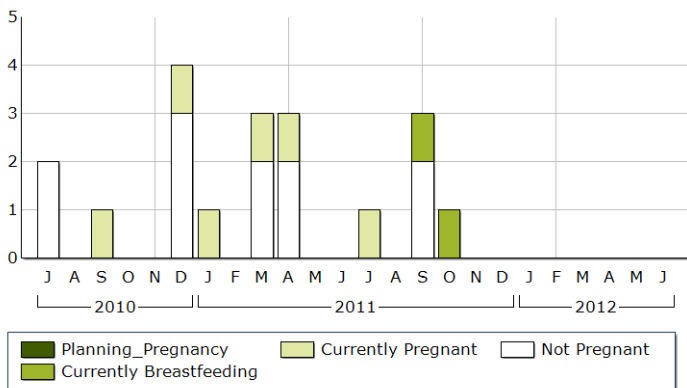
Tobacco User Enrollments



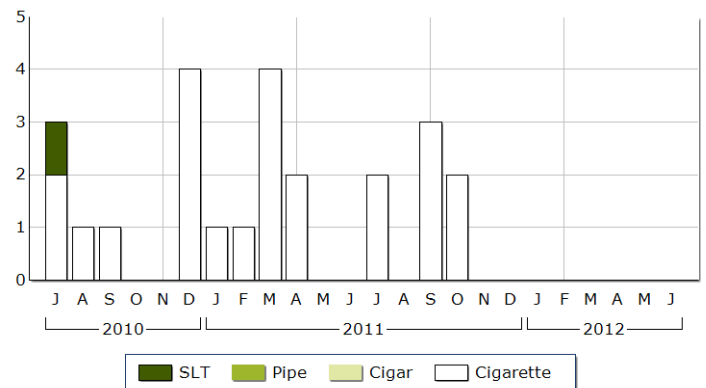
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

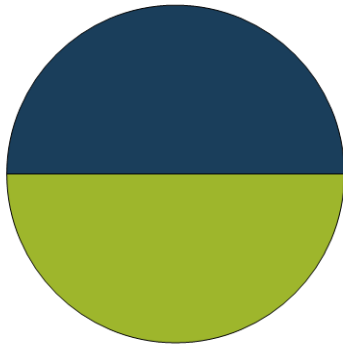


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

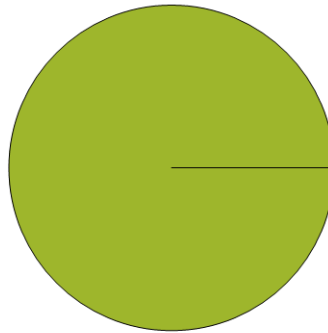
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

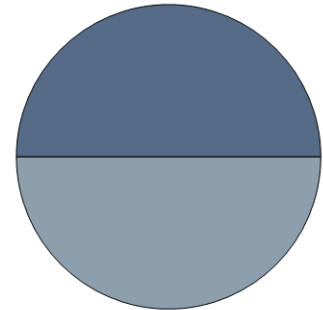
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

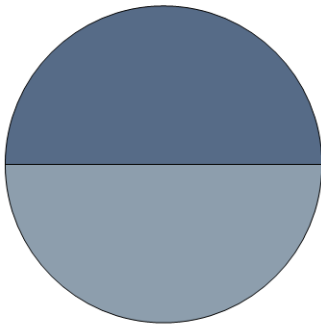
Tobacco Users By Education



HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

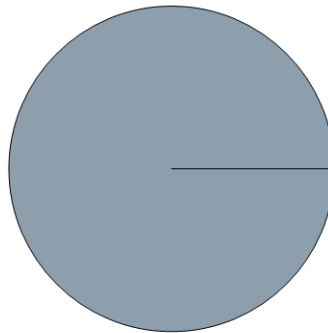
Tobacco Users By Race



Black or African American, 50.00%  
White, 50.00%

Chart Total N: 2

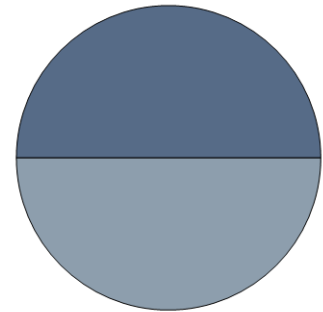
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 2

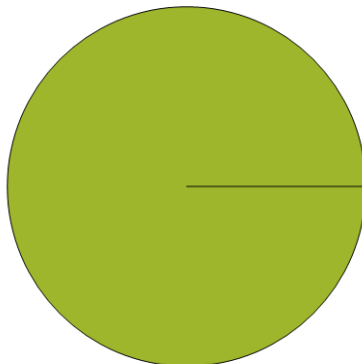
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Medicaid, 50.00%

Chart Total N: 2

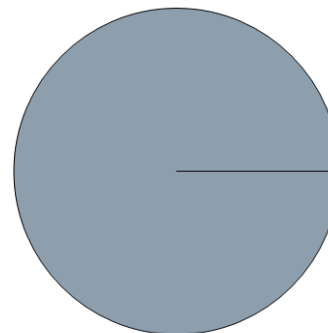
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

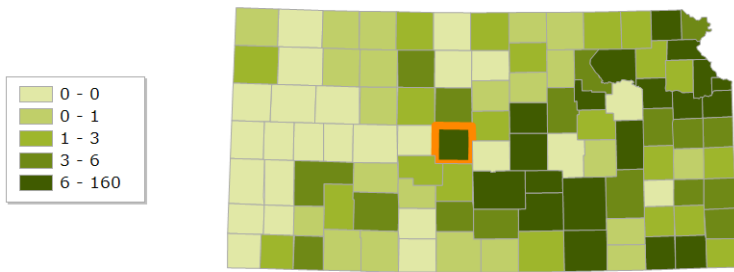
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Barton County - Kansas Tobacco Quitline

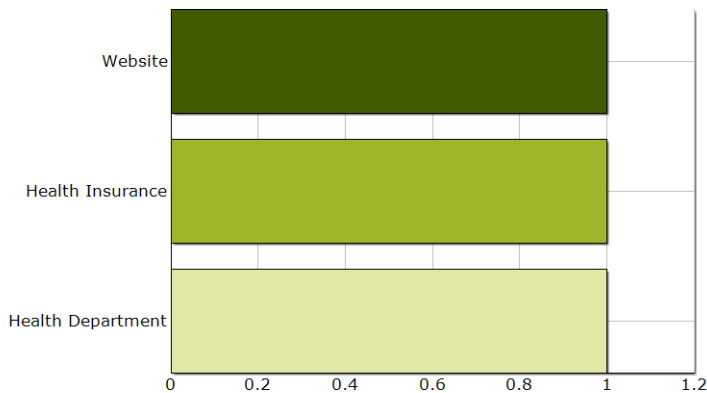
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

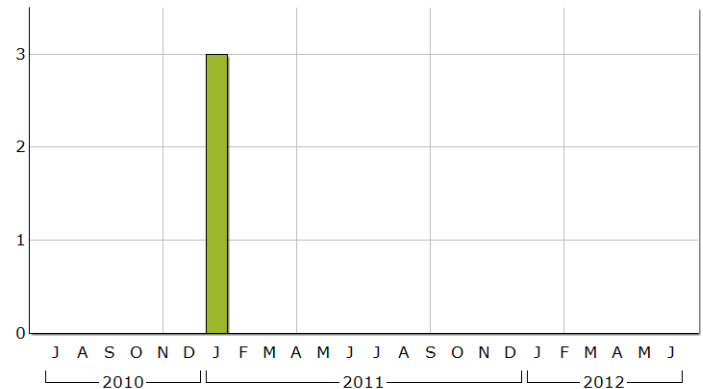


County Population	Prevalence	Tobacco Users	
Adult	16,270	21.1 %	3,437
		County	State
Tobacco Users - Last Full Month		3	464
Tobacco Users YTD		8	1,231
Unique Tobacco Users YTD		3	5
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.23 %
Reach - NAQC		2	0.17 %
Annualized Reach		1	0.70 %
Annualized Reach - NAQC		2	0.52 %
Unique Individual Reach		3	0.15 %

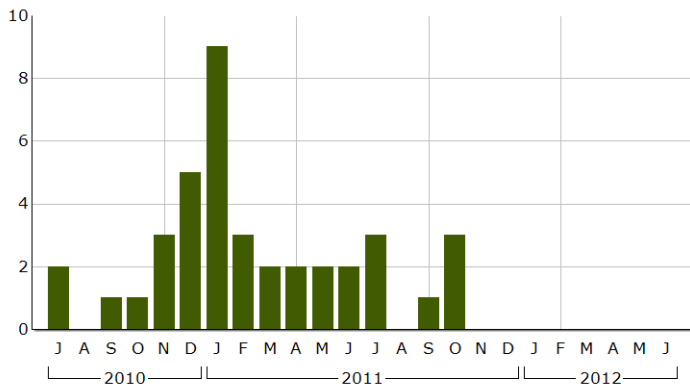
How Heard About



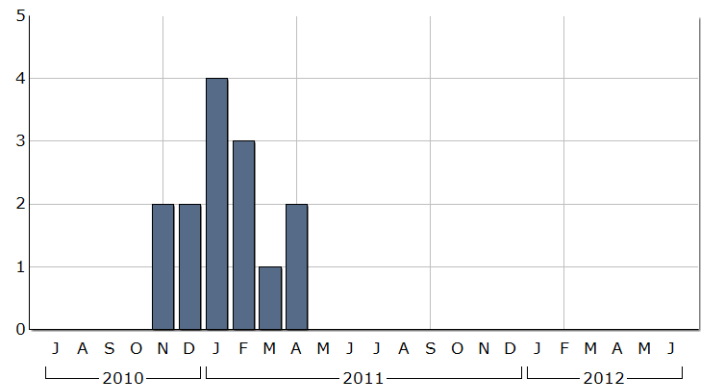
Fax Referral



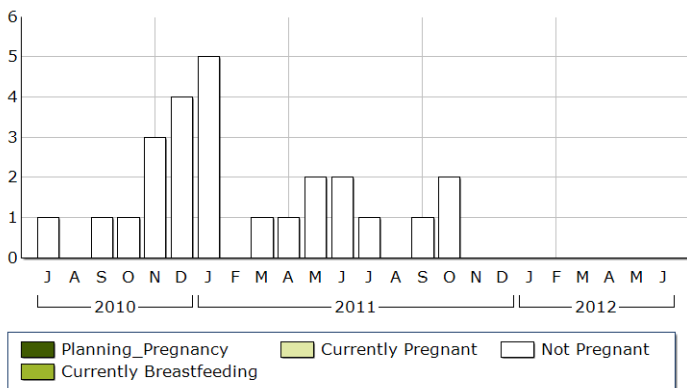
Tobacco User Enrollments



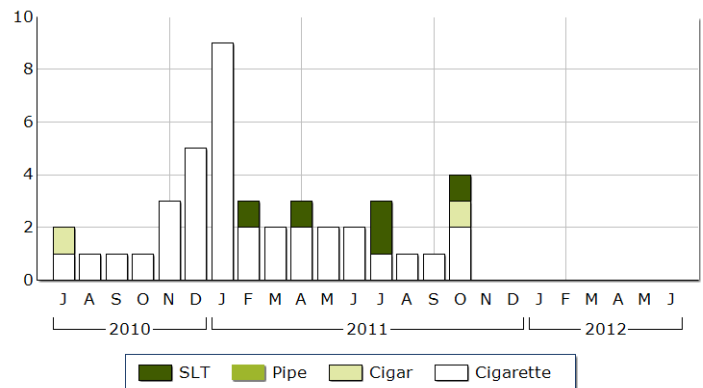
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

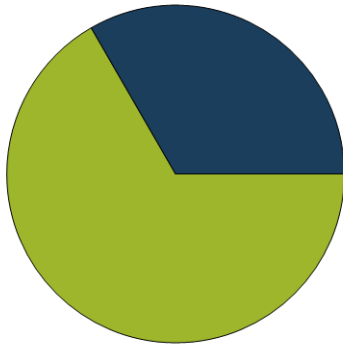
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Barton County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 3

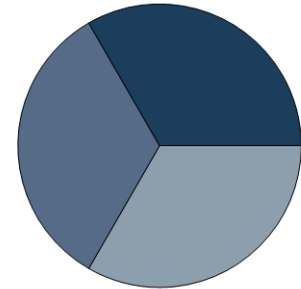
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

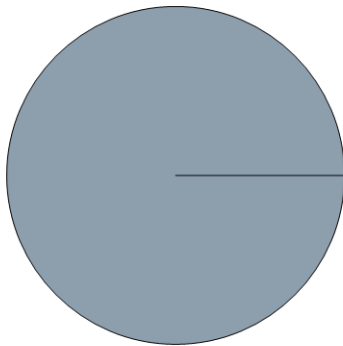
Tobacco Users By Education



No HS Degree/GED, 33.33%  
Some College, 33.33%  
College Degree, 33.33%

Chart Total N: 3

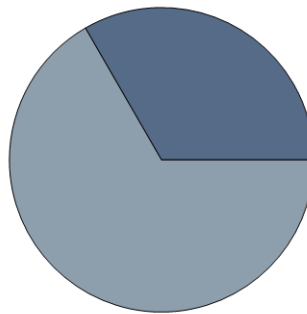
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

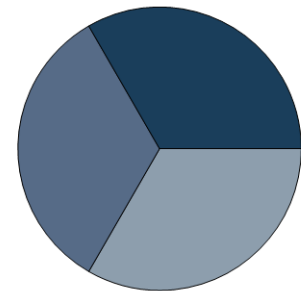
Tobacco Users By Age



18 - 24, 66.67%  
35 - 44, 33.33%

Chart Total N: 3

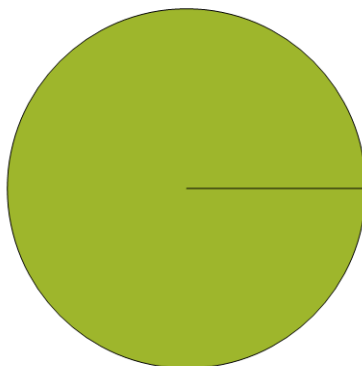
Tobacco Users By Health Plan



Commercially Insured, 33.33%  
Medicaid, 33.33%  
Uninsured, 33.33%

Chart Total N: 3

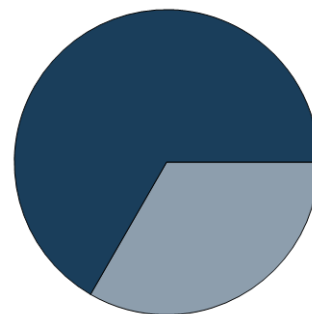
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 33.33%  
None, 66.67%

Chart Total N: 3

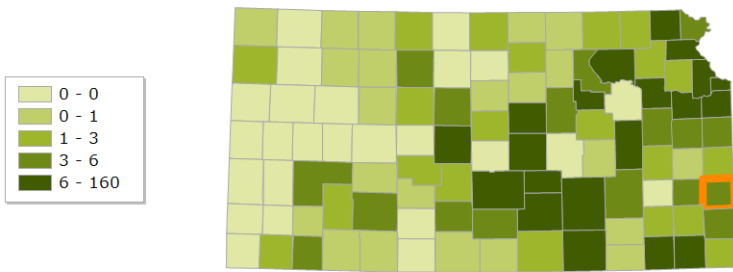
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Bourbon County - Kansas Tobacco Quitline

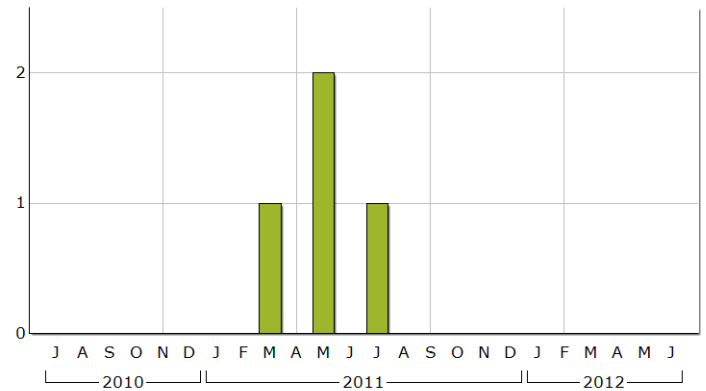
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

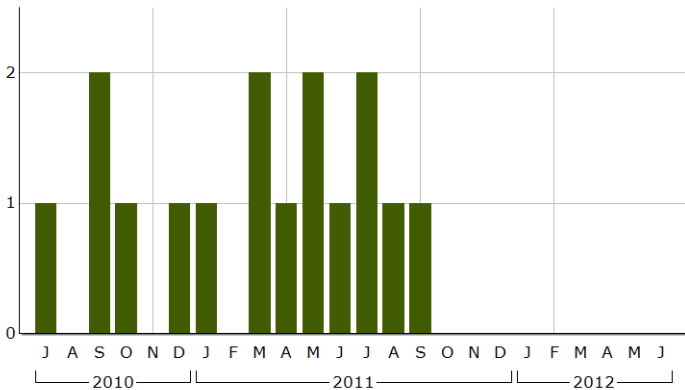


County Population	Prevalence	Tobacco Users	
Adult	10,812	10.7 %	1,154
		County	State
Tobacco Users - Last Full Month		-	464
Tobacco Users YTD		4	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.35 %
Reach - NAQC		2	0.26 %
Annualized Reach		1	1.04 %
Annualized Reach - NAQC		2	0.78 %
Unique Individual Reach		3	0.35 %

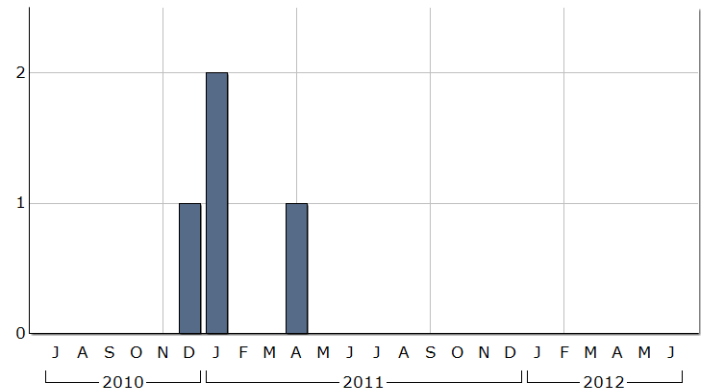
Fax Referral



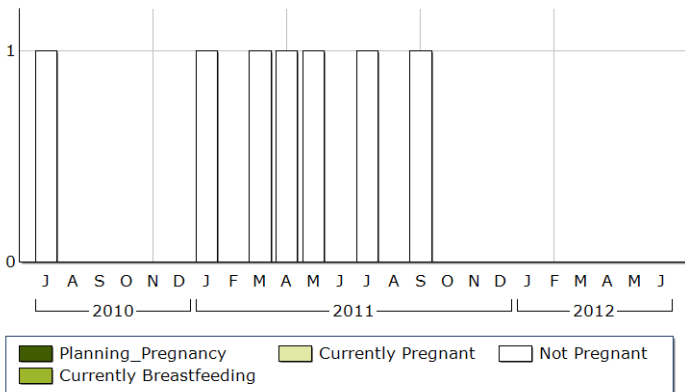
Tobacco User Enrollments



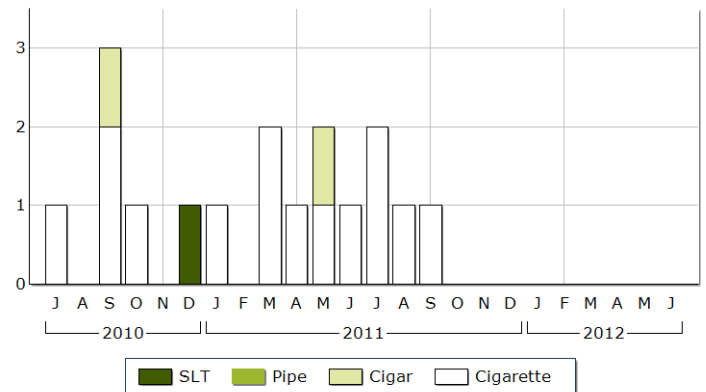
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

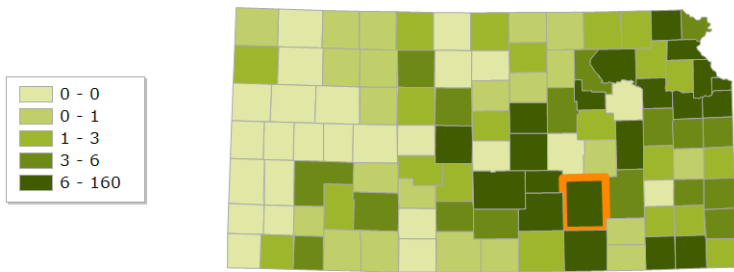


# Utilization Dashboard by County Report

## Butler County - Kansas Tobacco Quitline

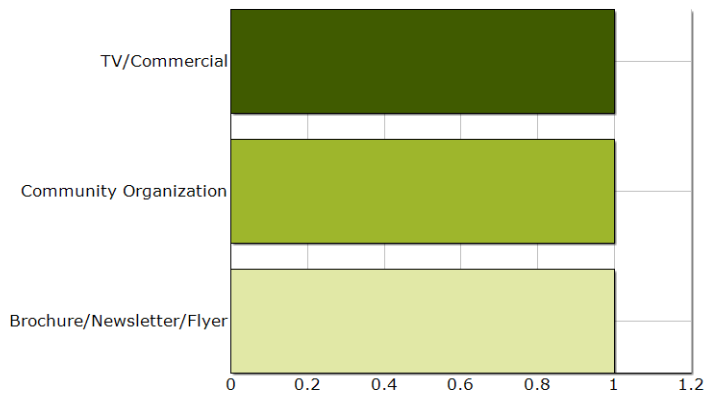
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

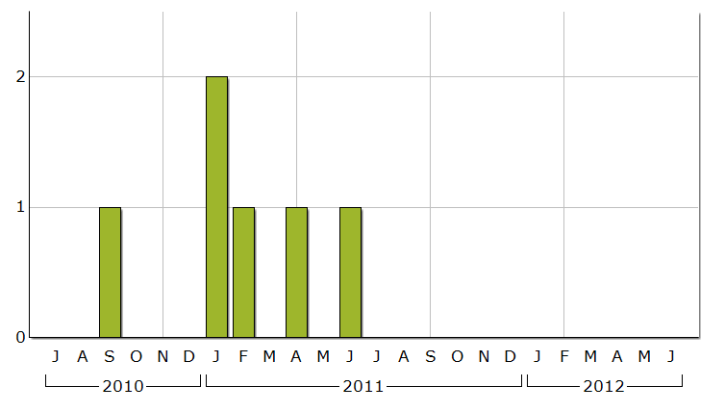


County Population	Prevalence	Tobacco Users	
Adult	47,482	16.1 %	7,628
		County	State
Tobacco Users - Last Full Month		4	464
Tobacco Users YTD		12	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.16 %
Reach - NAQC		2	0.14 %
Annualized Reach		1	0.47 %
Annualized Reach - NAQC		2	0.43 %
Unique Individual Reach		3	0.16 %

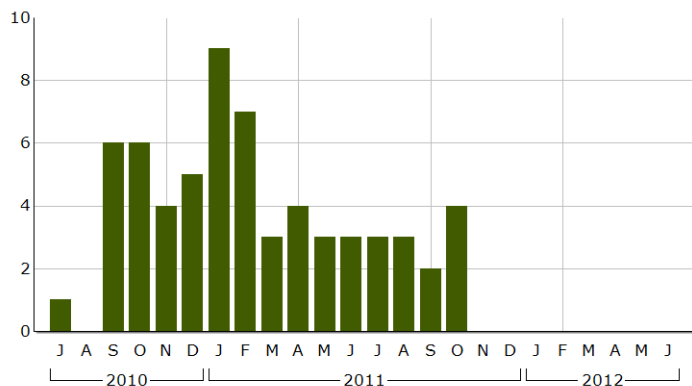
How Heard About



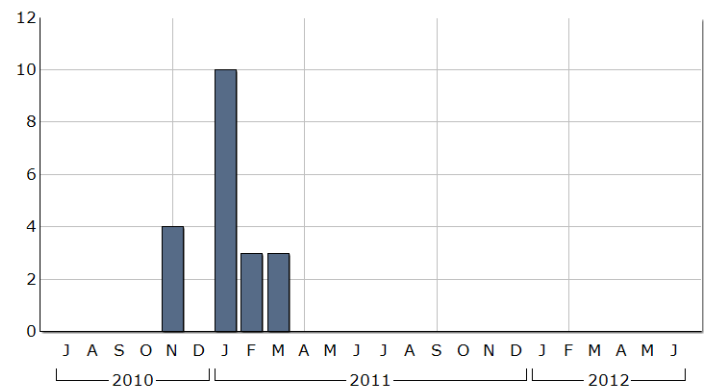
Fax Referral



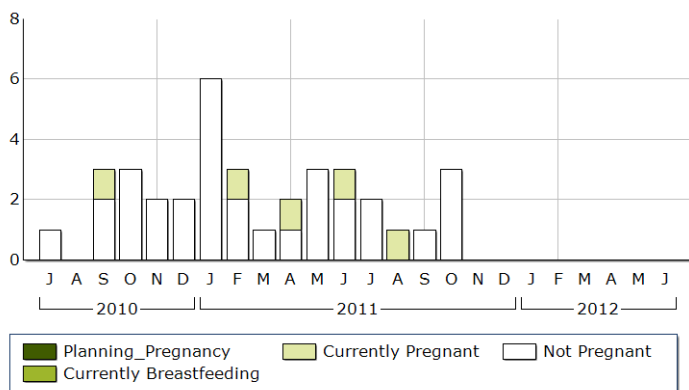
Tobacco User Enrollments



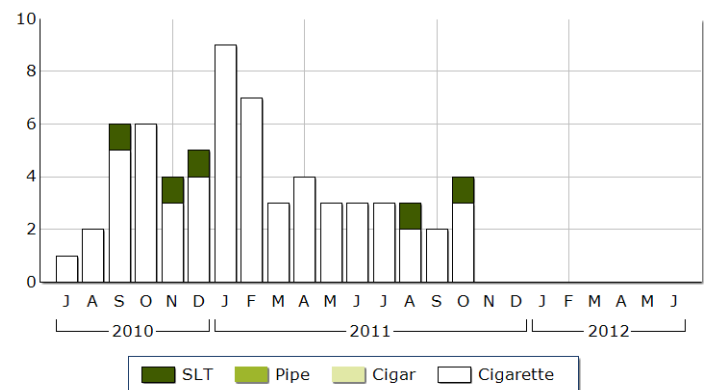
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



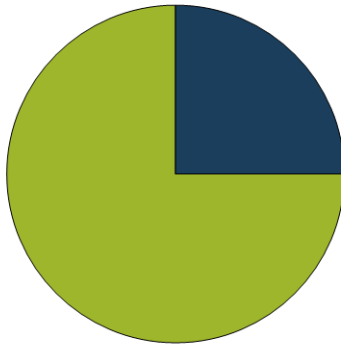
1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Butler County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

Tobacco Users By Gender



Female, 75.00%  
Male, 25.00%

Chart Total N: 4

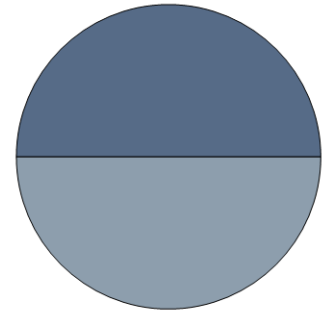
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

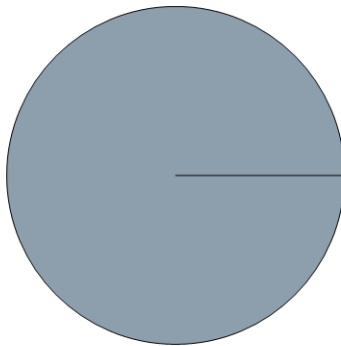
Tobacco Users By Education



Some College, 50.00%  
College Degree, 50.00%

Chart Total N: 4

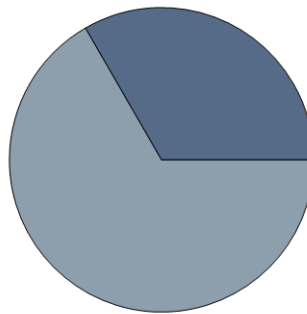
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

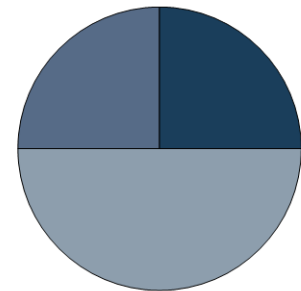
Tobacco Users By Age



35 - 44, 66.67%  
45 - 54, 33.33%

Chart Total N: 3

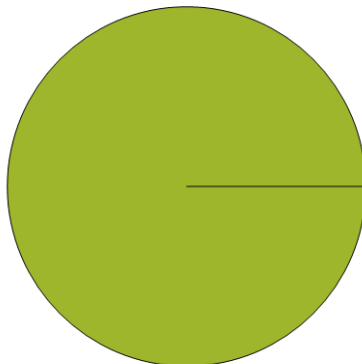
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Doesn't Know, 25.00%  
Medicare, 25.00%

Chart Total N: 4

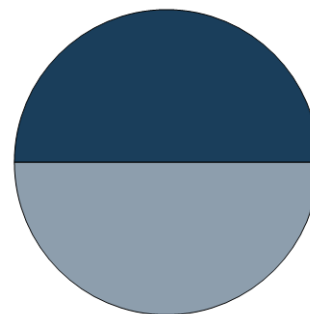
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 50.00%  
None, 50.00%

Chart Total N: 4

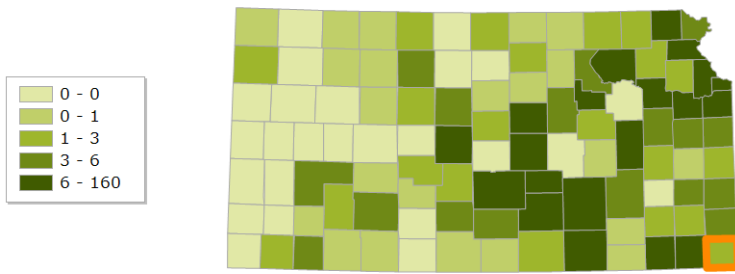
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Cherokee County - Kansas Tobacco Quitline

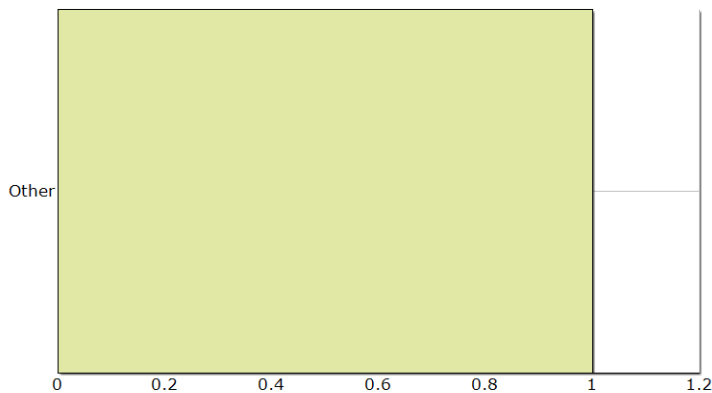
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

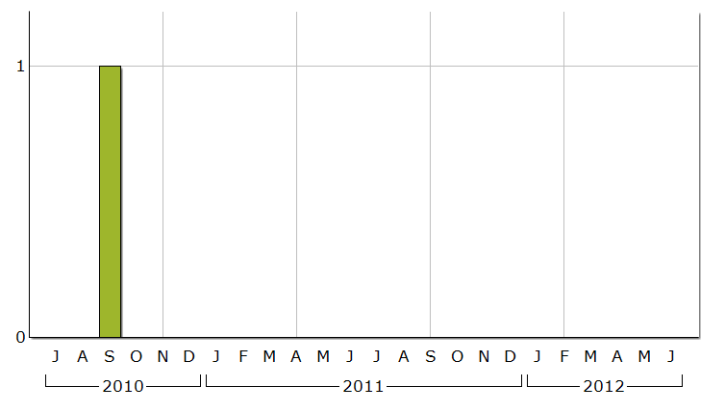


County Population	Prevalence	Tobacco Users	
Adult	16,602	24.5 %	4,060
		County	State
Tobacco Users - Last Full Month		1	464
Tobacco Users YTD		3	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.07 %
Reach - NAQC		2	0.05 %
Annualized Reach		1	0.22 %
Annualized Reach - NAQC		2	0.15 %
Unique Individual Reach		3	0.07 %

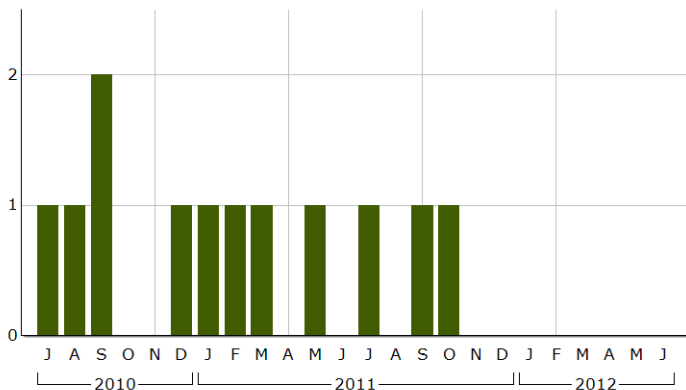
How Heard About



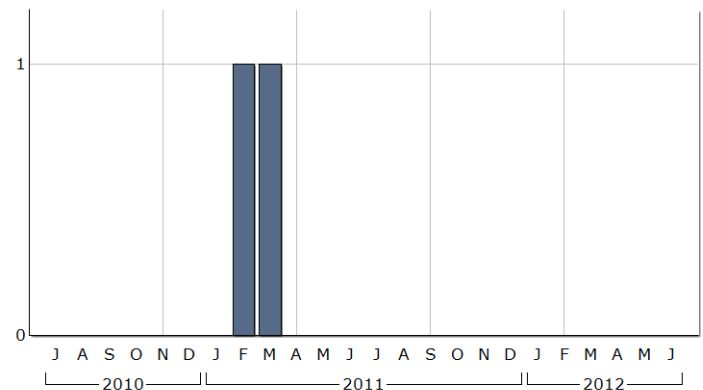
Fax Referral



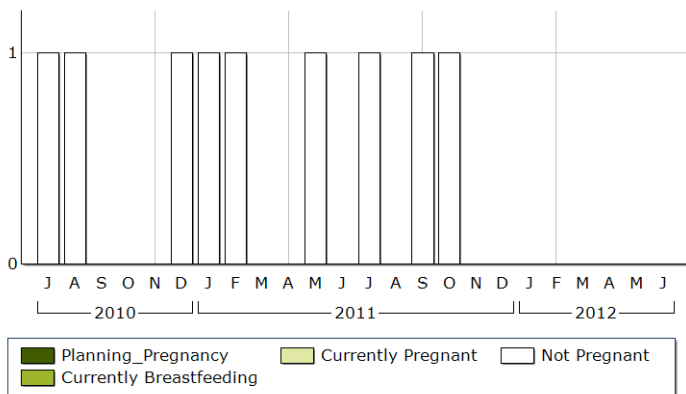
Tobacco User Enrollments



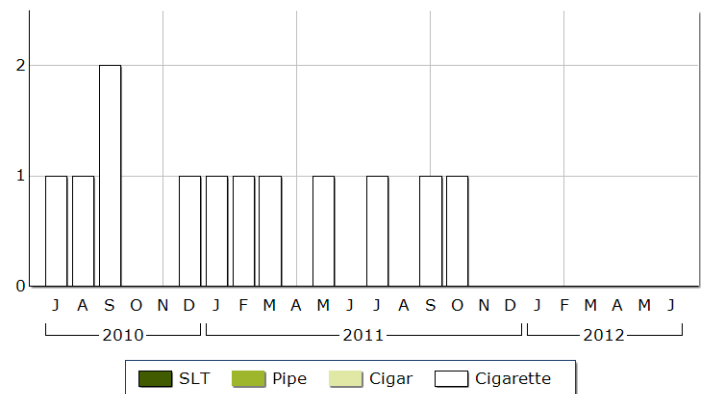
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Cherokee County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

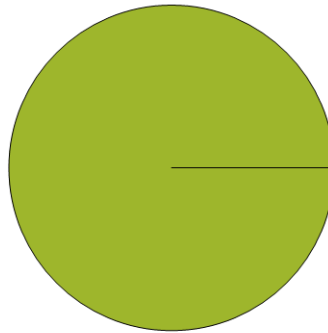
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

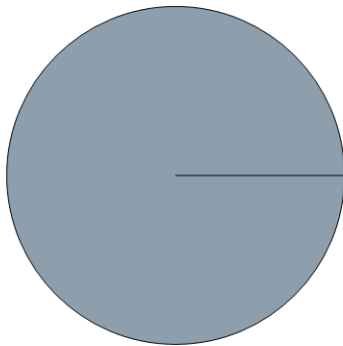
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

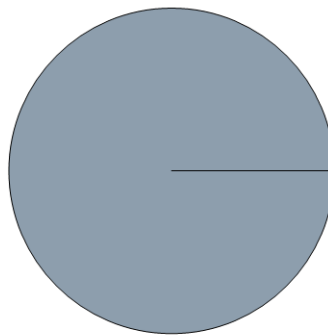
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

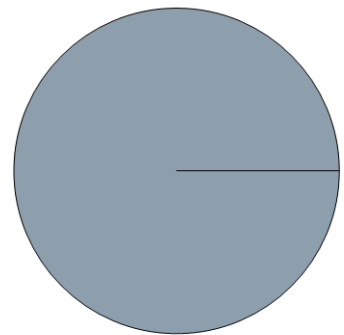
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

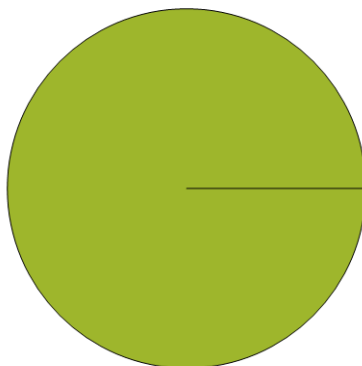
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

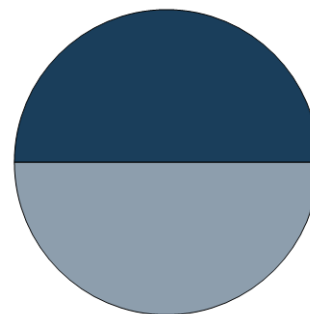
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 50.00%  
COPD, 50.00%

Chart Total N: 2

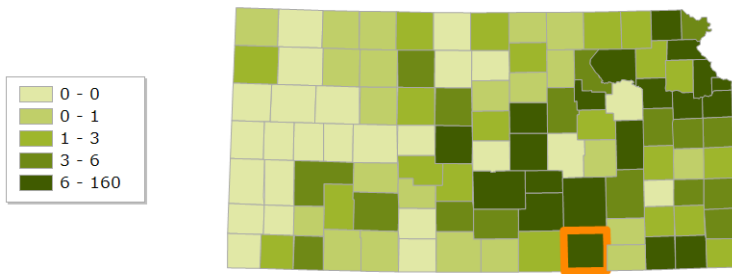
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Cowley County - Kansas Tobacco Quitline

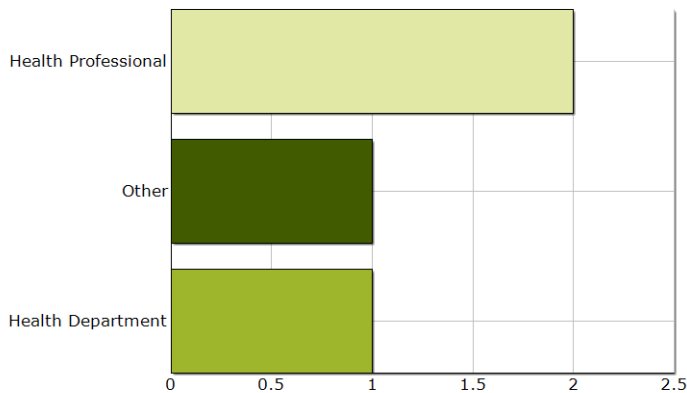
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

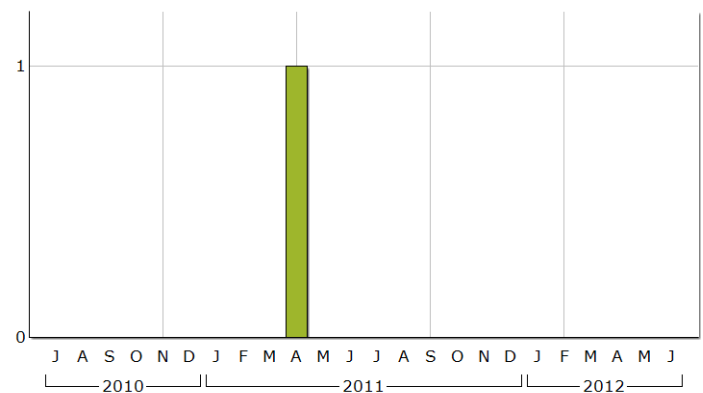


County Population	Prevalence	Tobacco Users	
Adult	19,196	19.1 %	3,664
		County	State
Tobacco Users - Last Full Month		4	464
Tobacco Users YTD		8	1,231
Unique Tobacco Users YTD		3	7
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.22 %
Reach - NAQC		2	0.19 %
Annualized Reach		1	0.66 %
Annualized Reach - NAQC		2	0.57 %
Unique Individual Reach		3	0.19 %

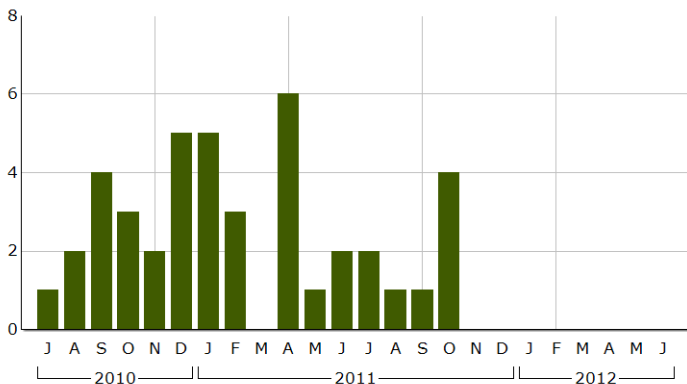
How Heard About



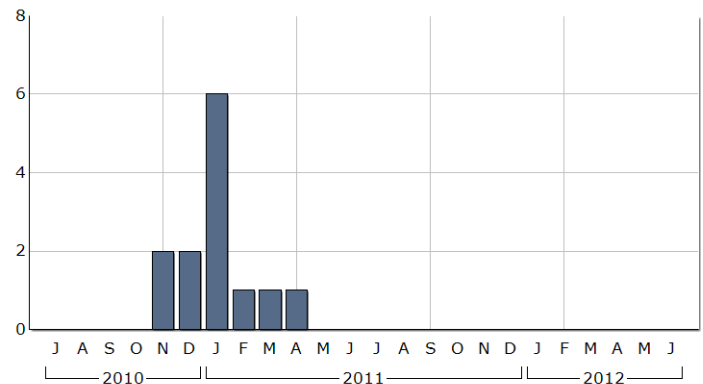
Fax Referral



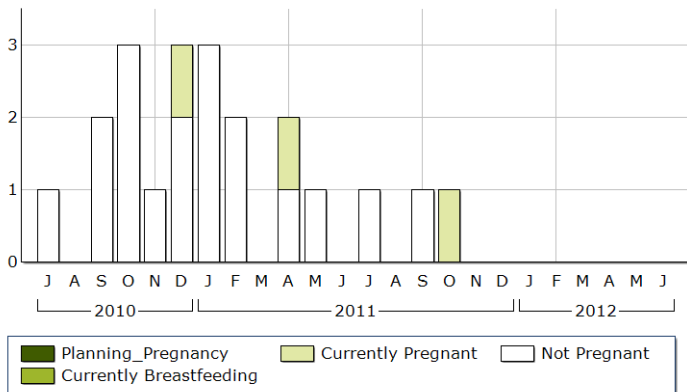
Tobacco User Enrollments



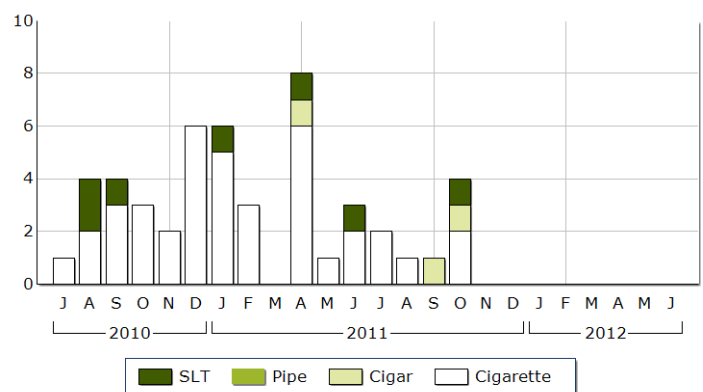
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Cowley County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

Tobacco Users By Gender

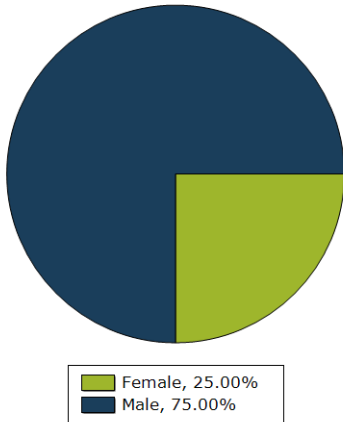


Chart Total N: 4

Tobacco Users By Language

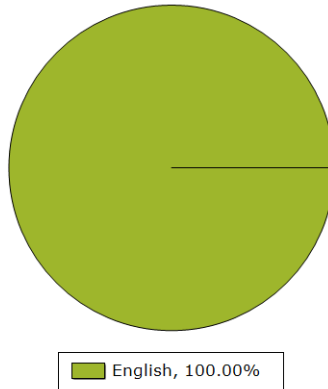


Chart Total N: 4

Tobacco Users By Education

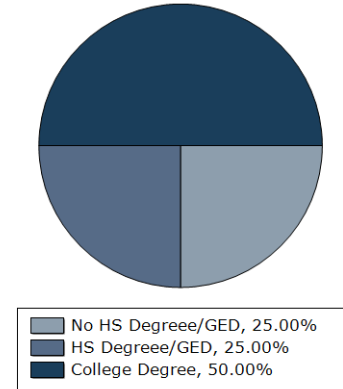


Chart Total N: 4

Tobacco Users By Race

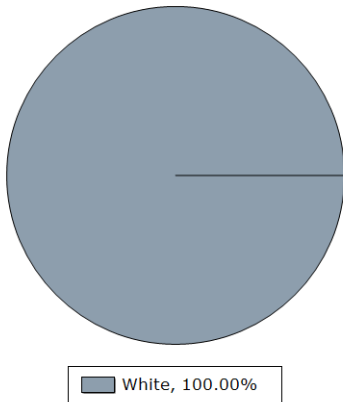


Chart Total N: 4

Tobacco Users By Age

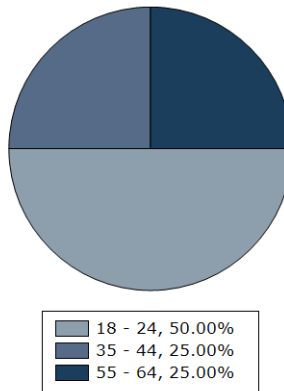


Chart Total N: 4

Tobacco Users By Health Plan

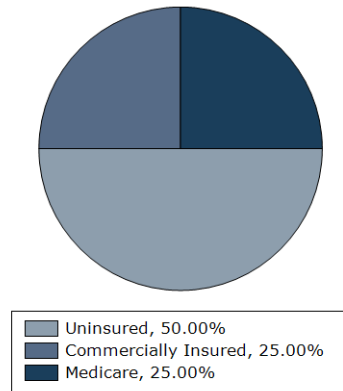


Chart Total N: 4

Tobacco Users By Ethnicity

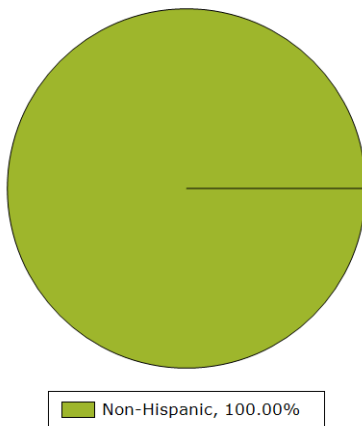


Chart Total N: 4

Tobacco Users By Chronic Condition

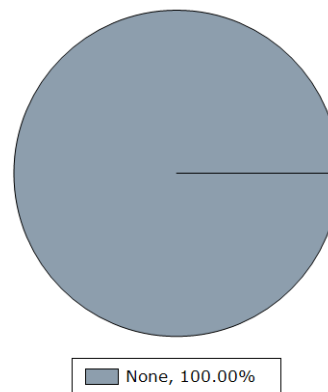


Chart Total N: 4

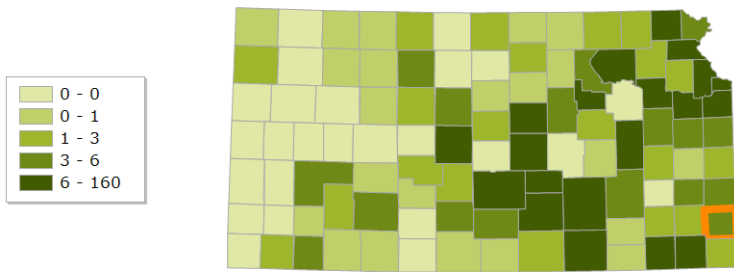
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Crawford County - Kansas Tobacco Quitline

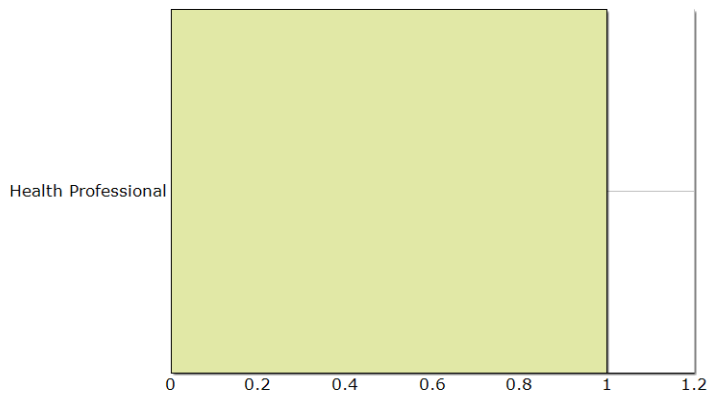
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

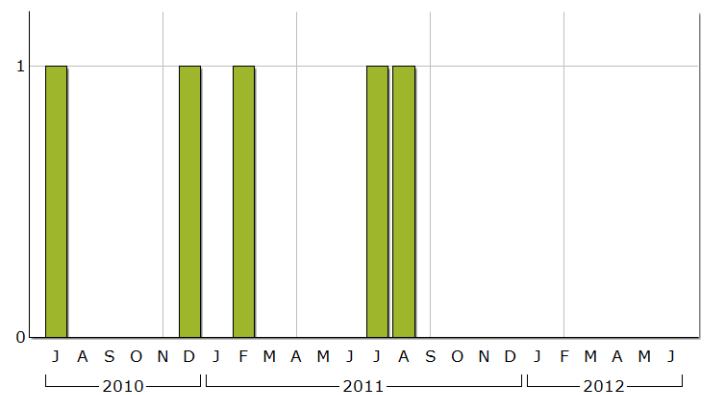


County Population	Prevalence	Tobacco Users	
Adult	27,479	19.9 %	5,464
		County	State
Tobacco Users - Last Full Month		1	464
Tobacco Users YTD		6	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.11 %
Reach - NAQC		2	0.09 %
Annualized Reach		1	0.33 %
Annualized Reach - NAQC		2	0.27 %
Unique Individual Reach		3	0.11 %

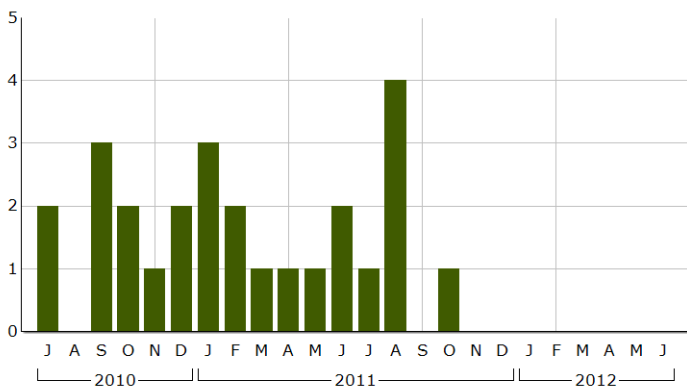
How Heard About



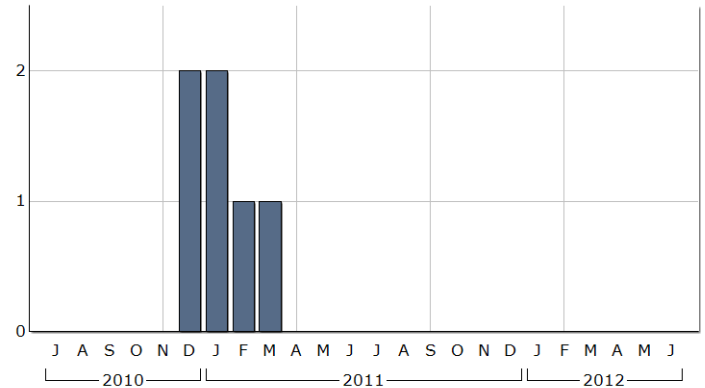
Fax Referral



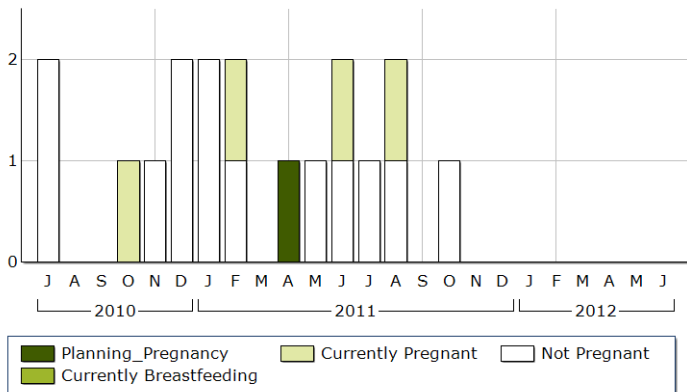
Tobacco User Enrollments



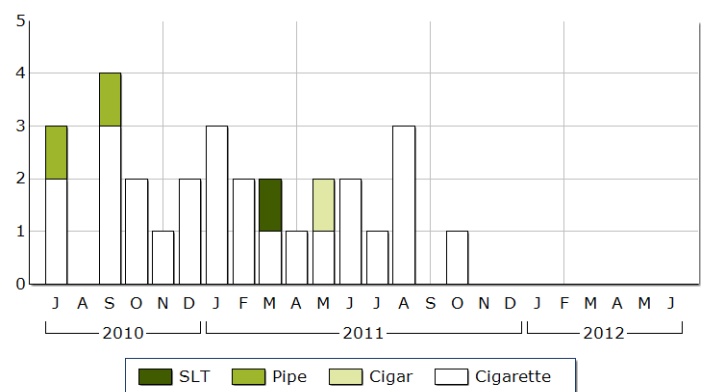
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Crawford County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

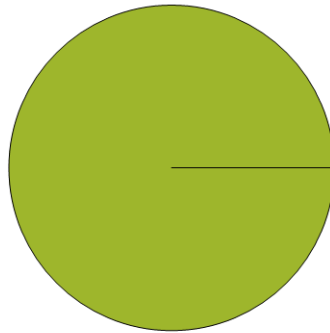
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

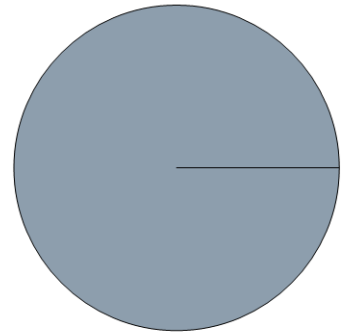
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

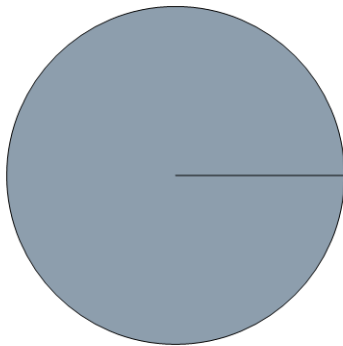
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

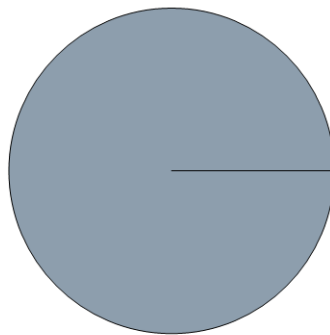
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

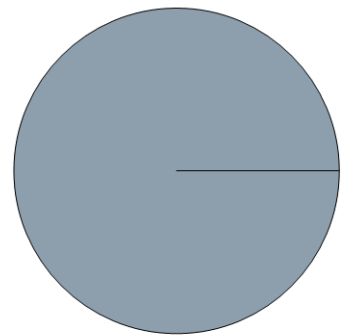
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

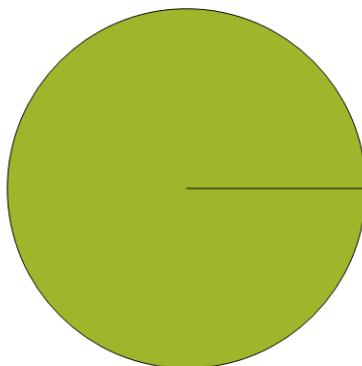
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

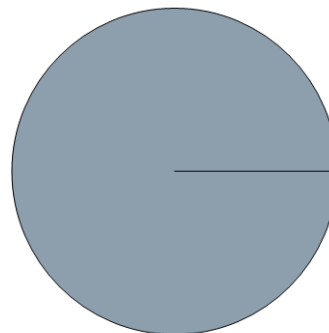
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

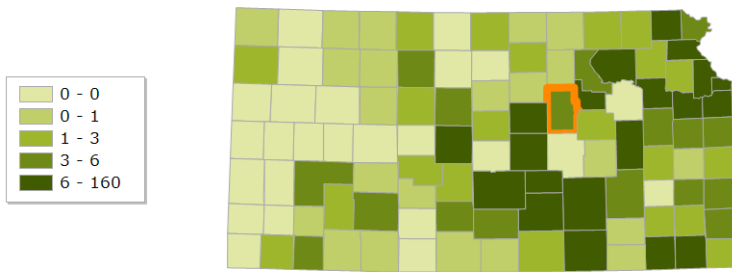


# Utilization Dashboard by County Report

## Dickinson County - Kansas Tobacco Quitline

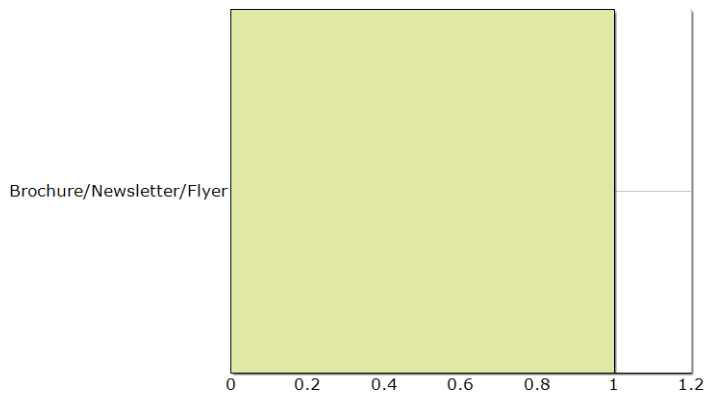
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

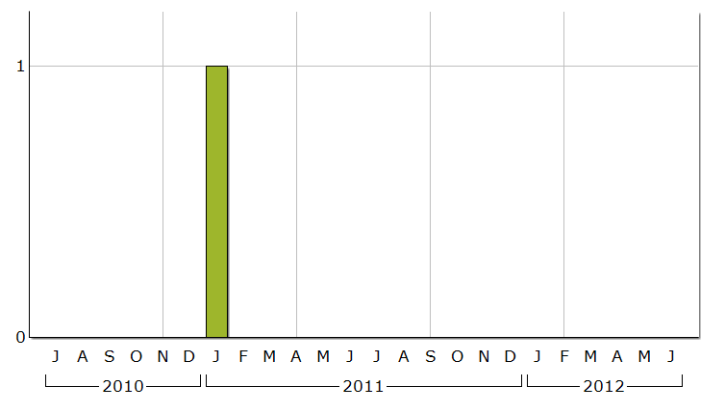


County Population	Prevalence	Tobacco Users	
Adult	14,714	18.6 %	2,731
		County	State
Tobacco Users - Last Full Month		1	464
Tobacco Users YTD		6	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.22 %
Reach - NAQC		2	0.18 %
Annualized Reach		1	0.66 %
Annualized Reach - NAQC		2	0.55 %
Unique Individual Reach		3	0.22 %

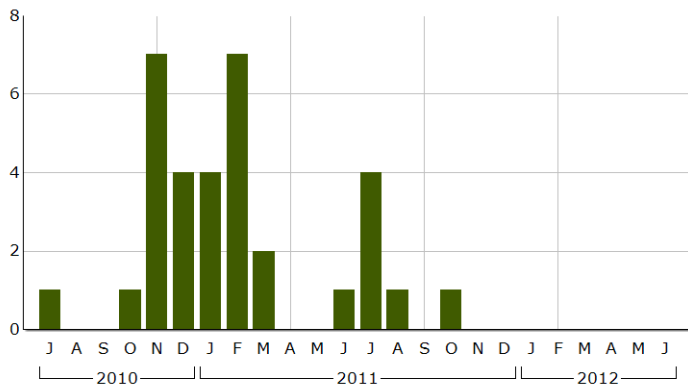
How Heard About



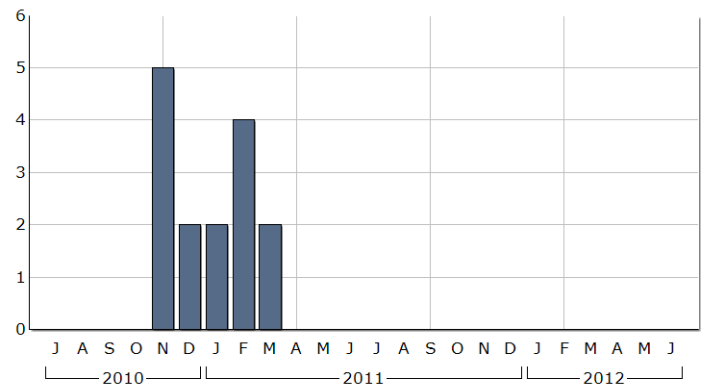
Fax Referral



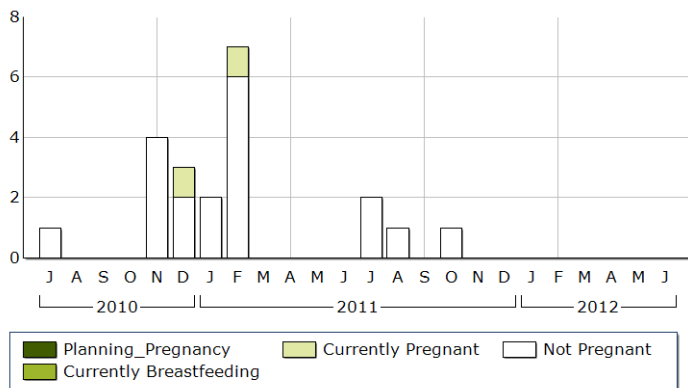
Tobacco User Enrollments



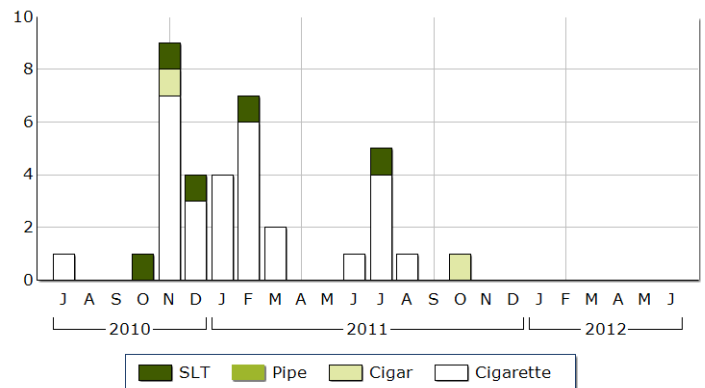
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

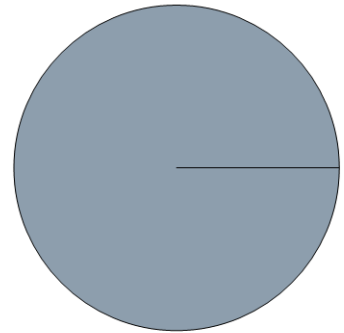
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

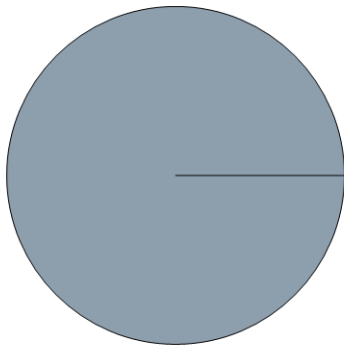
Tobacco Users By Education



No HS Degree/GED, 100.00%

Chart Total N: 1

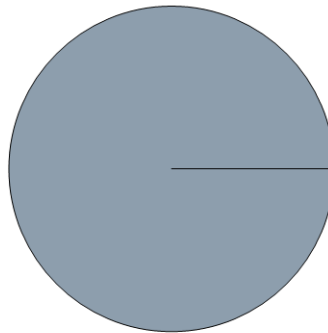
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

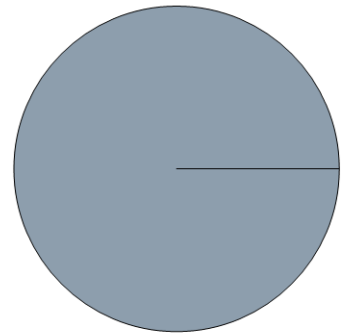
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

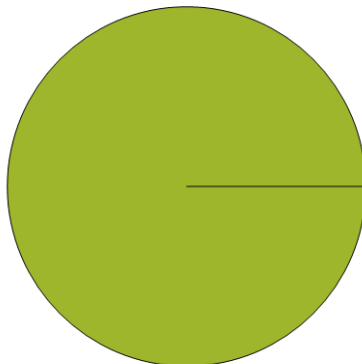
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

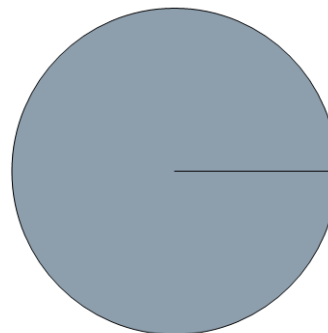
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

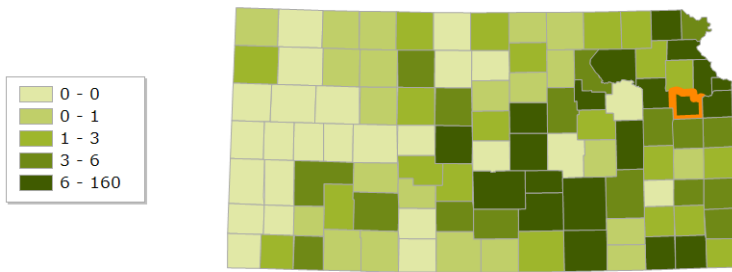
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Douglas County - Kansas Tobacco Quitline

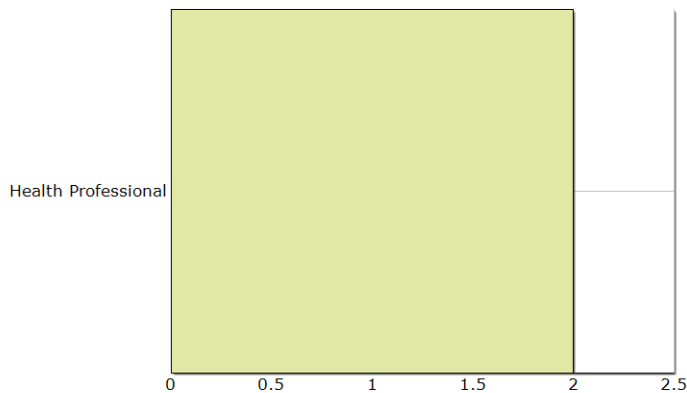
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

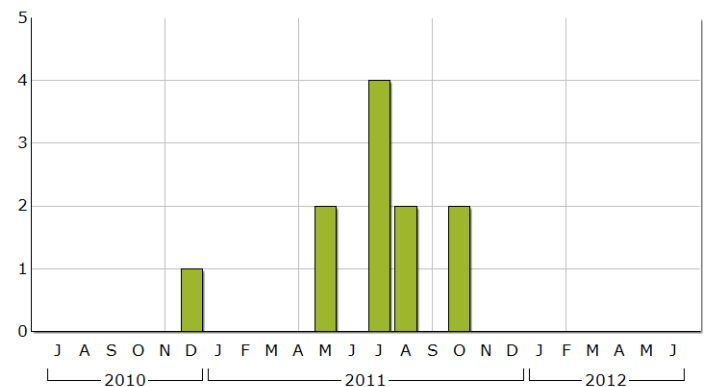


County Population	Prevalence	Tobacco Users	
Adult	71,437	19.4 %	13,838
		County	State
Tobacco Users - Last Full Month		2	464
Tobacco Users YTD		11	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.08 %
Reach - NAQC		2	0.06 %
Annualized Reach		1	0.24 %
Annualized Reach - NAQC		2	0.17 %
Unique Individual Reach		3	0.07 %

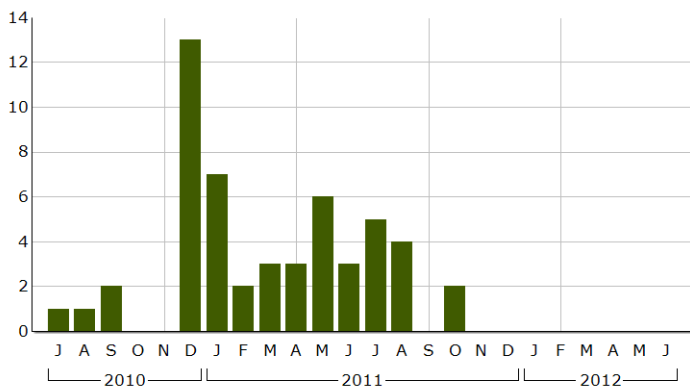
How Heard About



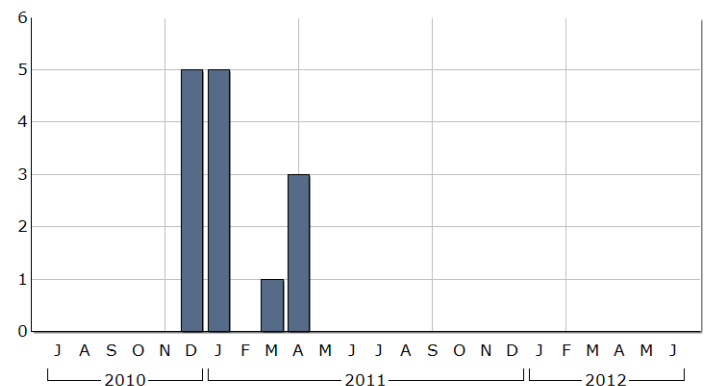
Fax Referral



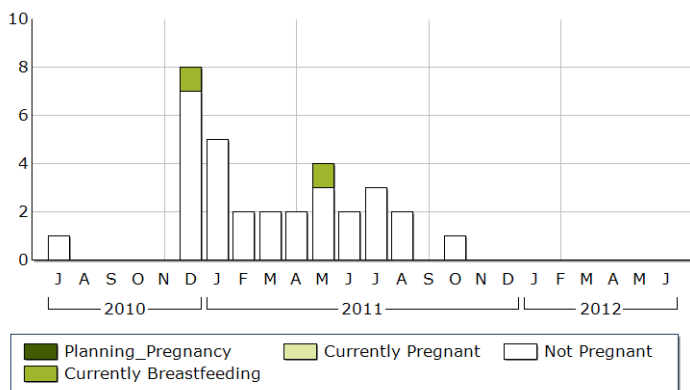
Tobacco User Enrollments



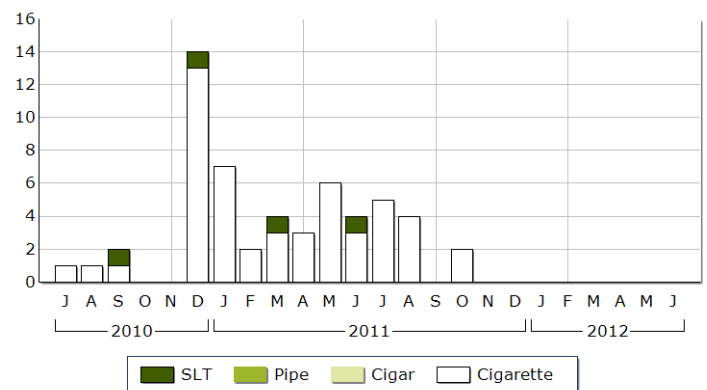
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



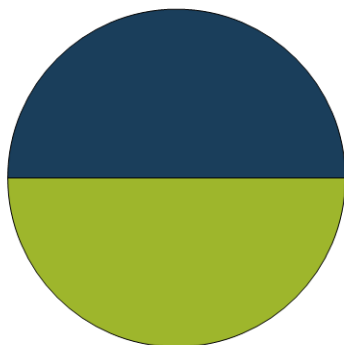
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Douglas County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

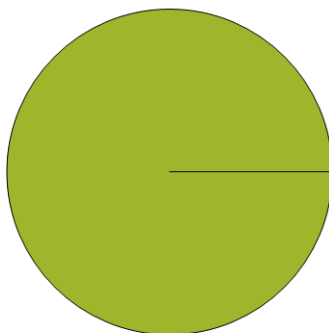
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

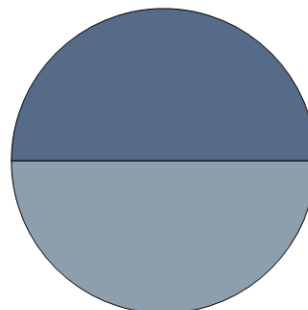
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

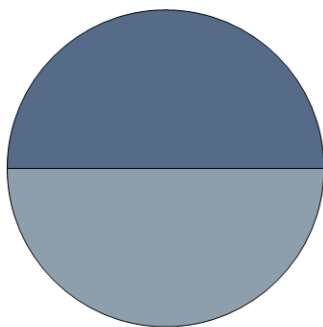
Tobacco Users By Education



No HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

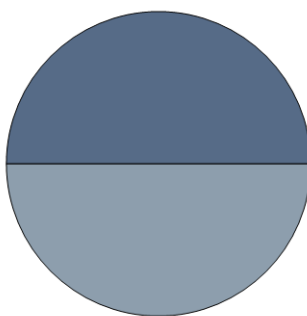
Tobacco Users By Race



Black or African American, 50.00%  
White, 50.00%

Chart Total N: 2

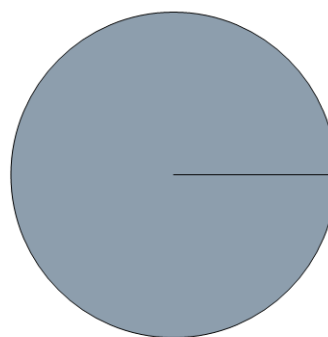
Tobacco Users By Age



45 - 54, 50.00%  
55 - 64, 50.00%

Chart Total N: 2

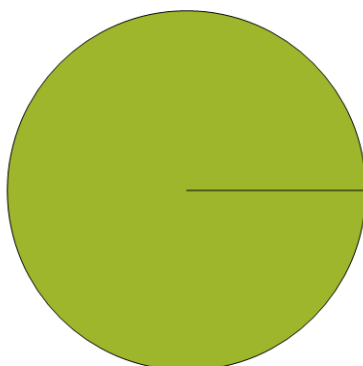
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 2

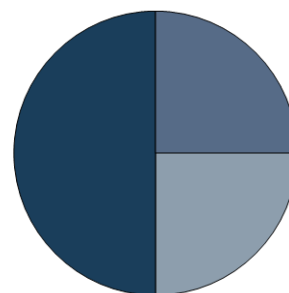
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 25.00%  
COPD, 50.00%  
Diabetes, 25.00%

Chart Total N: 4

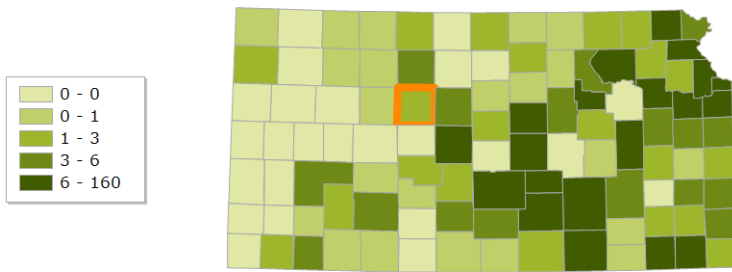
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Ellis County - Kansas Tobacco Quitline

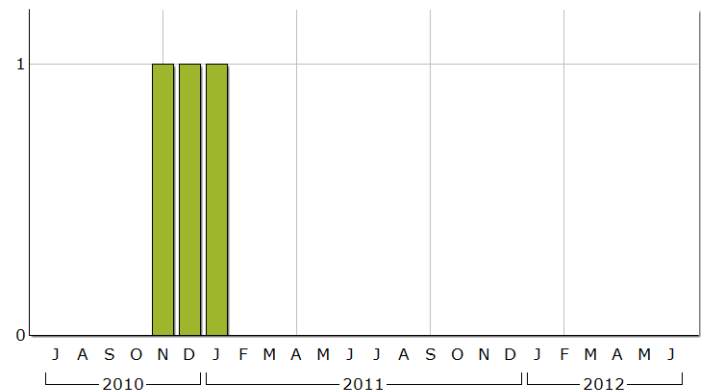
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

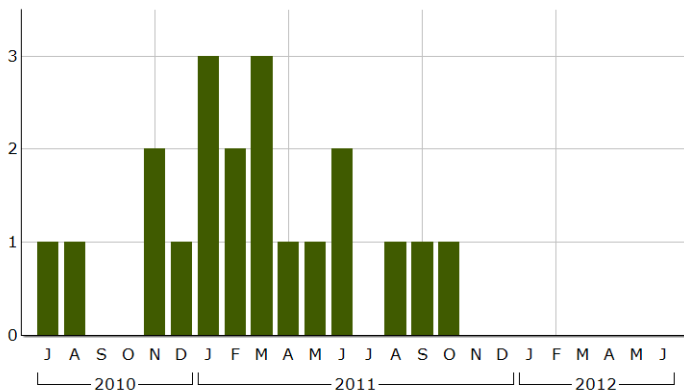


County Population	Prevalence	Tobacco Users	
Adult	15,019	18.2 %	2,733
		County	State
Tobacco Users - Last Full Month		1	464
Tobacco Users YTD		3	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.11 %
Reach - NAQC		2	0.11 %
Annualized Reach		1	0.33 %
Annualized Reach - NAQC		2	0.33 %
Unique Individual Reach		3	0.11 %

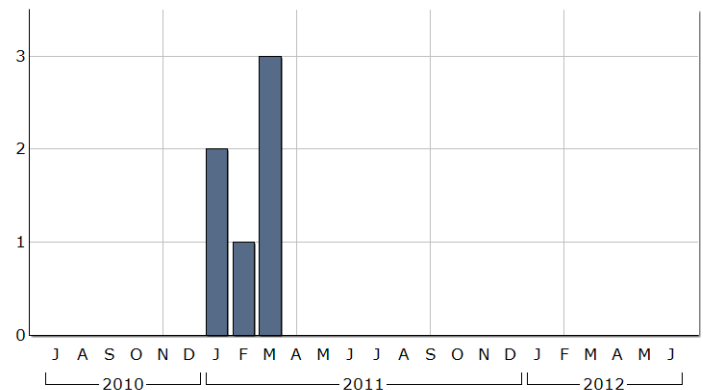
Fax Referral



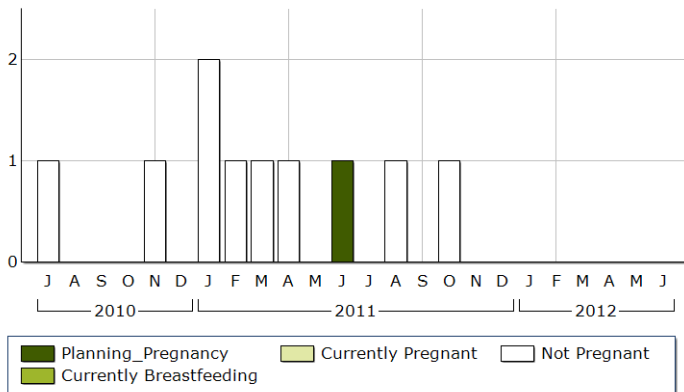
Tobacco User Enrollments



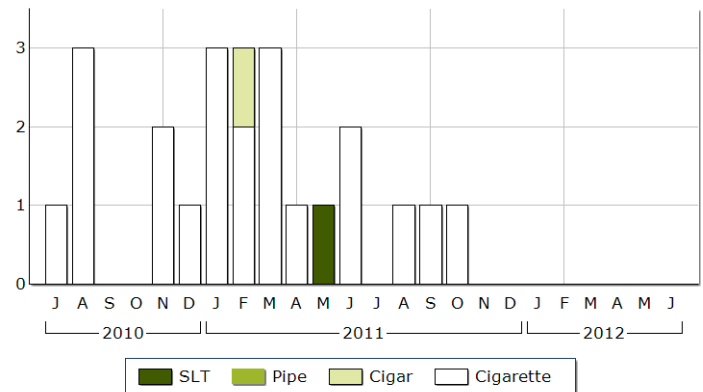
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

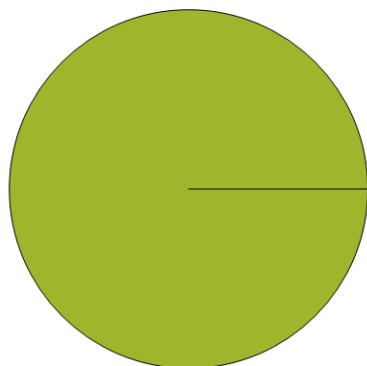


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

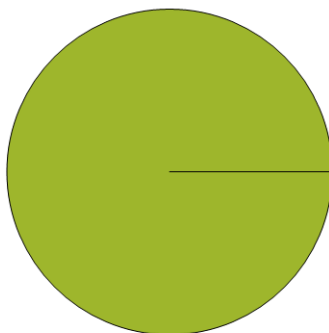
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

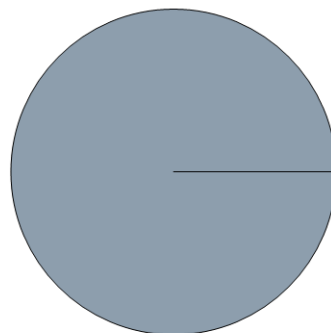
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

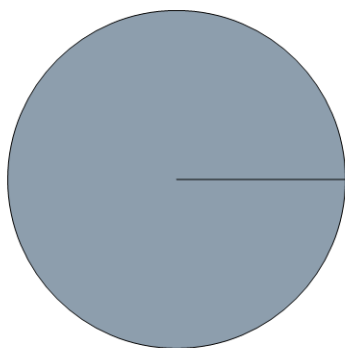
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

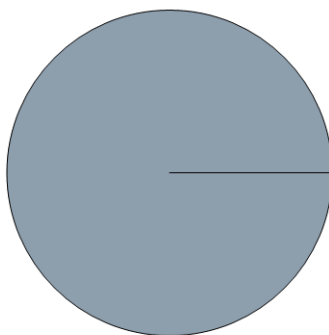
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

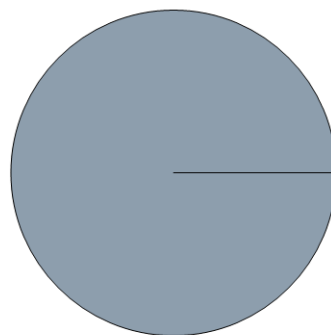
Tobacco Users By Age



18 - 24, 100.00%

Chart Total N: 1

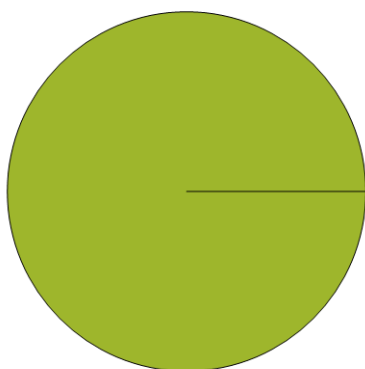
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

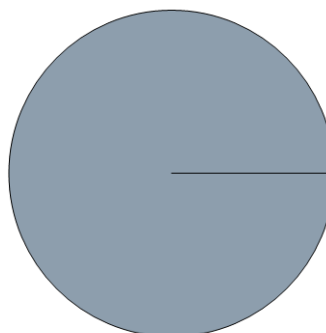
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

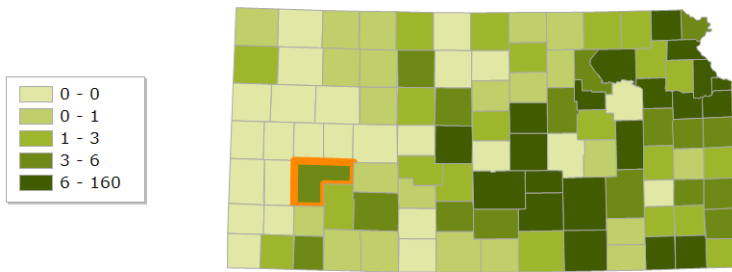
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Finney County - Kansas Tobacco Quitline

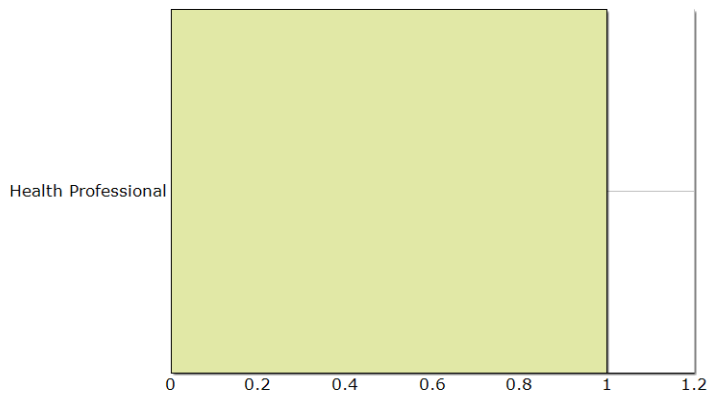
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

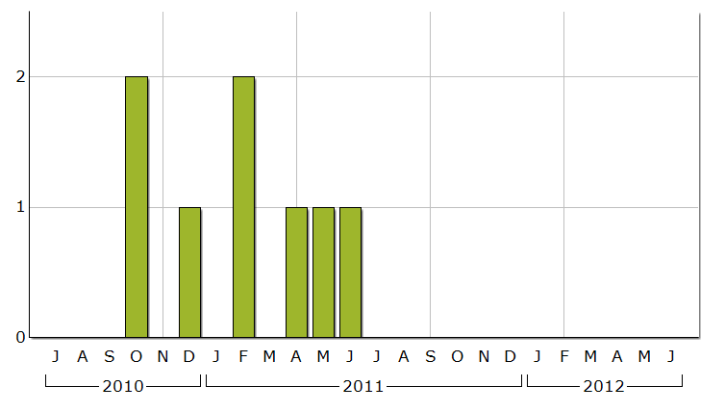


County Population	Prevalence	Tobacco Users	
Adult	17,008	13.3 %	2,264
		County	State
Tobacco Users - Last Full Month		1	464
Tobacco Users YTD		4	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.18 %
Reach - NAQC		2	0.18 %
Annualized Reach		1	0.53 %
Annualized Reach - NAQC		2	0.53 %
Unique Individual Reach		3	0.13 %

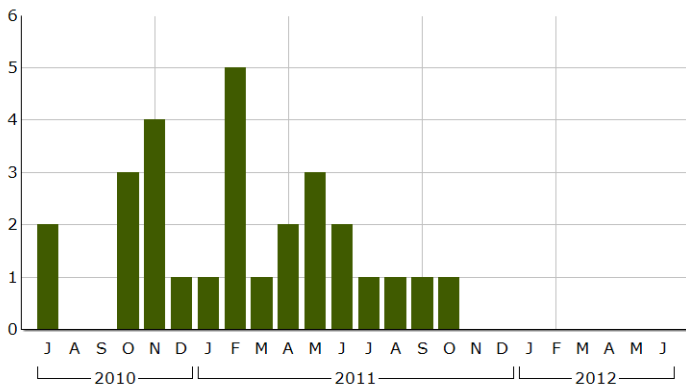
How Heard About



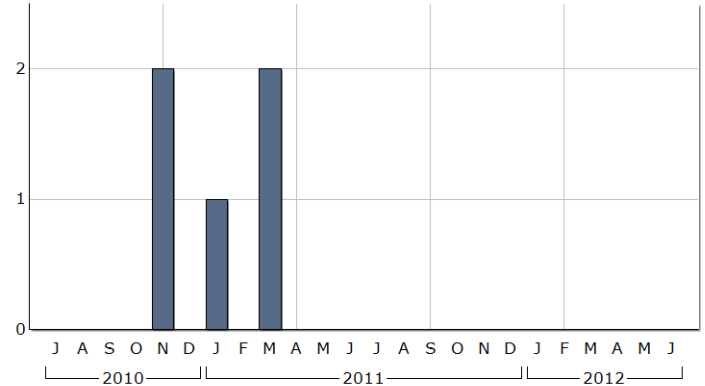
Fax Referral



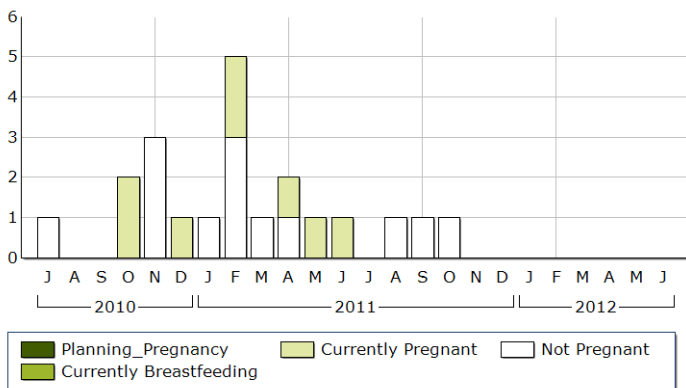
Tobacco User Enrollments



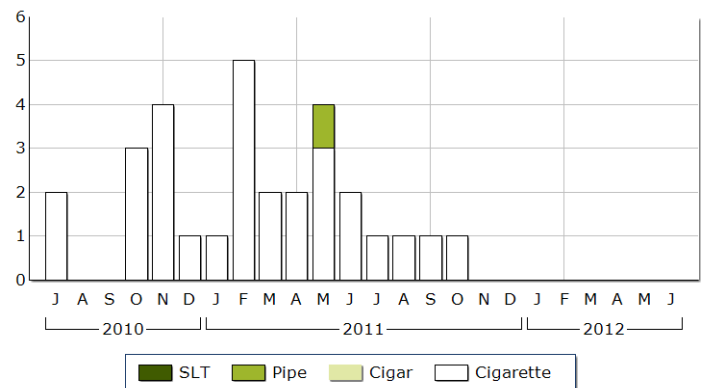
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Finney County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

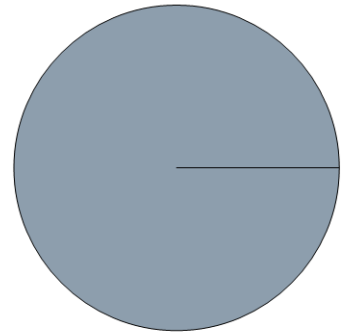
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

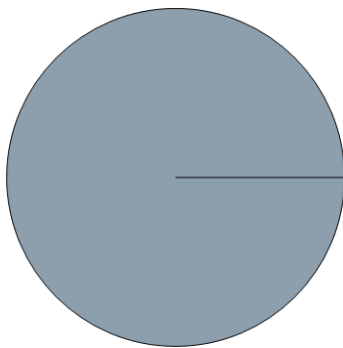
Tobacco Users By Education



No HS Degree/GED, 100.00%

Chart Total N: 1

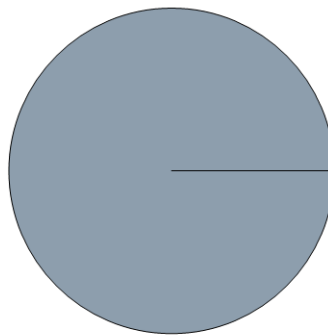
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

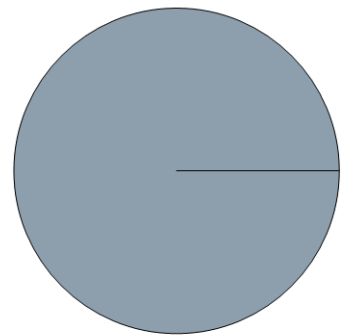
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

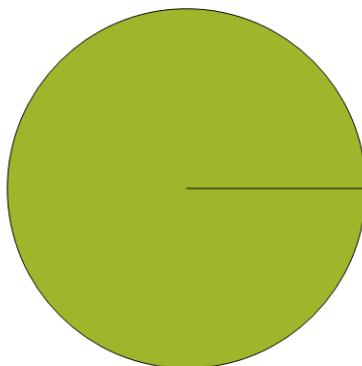
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

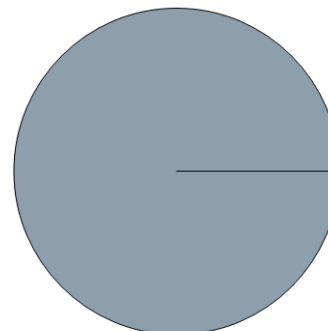
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

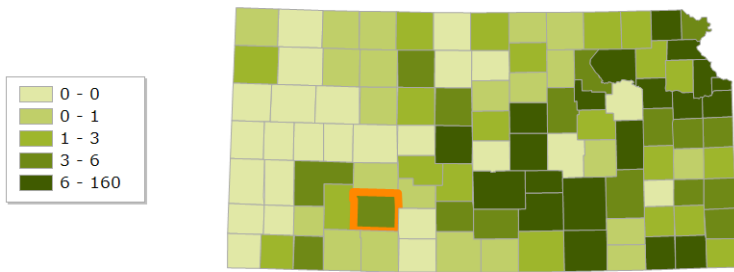


# Utilization Dashboard by County Report

## Ford County - Kansas Tobacco Quitline

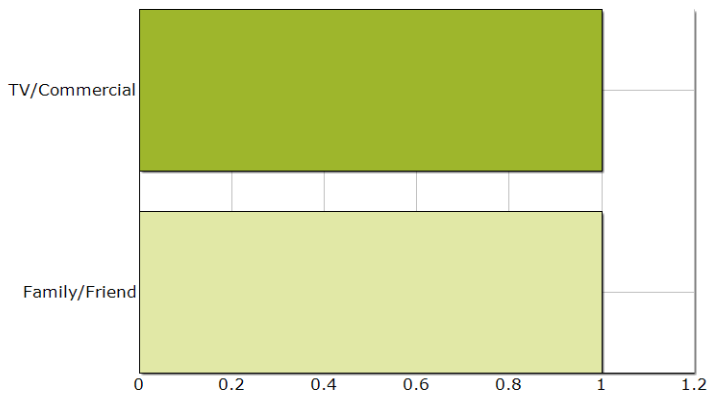
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

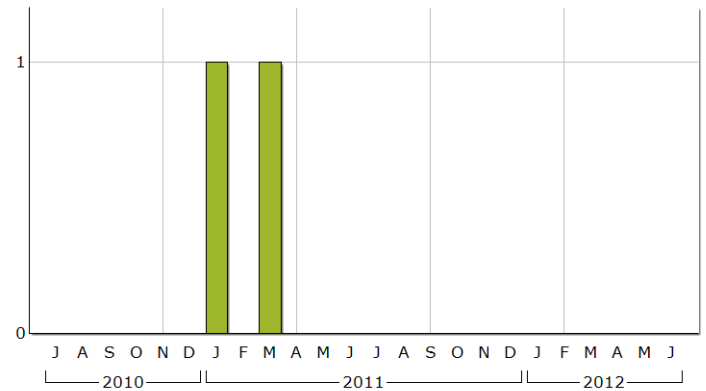


County Population	Prevalence	Tobacco Users	
Adult	19,212	15.0 %	2,872
		County	State
Tobacco Users - Last Full Month		3	464
Tobacco Users YTD		7	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.24 %
Reach - NAQC		2	0.14 %
Annualized Reach		1	0.73 %
Annualized Reach - NAQC		2	0.42 %
Unique Individual Reach		3	0.17 %

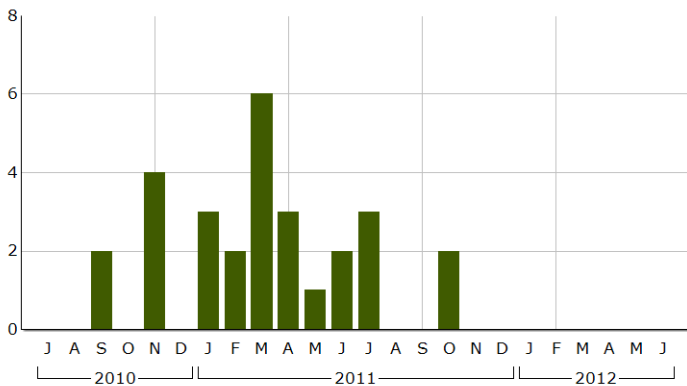
How Heard About



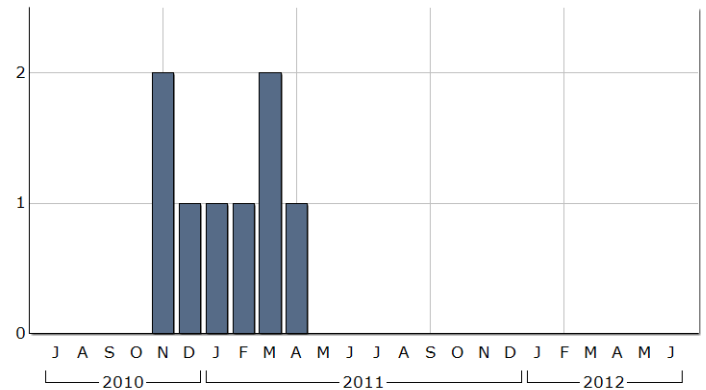
Fax Referral



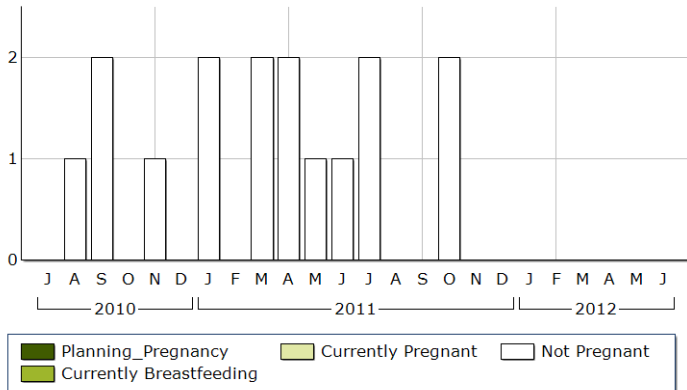
Tobacco User Enrollments



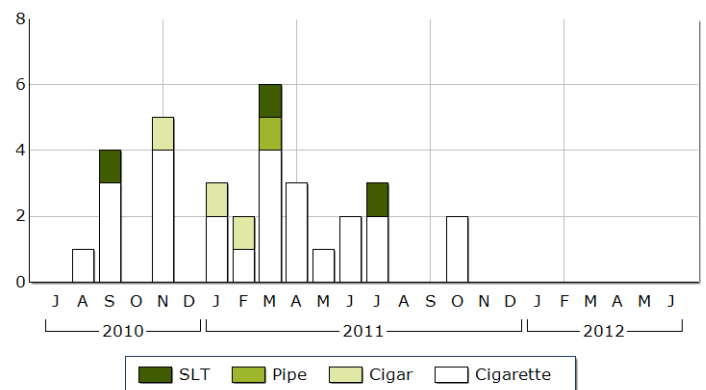
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



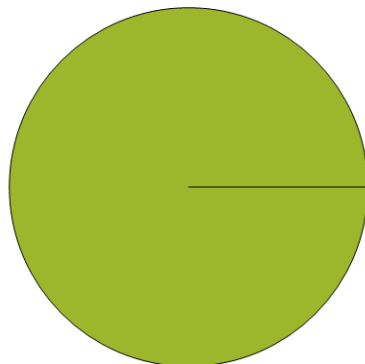
1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Ford County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

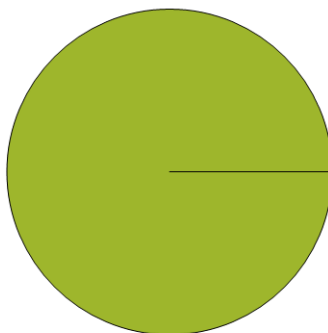
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

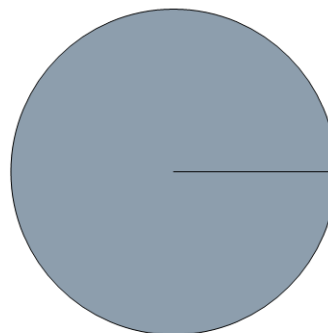
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

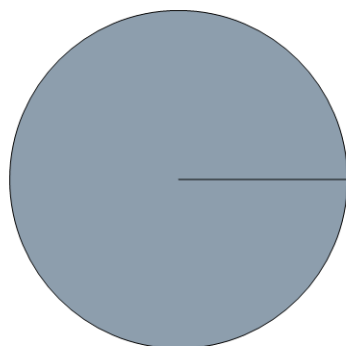
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 2

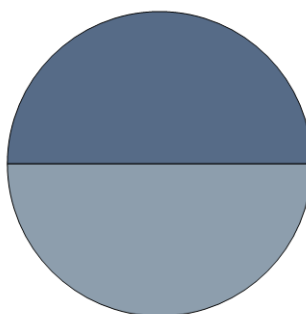
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

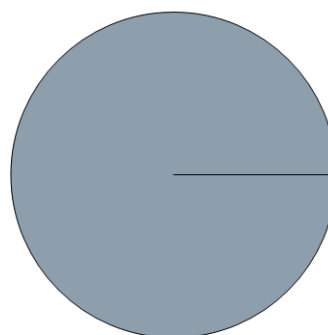
Tobacco Users By Age



45 - 54, 50.00%  
55 - 64, 50.00%

Chart Total N: 2

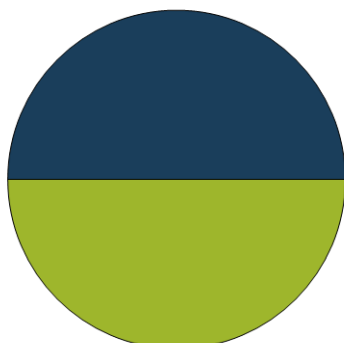
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

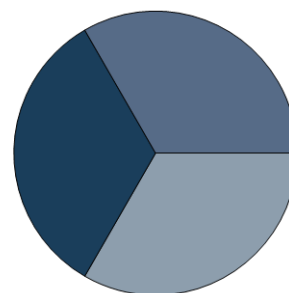
Tobacco Users By Ethnicity



Hispanic, 50.00%  
Non-Hispanic, 50.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 33.33%  
CAD, 33.33%  
None, 33.33%

Chart Total N: 3

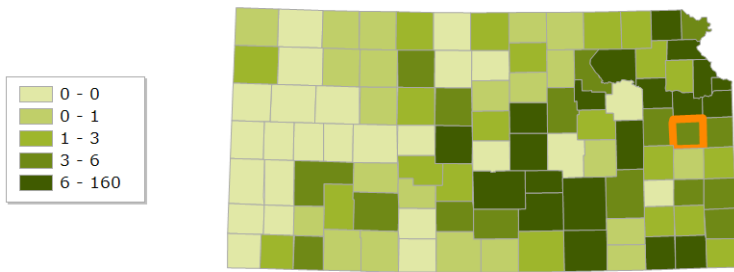
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Franklin County - Kansas Tobacco Quitline

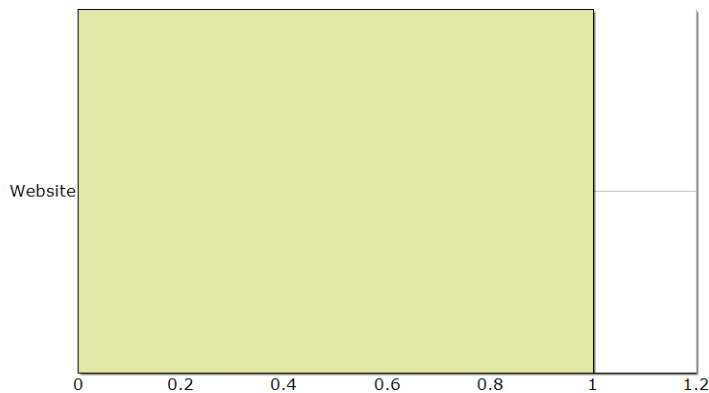
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

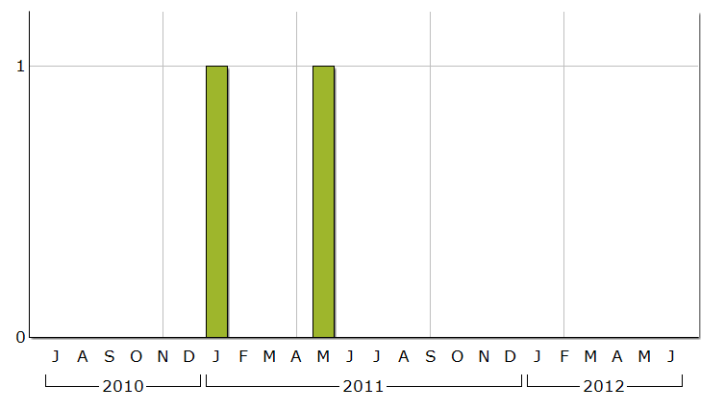


County Population	Prevalence	Tobacco Users	
Adult	20,899	15.7 %	3,284
		County	State
Tobacco Users - Last Full Month		1	464
Tobacco Users YTD		4	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.12 %
Reach - NAQC		2	0.12 %
Annualized Reach		1	0.37 %
Annualized Reach - NAQC		2	0.37 %
Unique Individual Reach		3	0.12 %

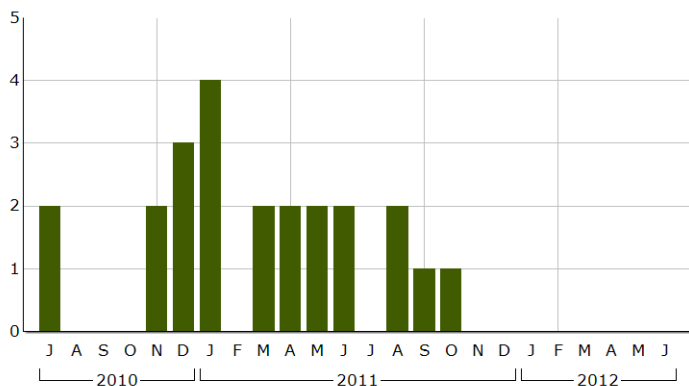
How Heard About



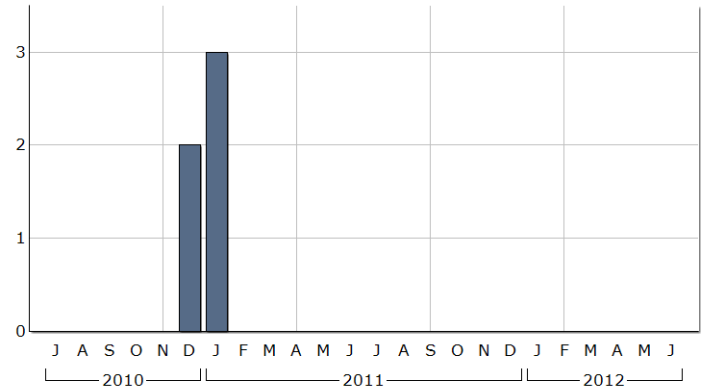
Fax Referral



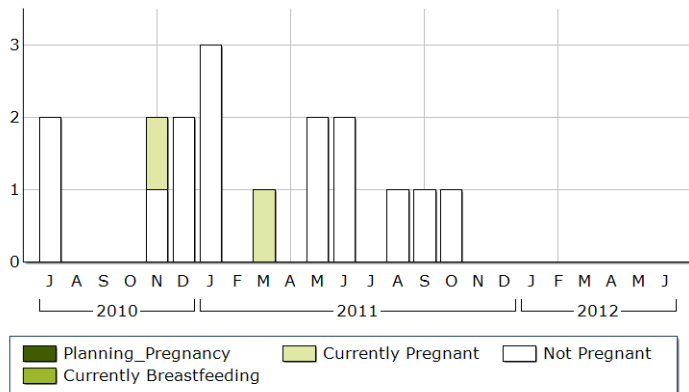
Tobacco User Enrollments



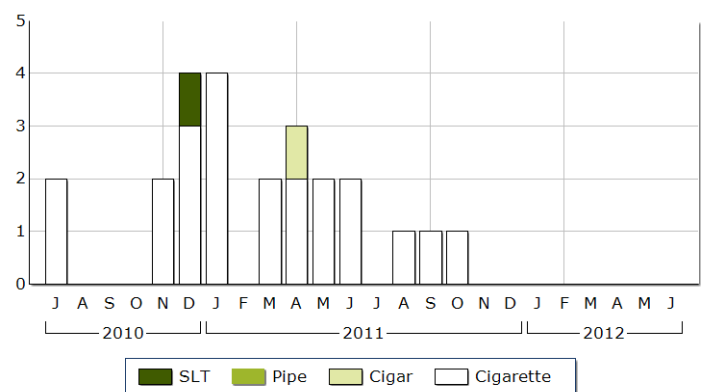
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Franklin County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

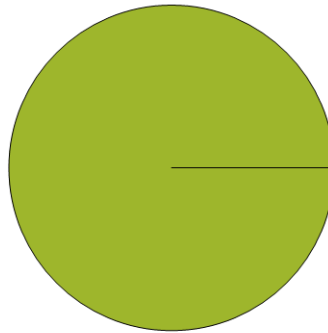
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

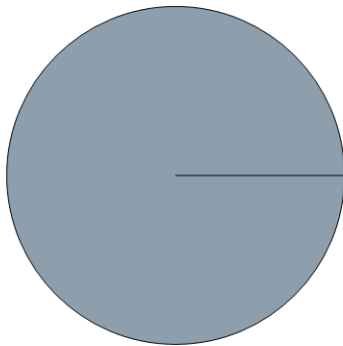
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

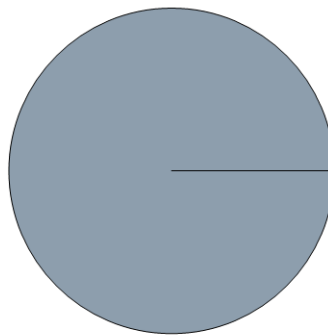
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

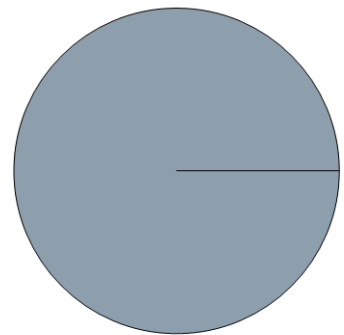
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

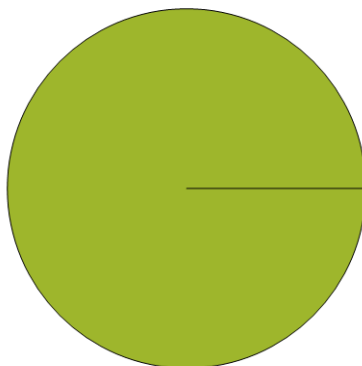
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

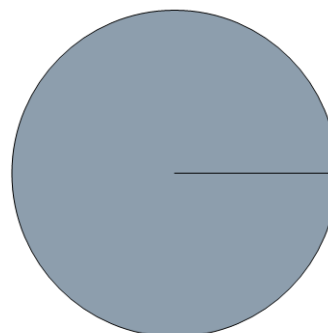
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

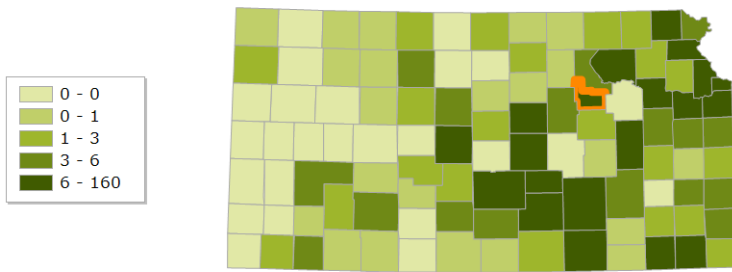
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Geary County - Kansas Tobacco Quitline

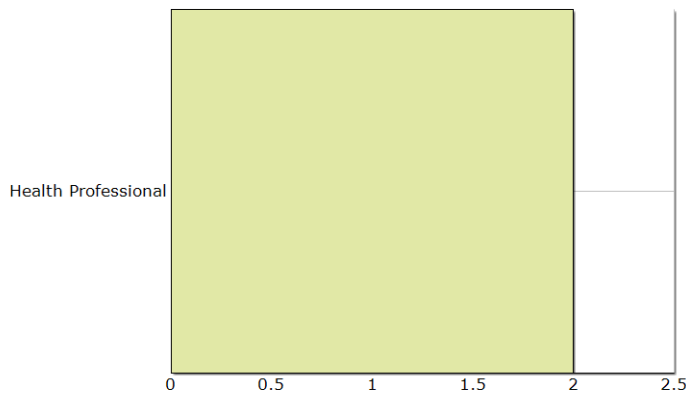
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

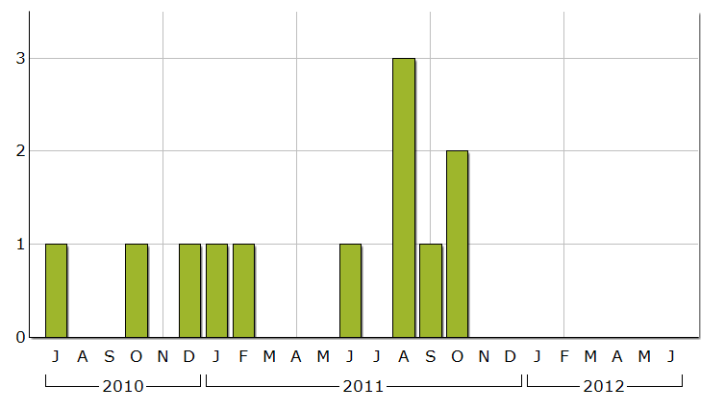


County Population	Prevalence	Tobacco Users	
Adult	22,568	26.3 %	5,937
		County	State
Tobacco Users - Last Full Month		2	464
Tobacco Users YTD		12	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.20 %
Reach - NAQC		2	0.13 %
Annualized Reach		1	0.61 %
Annualized Reach - NAQC		2	0.40 %
Unique Individual Reach		3	0.15 %

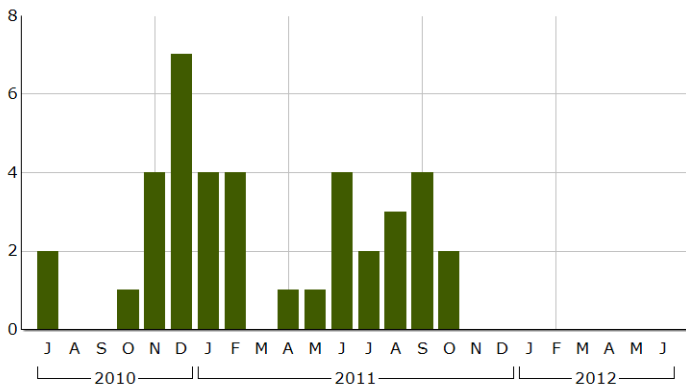
How Heard About



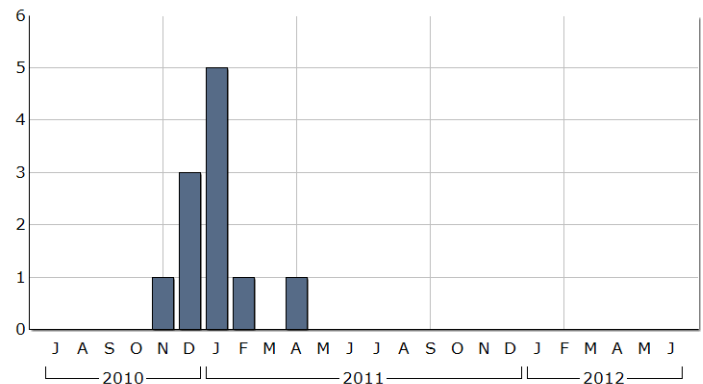
Fax Referral



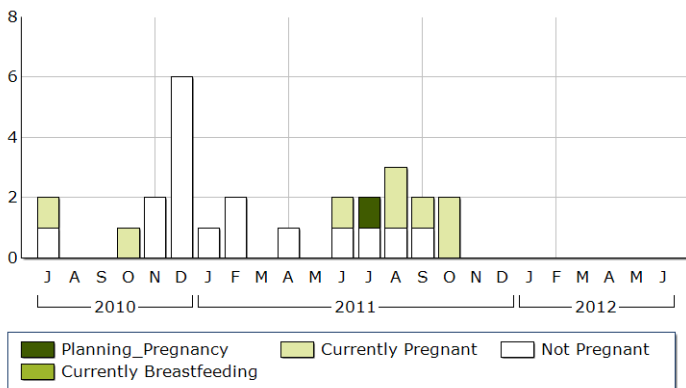
Tobacco User Enrollments



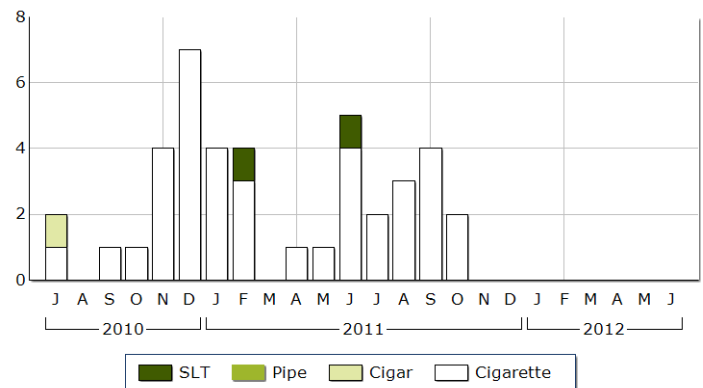
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Geary County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

Tobacco Users By Language



English, 100.00%

Chart Total N: 2

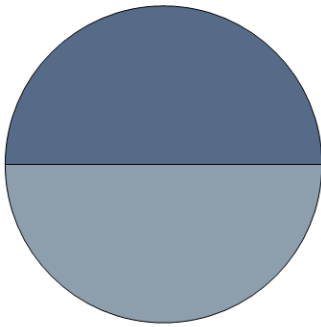
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 2

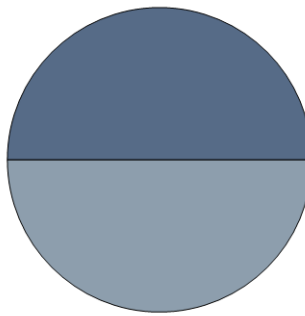
Tobacco Users By Race



Black or African American, 50.00%  
White, 50.00%

Chart Total N: 2

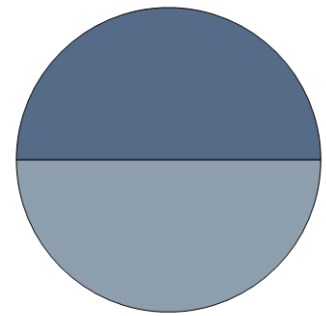
Tobacco Users By Age



18 - 24, 50.00%  
35 - 44, 50.00%

Chart Total N: 2

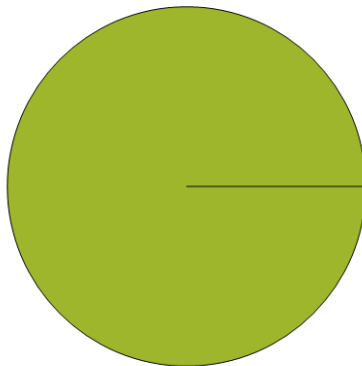
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Medicaid, 50.00%

Chart Total N: 2

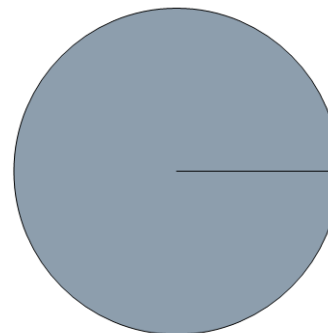
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

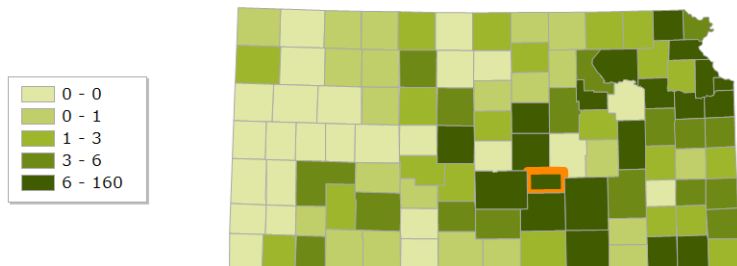
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Harvey County - Kansas Tobacco Quitline

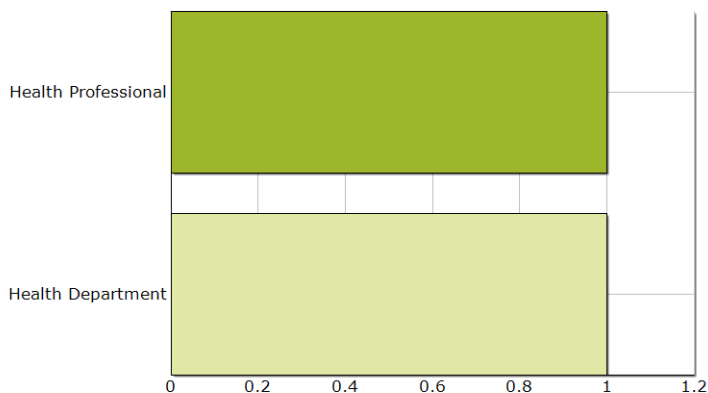
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

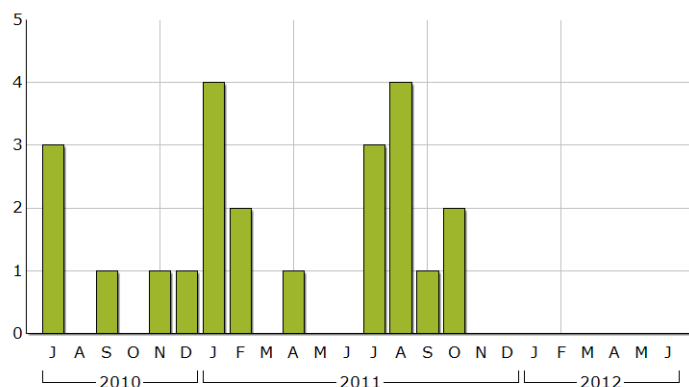


County Population	Prevalence	Tobacco Users	
Adult	27,786	15.6 %	4,341
		County	State
Tobacco Users - Last Full Month		2	464
Tobacco Users YTD		16	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.37 %
Reach - NAQC		2	0.28 %
Annualized Reach		1	1.11 %
Annualized Reach - NAQC		2	0.83 %
Unique Individual Reach		3	0.37 %

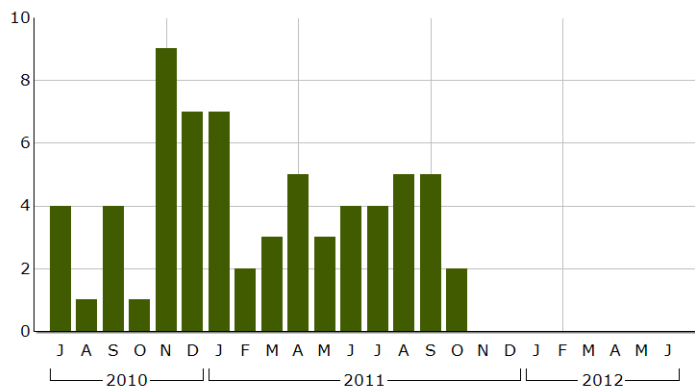
How Heard About



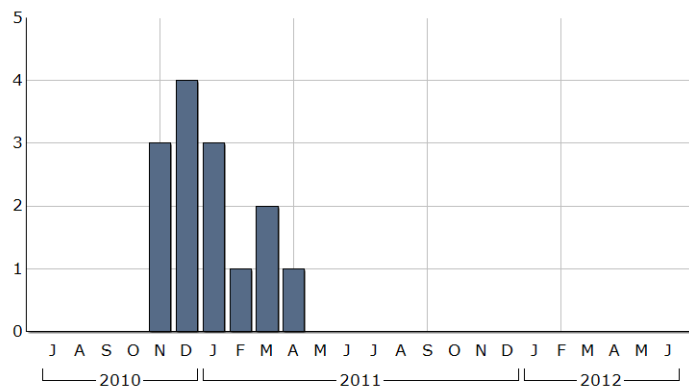
Fax Referral



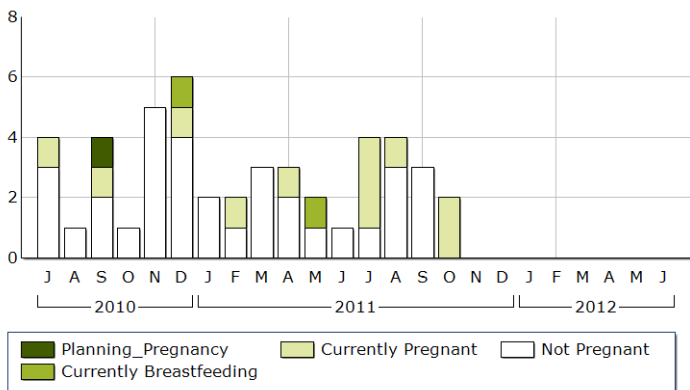
Tobacco User Enrollments



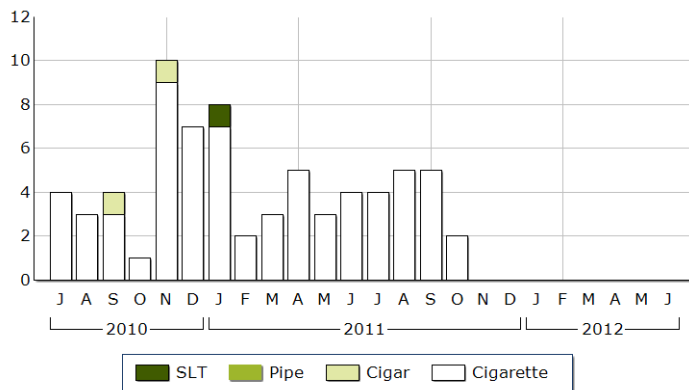
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

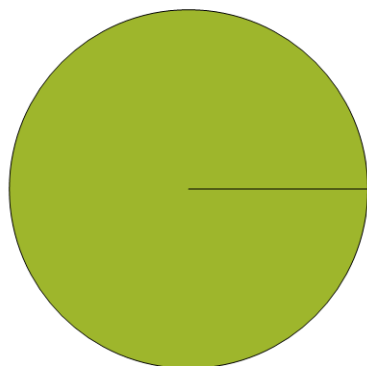
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Harvey County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

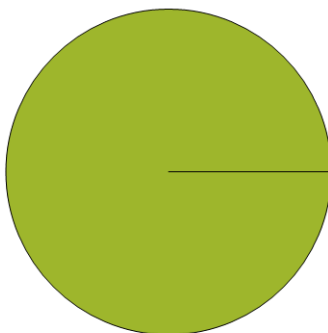
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

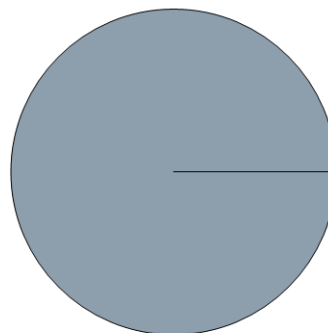
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

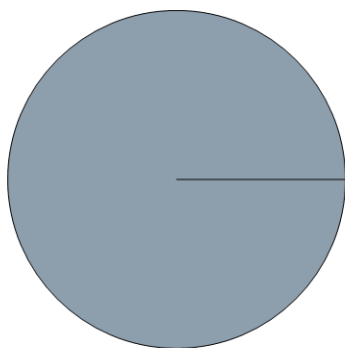
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 2

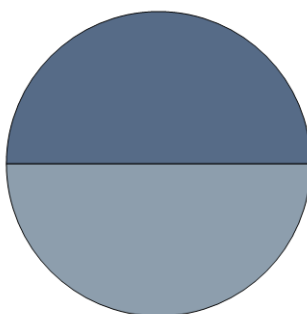
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

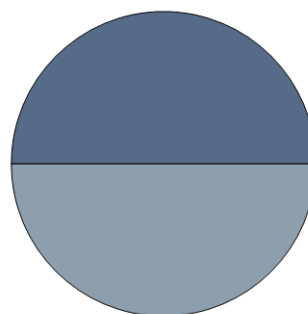
Tobacco Users By Age



25 - 34, 50.00%  
35 - 44, 50.00%

Chart Total N: 2

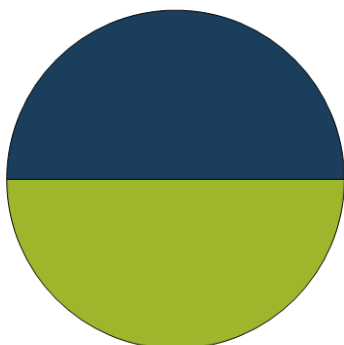
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Medicaid, 50.00%

Chart Total N: 2

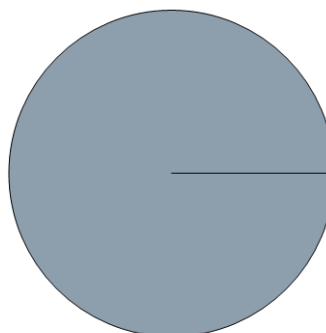
Tobacco Users By Ethnicity



Hispanic, 50.00%  
Non-Hispanic, 50.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

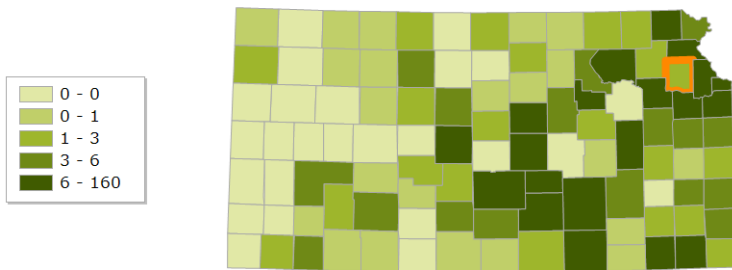


# Utilization Dashboard by County Report

## Jefferson County - Kansas Tobacco Quitline

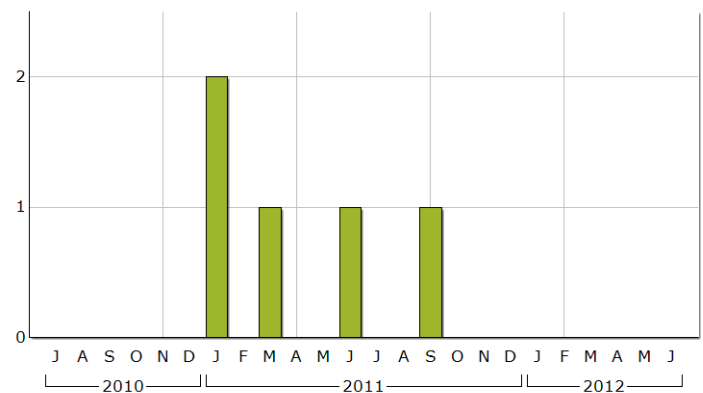
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

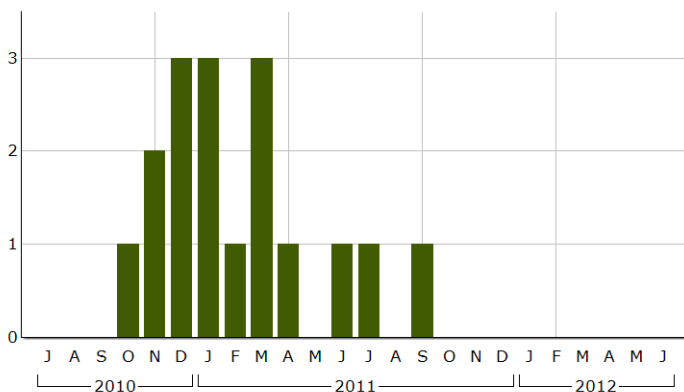


County Population	Prevalence	Tobacco Users	
Adult	15,350	5.6 %	857
		County	State
Tobacco Users - Last Full Month		-	464
Tobacco Users YTD		2	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.23 %
Reach - NAQC		2	0.12 %
Annualized Reach		1	0.70 %
Annualized Reach - NAQC		2	0.35 %
Unique Individual Reach		3	0.23 %

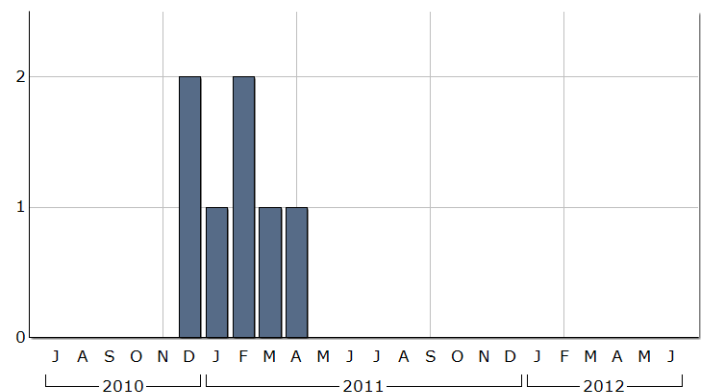
Fax Referral



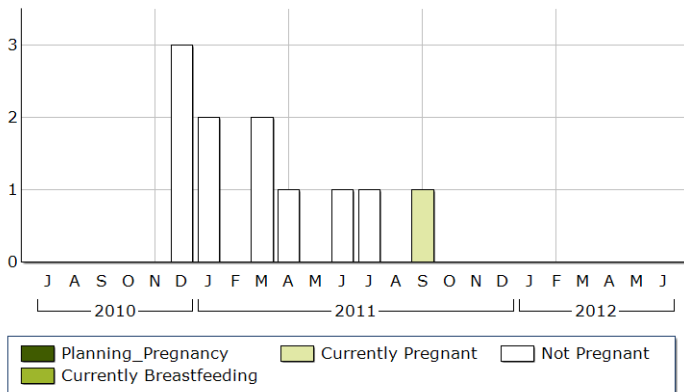
Tobacco User Enrollments



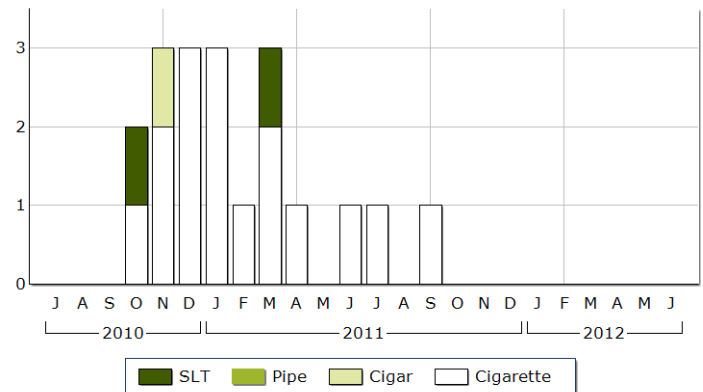
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

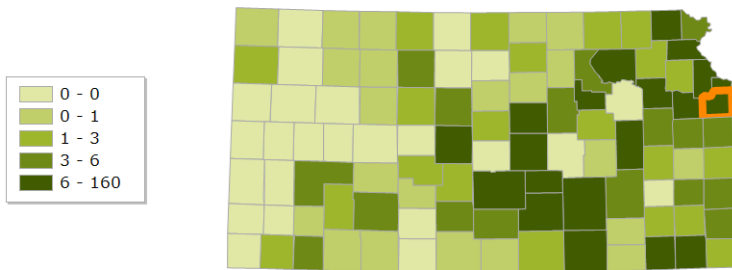
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Johnson County - Kansas Tobacco Quitline

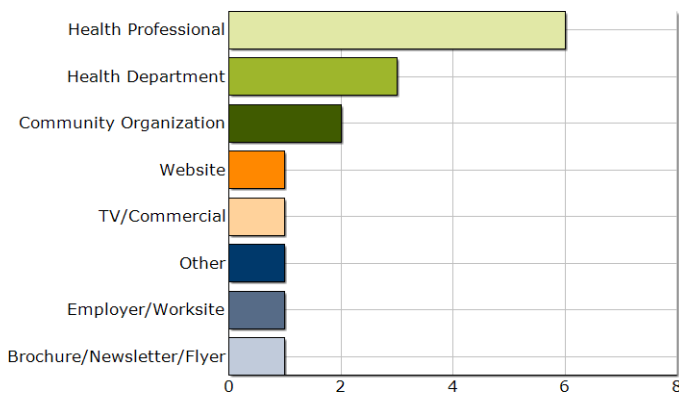
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

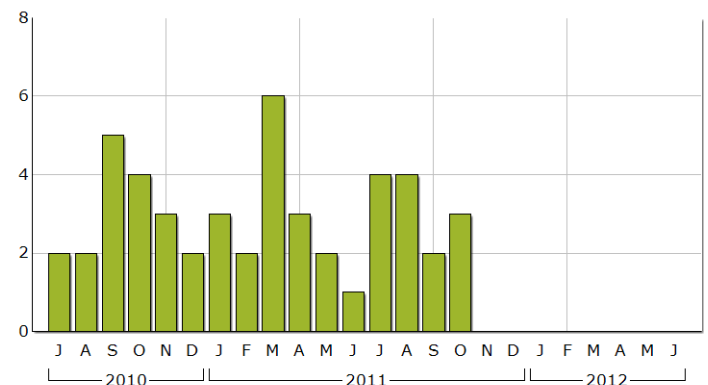


County Population	Prevalence	Tobacco Users	
Adult	402,405	12.1 %	48,627
		County	State
Tobacco Users - Last Full Month		19	464
Tobacco Users YTD		65	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.13 %
Reach - NAQC		2	0.10 %
Annualized Reach		1	0.40 %
Annualized Reach - NAQC		2	0.29 %
Unique Individual Reach		3	0.12 %

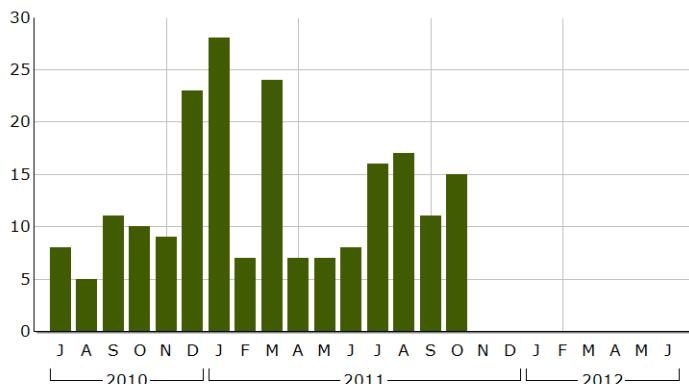
How Heard About



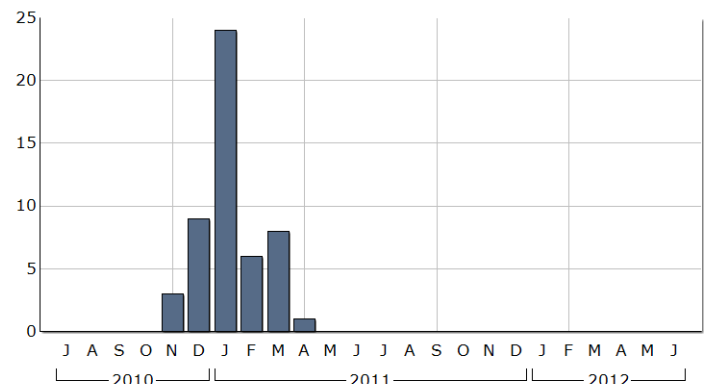
Fax Referral



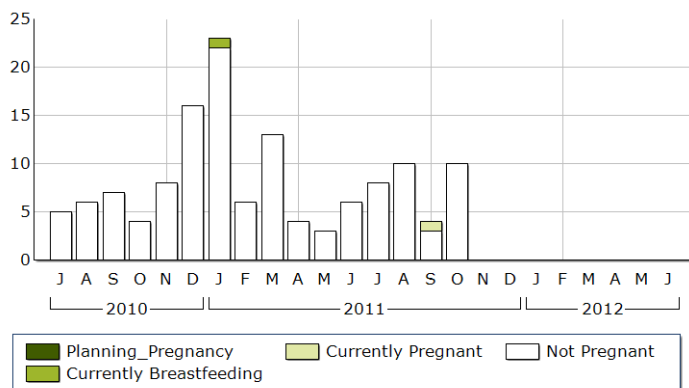
Tobacco User Enrollments



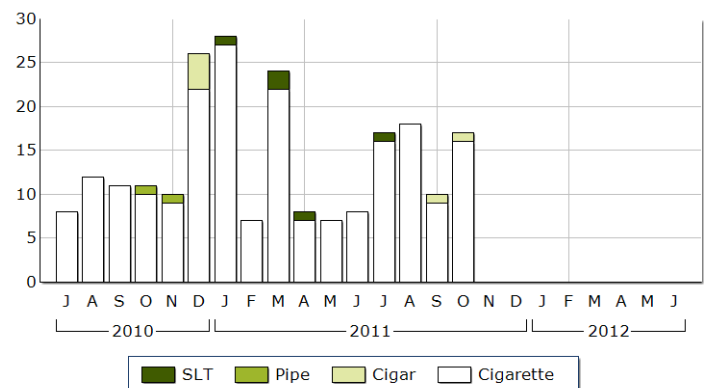
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

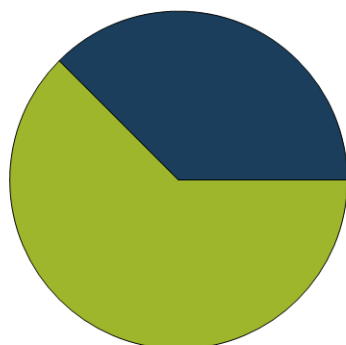


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

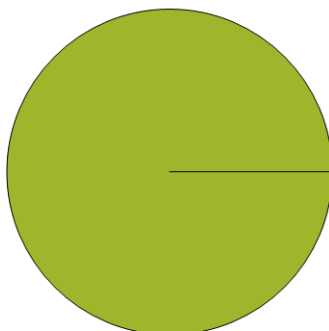
Tobacco Users By Gender



Female, 62.50%  
Male, 37.50%

Chart Total N: 16

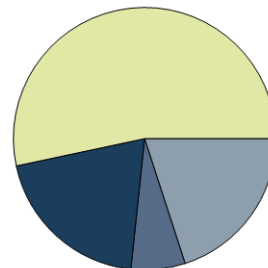
Tobacco Users By Language



English, 100.00%

Chart Total N: 16

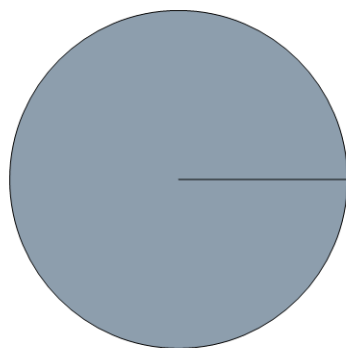
Tobacco Users By Education



HS Degree/GED, 20.00%  
Technical Degree, 6.67%  
Some College, 20.00%  
College Degree, 53.33%

Chart Total N: 15

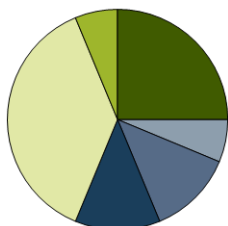
Tobacco Users By Race



White, 100.00%

Chart Total N: 15

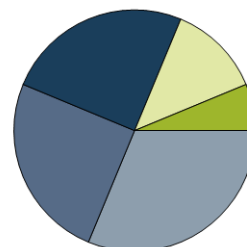
Tobacco Users By Age



18 - 24, 6.25%  
25 - 34, 12.50%  
35 - 44, 12.50%  
45 - 54, 37.50%  
55 - 64, 6.25%  
65 and Older, 25.00%

Chart Total N: 16

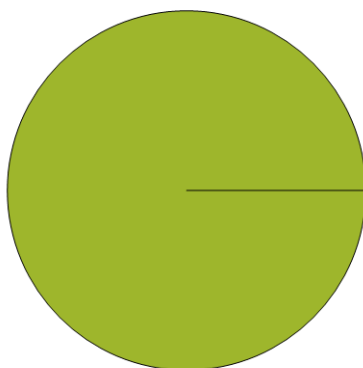
Tobacco Users By Health Plan



Medicare, 31.25%  
Medicaid, 25.00%  
Commercially Insured, 25.00%  
Uninsured, 12.50%  
Doesn't Know, 6.25%

Chart Total N: 16

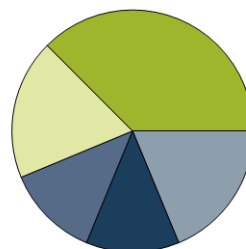
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 15

Tobacco Users By Chronic Condition



Asthma, 18.75%  
CAD, 12.50%  
COPD, 12.50%  
Diabetes, 18.75%  
None, 37.50%

Chart Total N: 16

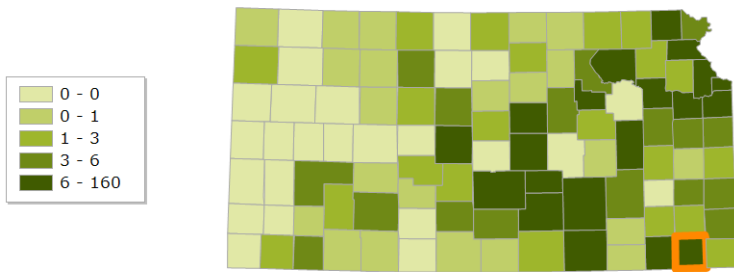
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Labette County - Kansas Tobacco Quitline

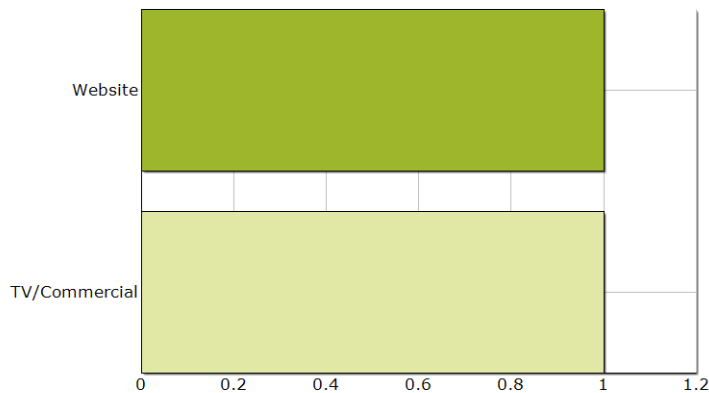
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

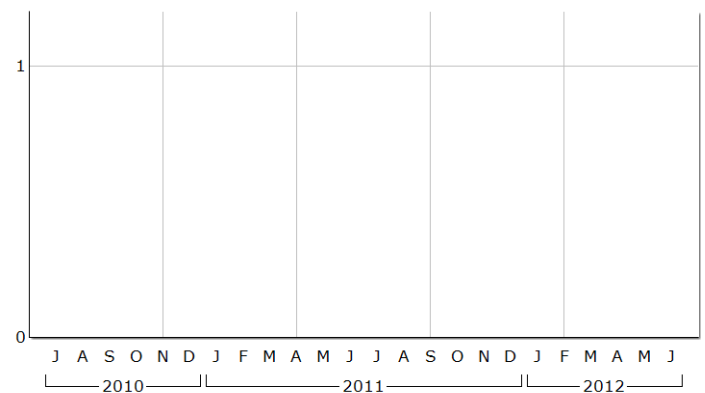


County Population	Prevalence	Tobacco Users	
Adult	17,232	22.6 %	3,886
		County	State
Tobacco Users - Last Full Month		3	464
Tobacco Users YTD		7	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.18 %
Reach - NAQC		2	0.15 %
Annualized Reach		1	0.54 %
Annualized Reach - NAQC		2	0.46 %
Unique Individual Reach		3	0.13 %

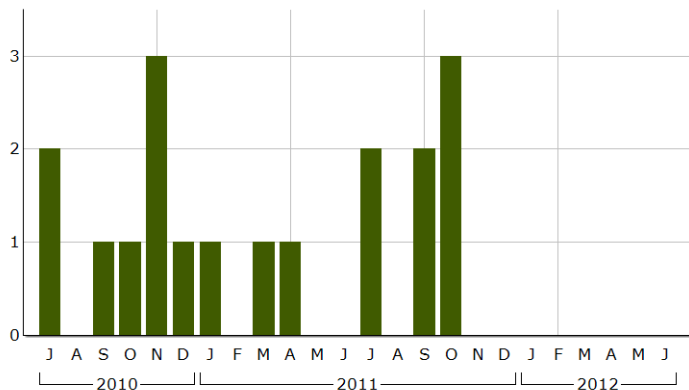
How Heard About



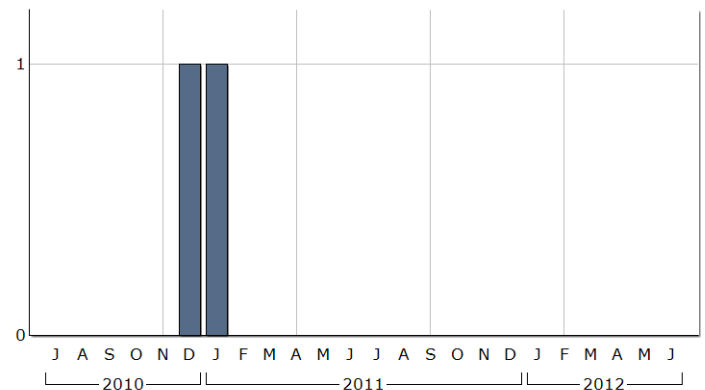
Fax Referral



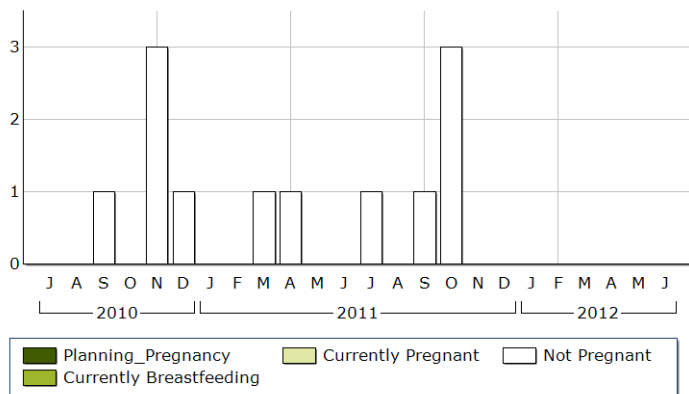
Tobacco User Enrollments



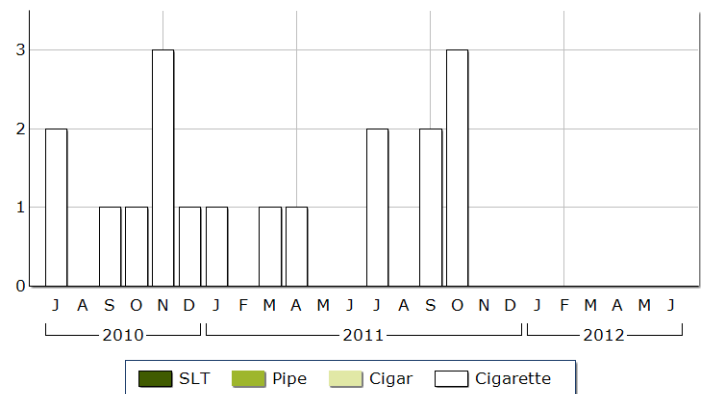
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



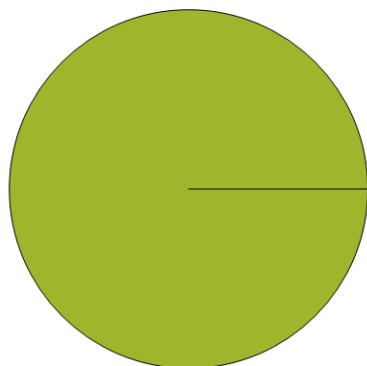
1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Labette County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

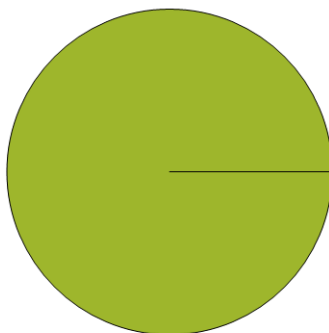
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

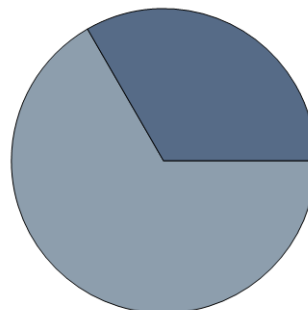
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

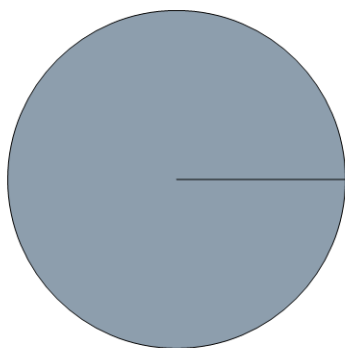
Tobacco Users By Education



Some College, 66.67%  
College Degree, 33.33%

Chart Total N: 3

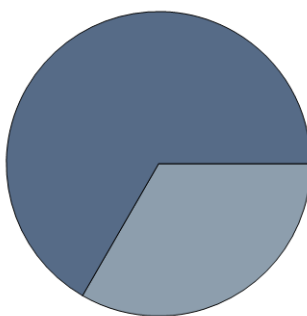
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

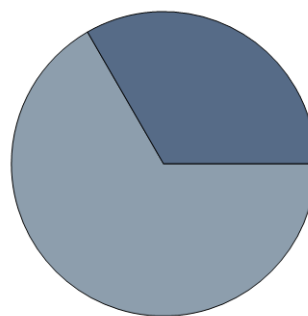
Tobacco Users By Age



35 - 44, 33.33%  
45 - 54, 66.67%

Chart Total N: 3

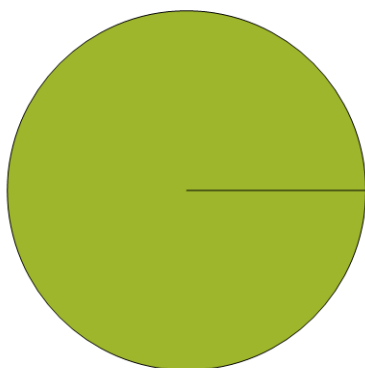
Tobacco Users By Health Plan



Uninsured, 66.67%  
Commercially Insured, 33.33%

Chart Total N: 3

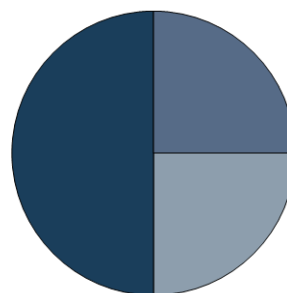
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 25.00%  
COPD, 50.00%  
None, 25.00%

Chart Total N: 4

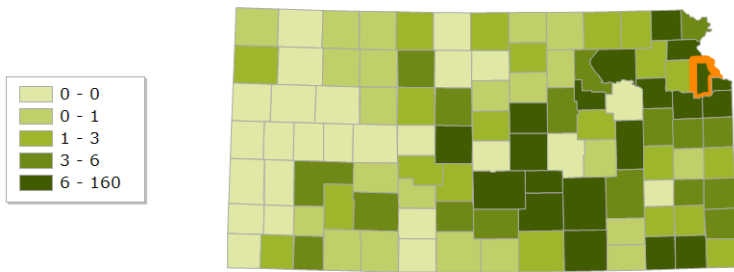
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Leavenworth County - Kansas Tobacco Quitline

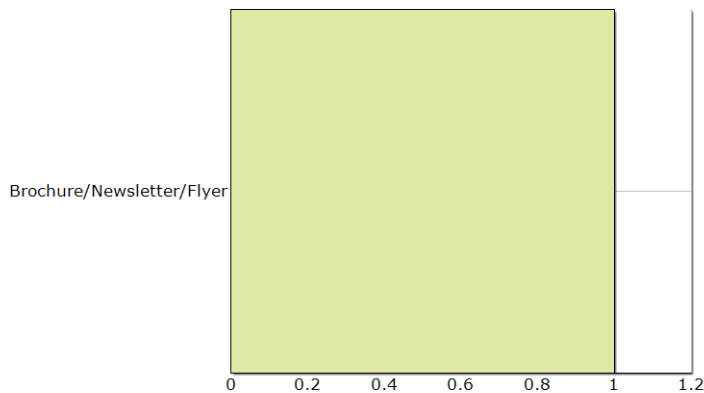
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

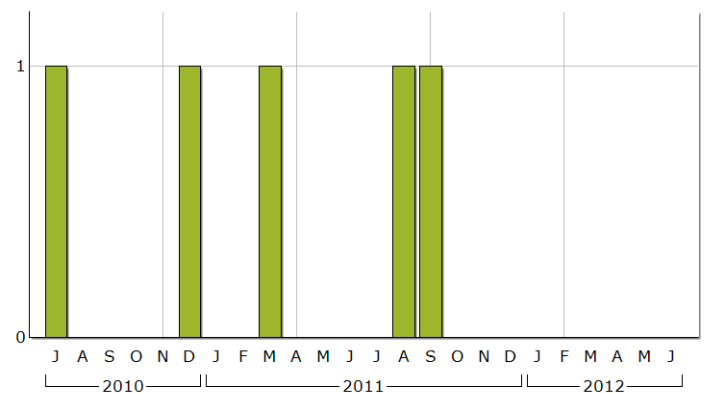


County Population	Prevalence	Tobacco Users	
Adult	52,577	17.5 %	9,213
		County	State
Tobacco Users - Last Full Month		1	464
Tobacco Users YTD		8	1,231
Unique Tobacco Users YTD		3	7
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.09 %
Reach - NAQC		2	0.07 %
Annualized Reach		1	0.26 %
Annualized Reach - NAQC		2	0.20 %
Unique Individual Reach		3	0.08 %

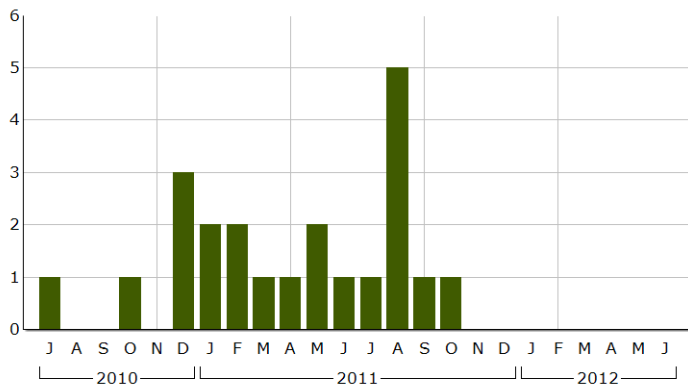
How Heard About



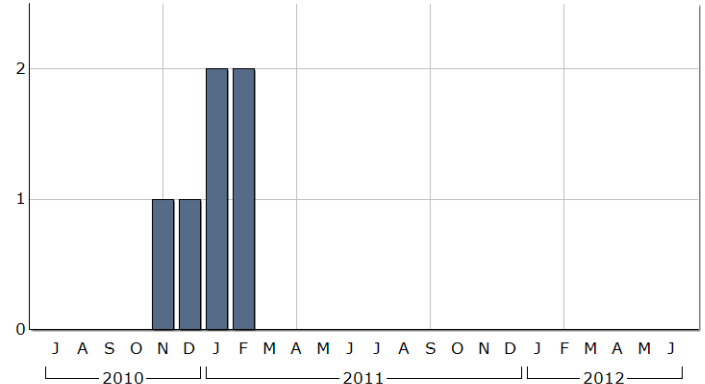
Fax Referral



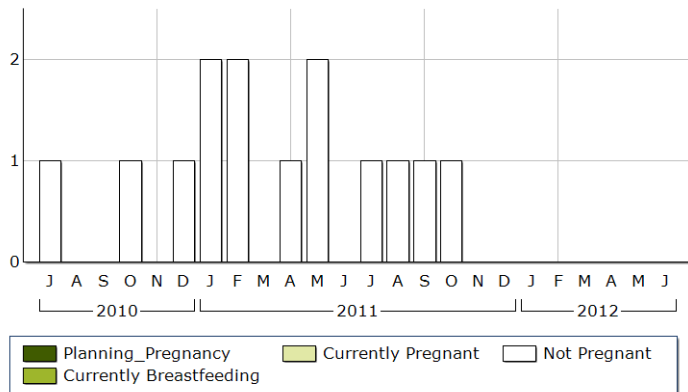
Tobacco User Enrollments



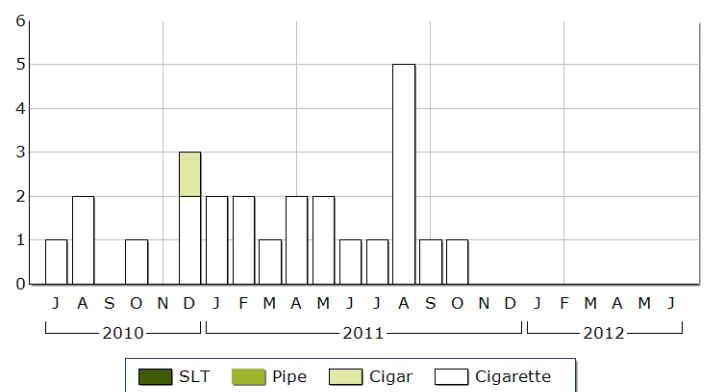
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



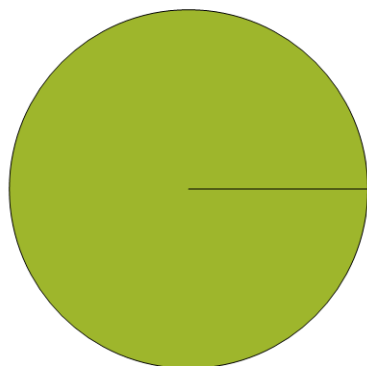
1. Reach – includes all tobacco users, regardless of service requested.
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# Utilization Dashboard by County Report

## Leavenworth County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

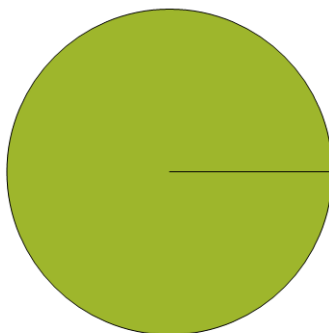
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

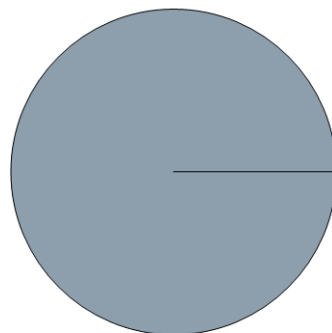
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

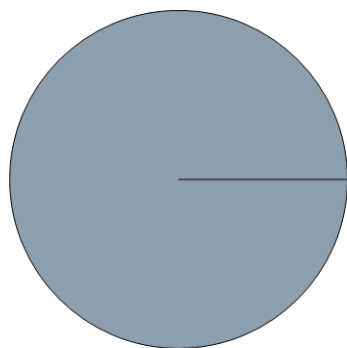
Tobacco Users By Education



No HS Degree/GED, 100.00%

Chart Total N: 1

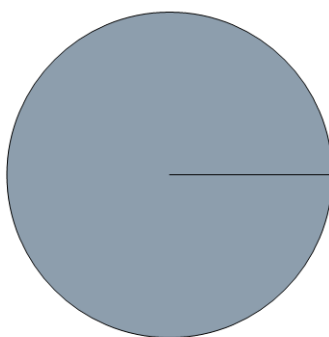
Tobacco Users By Race



Black or African American, 100.00%

Chart Total N: 1

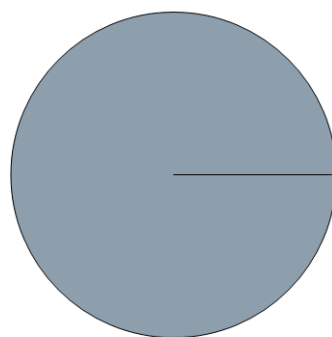
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

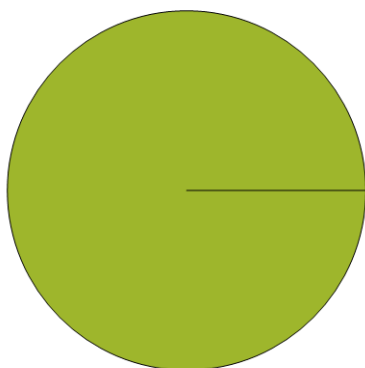
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

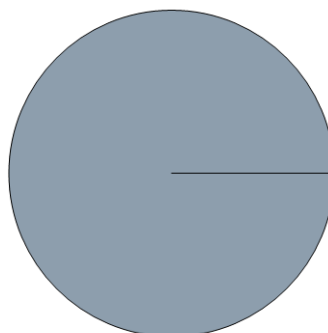
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

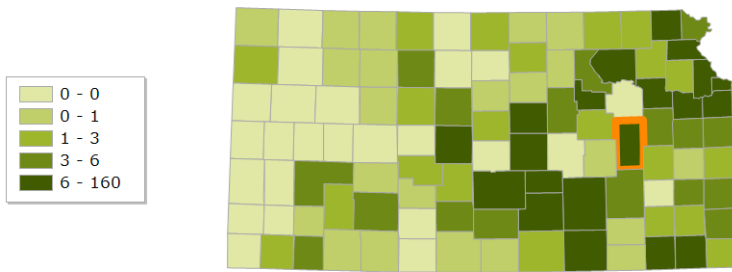


# Utilization Dashboard by County Report

## Lyon County - Kansas Tobacco Quitline

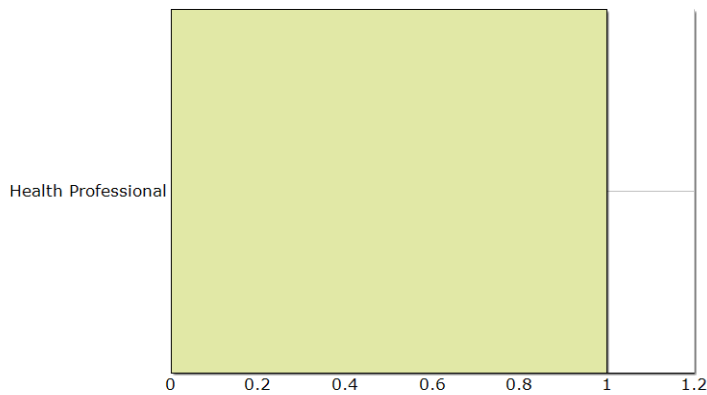
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

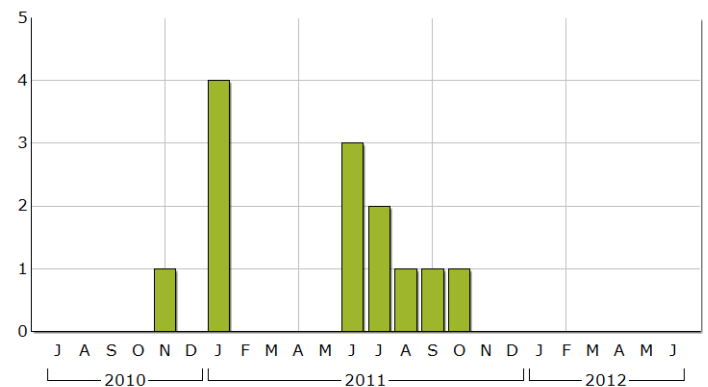


County Population	Prevalence	Tobacco Users	
Adult	26,498	11.8 %	3,124
		County	State
Tobacco Users - Last Full Month		1	464
Tobacco Users YTD		11	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.35 %
Reach - NAQC		2	0.29 %
Annualized Reach		1	1.06 %
Annualized Reach - NAQC		2	0.86 %
Unique Individual Reach		3	0.29 %

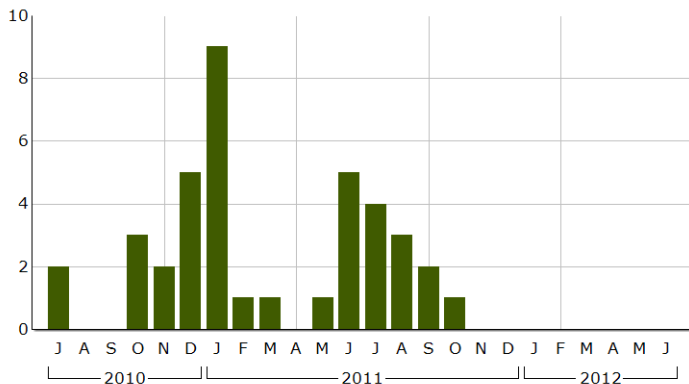
How Heard About



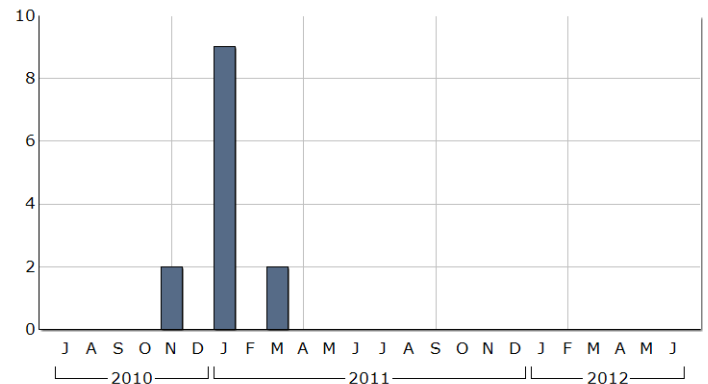
Fax Referral



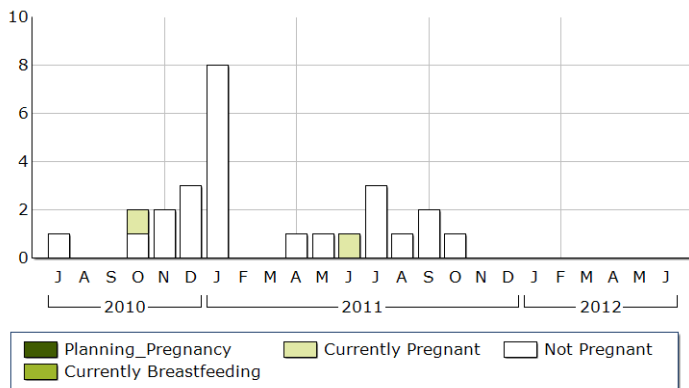
Tobacco User Enrollments



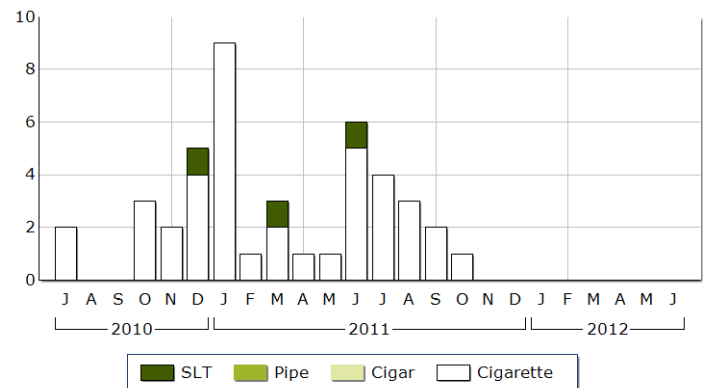
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Lyon County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

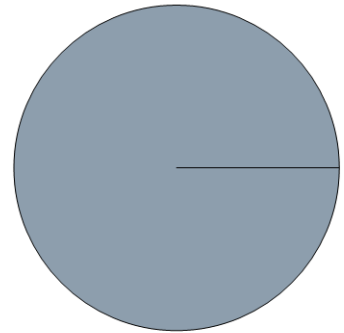
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

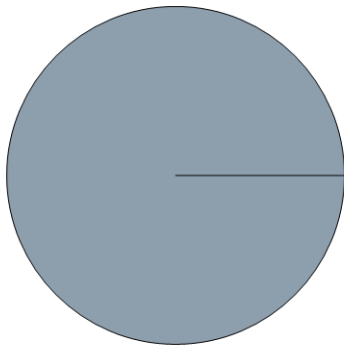
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

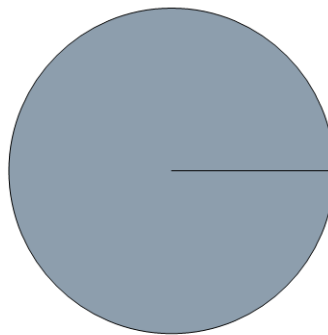
Tobacco Users By Race



Black or African American, 100.00%

Chart Total N: 1

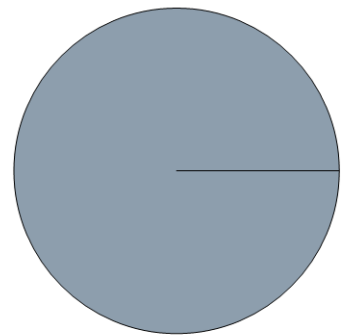
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

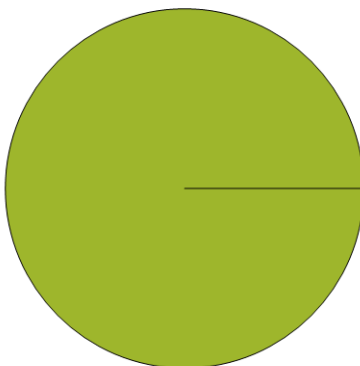
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

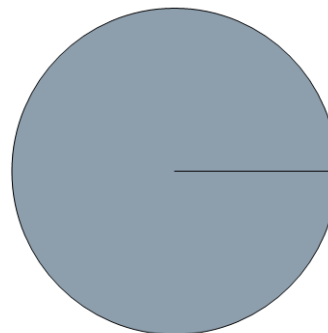
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

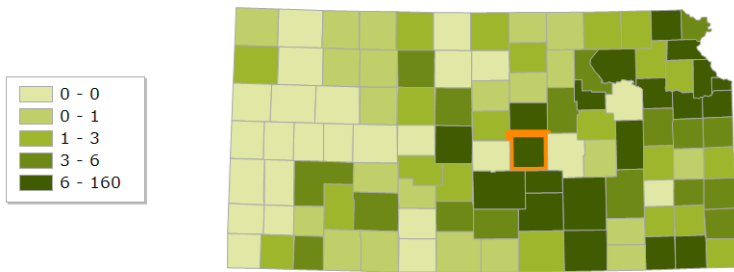
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## McPherson County - Kansas Tobacco Quitline

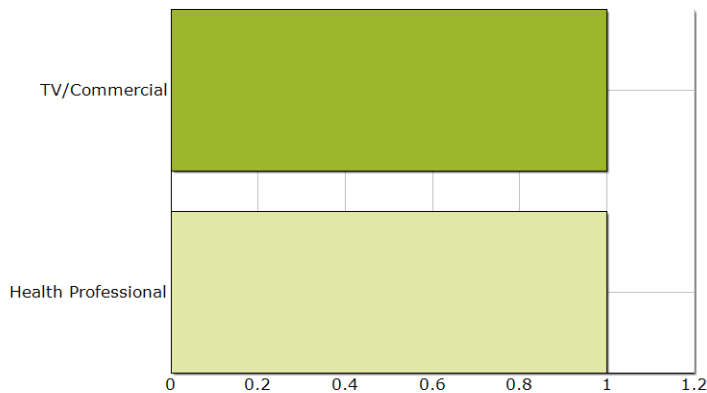
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

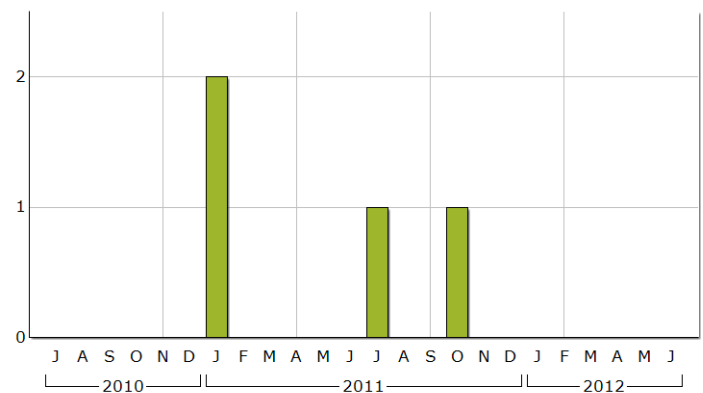


County Population	Prevalence	Tobacco Users	
Adult	27,011	12.3 %	3,325
		County	State
Tobacco Users - Last Full Month		2	464
Tobacco Users YTD		8	1,231
Unique Tobacco Users YTD		3	7
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.24 %
Reach - NAQC		2	0.18 %
Annualized Reach		1	0.72 %
Annualized Reach - NAQC		2	0.54 %
Unique Individual Reach		3	0.21 %

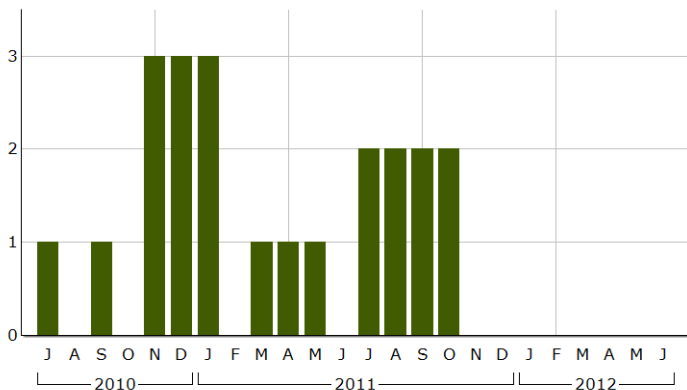
How Heard About



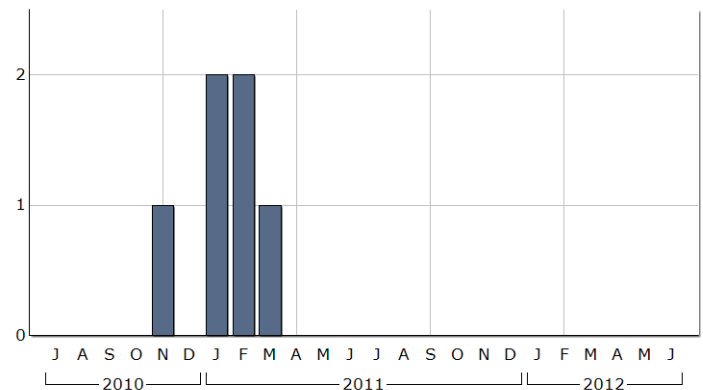
Fax Referral



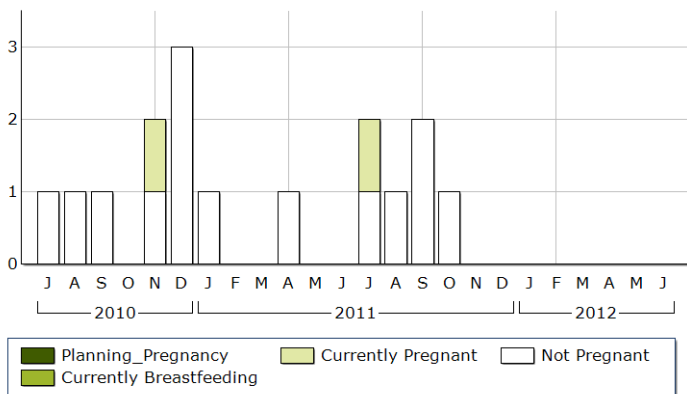
Tobacco User Enrollments



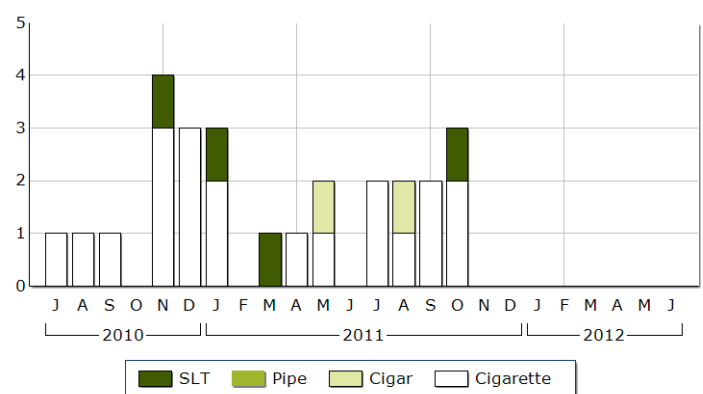
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



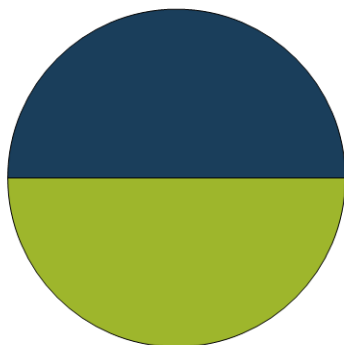
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## McPherson County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

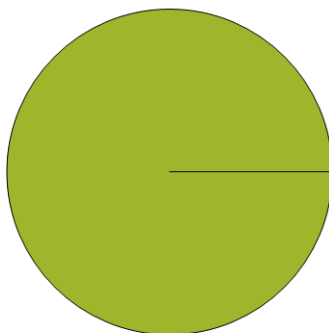
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

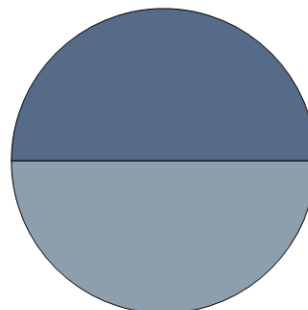
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

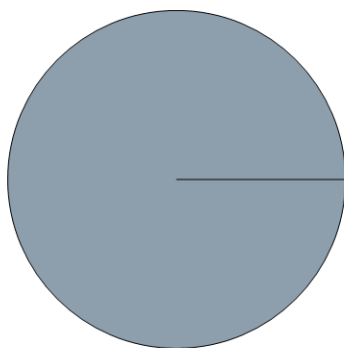
Tobacco Users By Education



HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

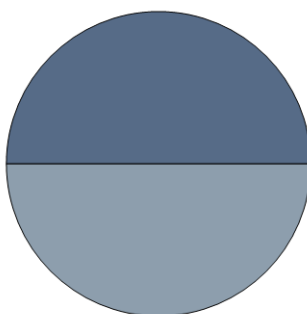
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

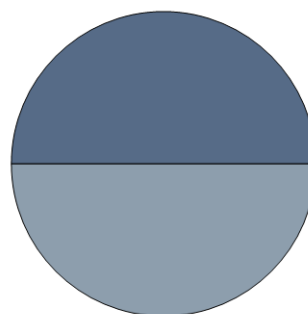
Tobacco Users By Age



18 - 24, 50.00%  
55 - 64, 50.00%

Chart Total N: 2

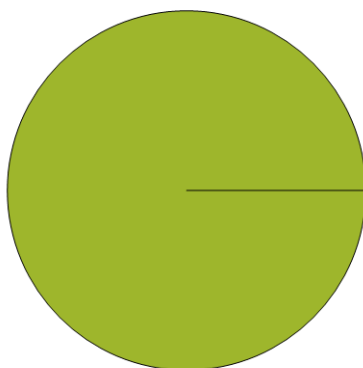
Tobacco Users By Health Plan



Doesn't Know, 50.00%  
Uninsured, 50.00%

Chart Total N: 2

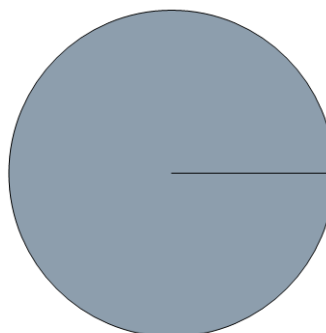
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

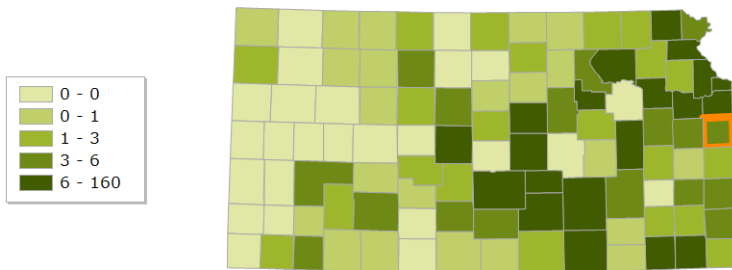
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Miami County - Kansas Tobacco Quitline

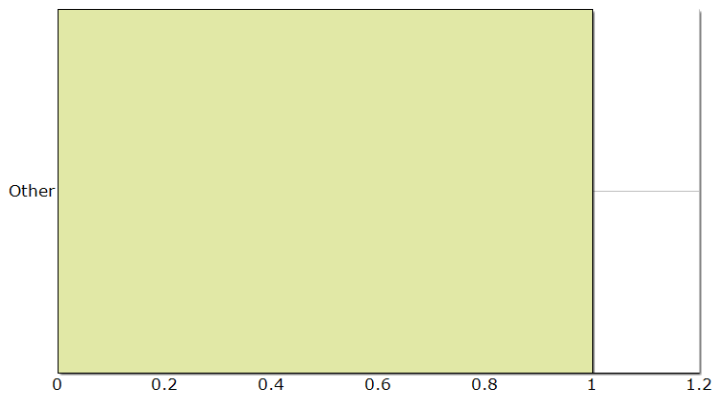
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

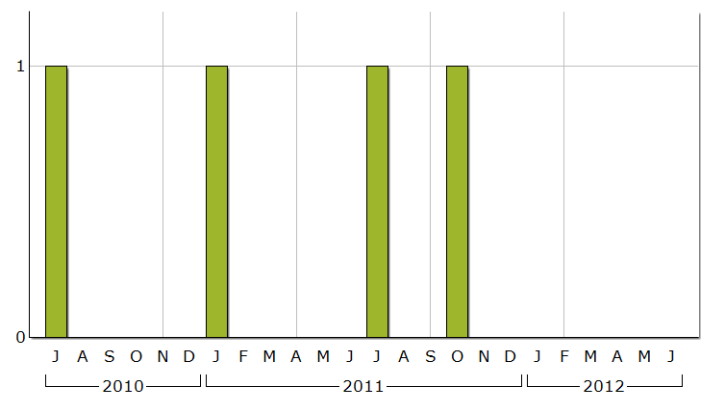


County Population	Prevalence	Tobacco Users	
Adult	15,900	13.5 %	2,147
		County	State
Tobacco Users - Last Full Month		1	464
Tobacco Users YTD		4	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.19 %
Reach - NAQC		2	0.09 %
Annualized Reach		1	0.56 %
Annualized Reach - NAQC		2	0.28 %
Unique Individual Reach		3	0.19 %

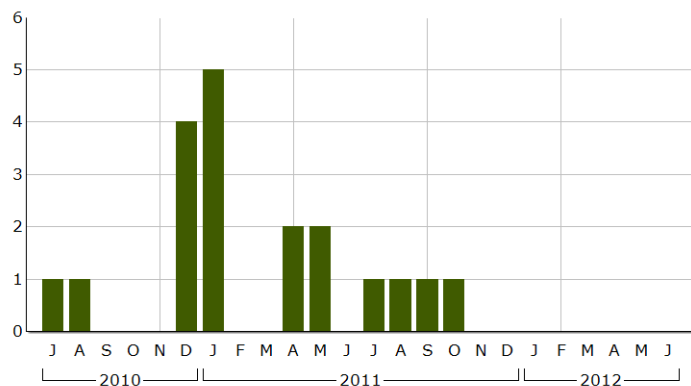
How Heard About



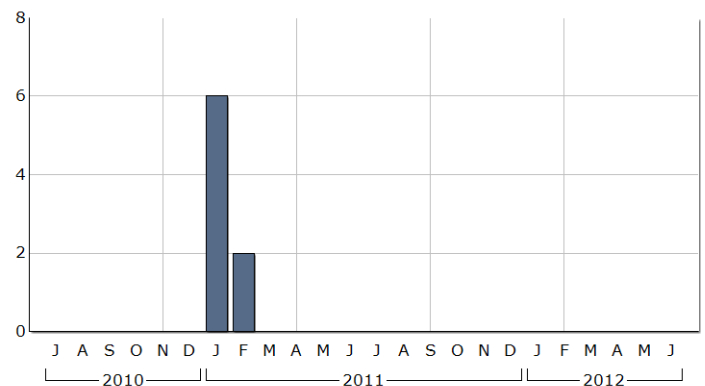
Fax Referral



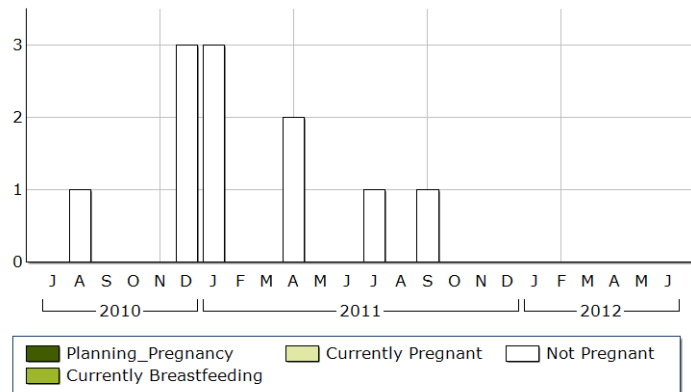
Tobacco User Enrollments



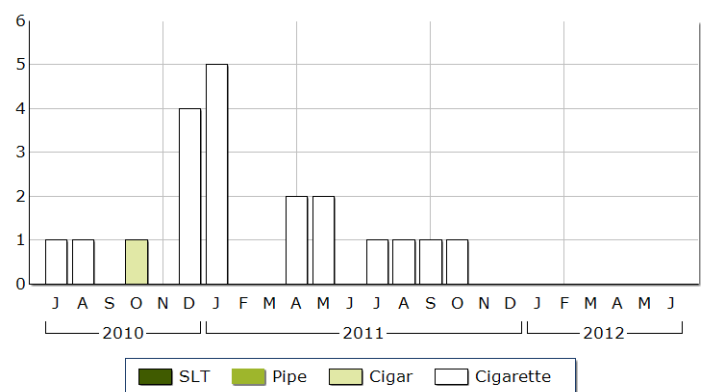
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Miami County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

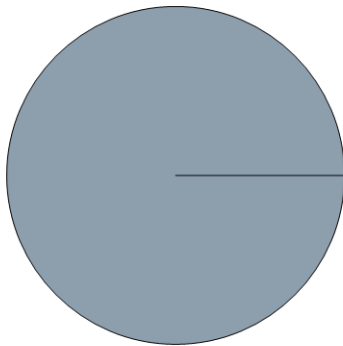
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

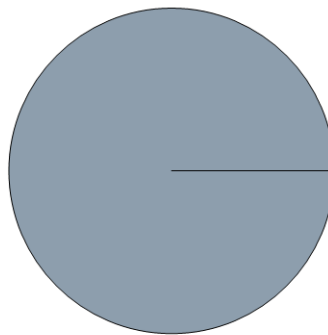
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

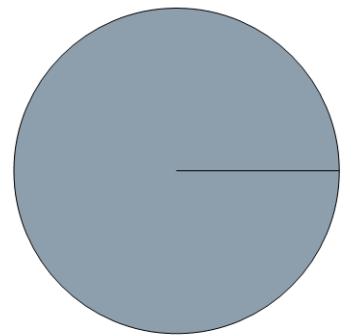
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

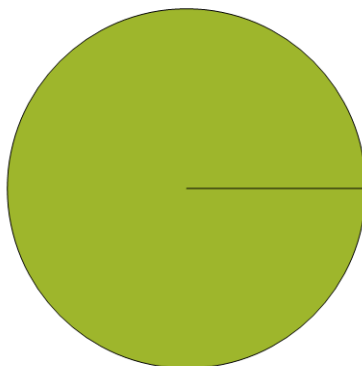
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

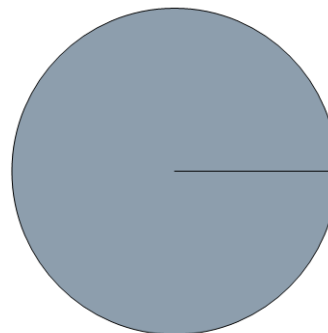
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

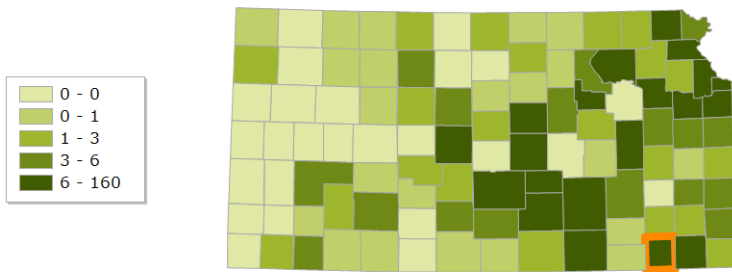
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Montgomery County - Kansas Tobacco Quitline

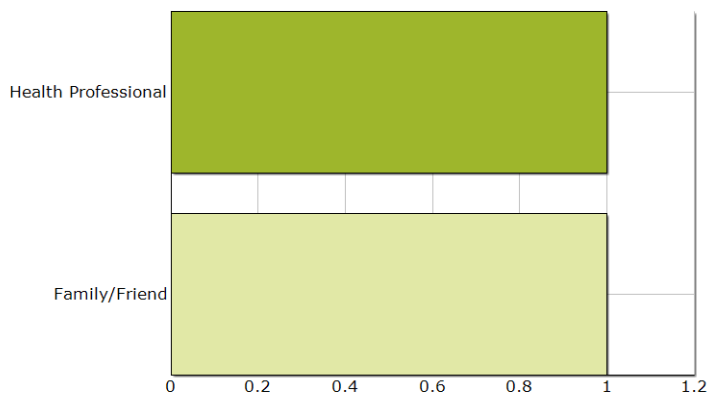
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

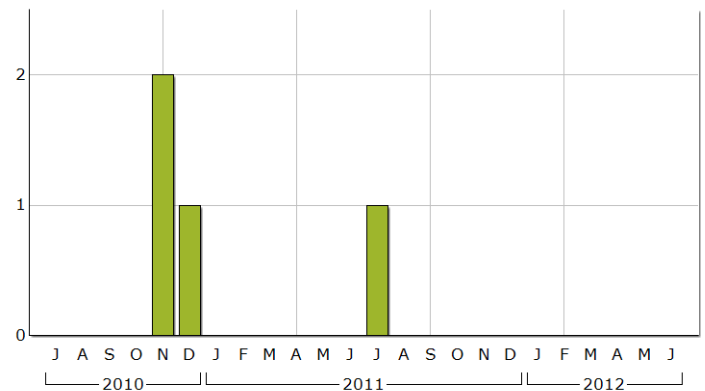


County Population	Prevalence	Tobacco Users	
Adult	21,354	20.8 %	4,450
		County	State
Tobacco Users - Last Full Month		2	464
Tobacco Users YTD		11	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.25 %
Reach - NAQC		2	0.13 %
Annualized Reach		1	0.74 %
Annualized Reach - NAQC		2	0.40 %
Unique Individual Reach		3	0.20 %

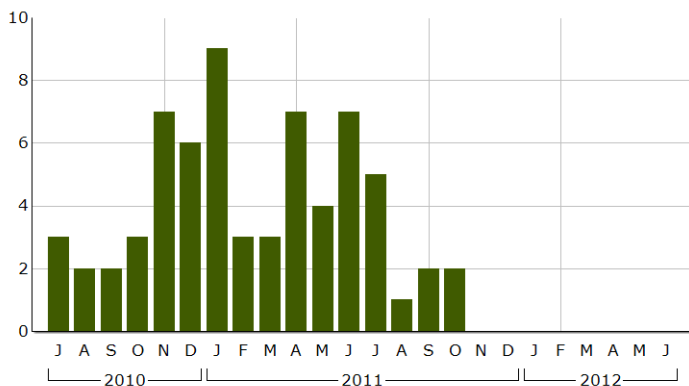
How Heard About



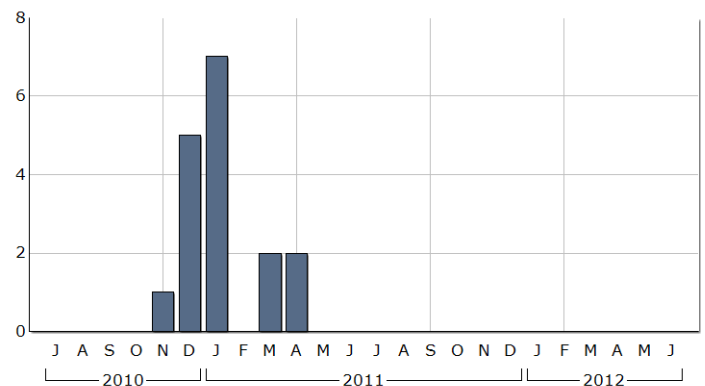
Fax Referral



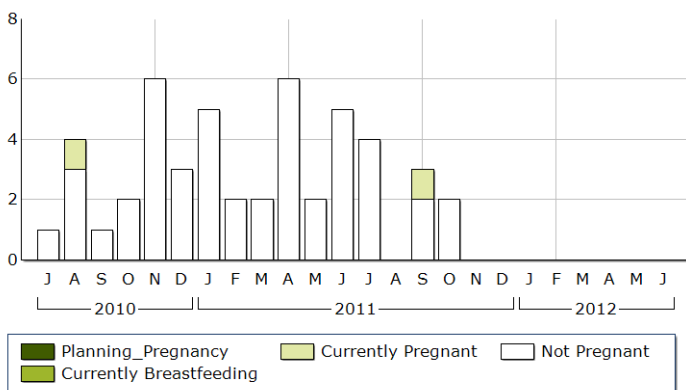
Tobacco User Enrollments



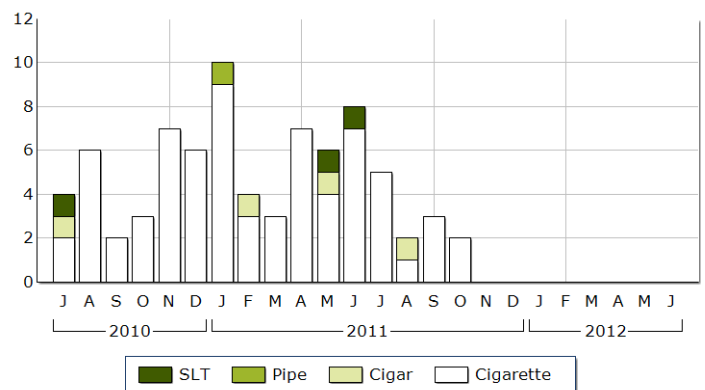
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Montgomery County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

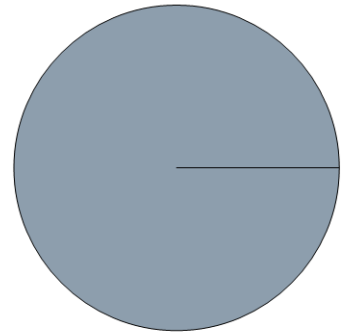
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

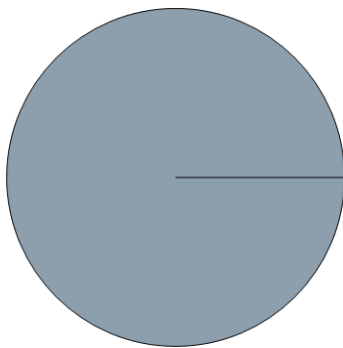
Tobacco Users By Education



Technical Degree, 100.00%

Chart Total N: 1

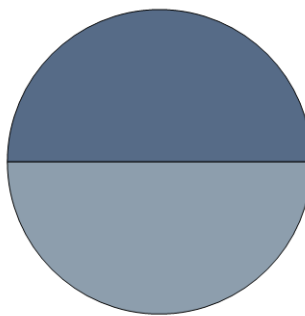
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

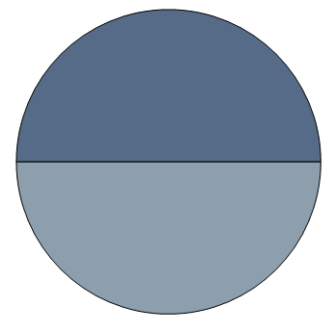
Tobacco Users By Age



35 - 44, 50.00%  
55 - 64, 50.00%

Chart Total N: 2

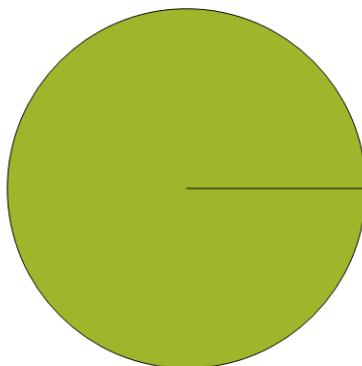
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Medicaid, 50.00%

Chart Total N: 2

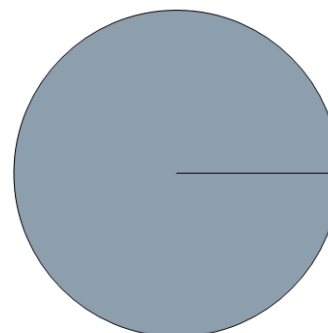
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

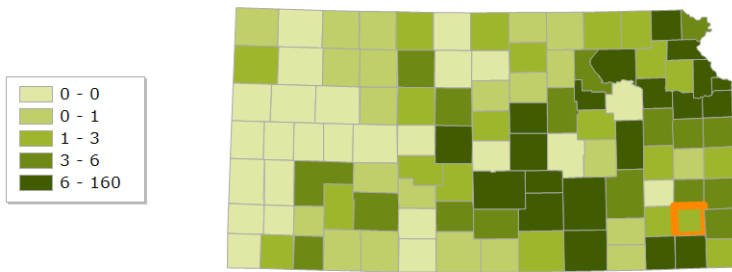


# Utilization Dashboard by County Report

## Neosho County - Kansas Tobacco Quitline

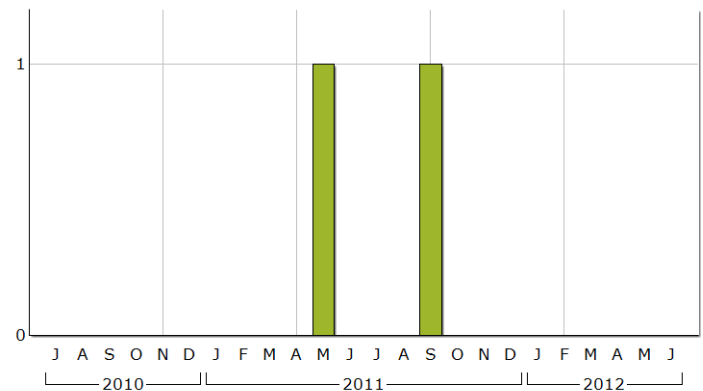
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

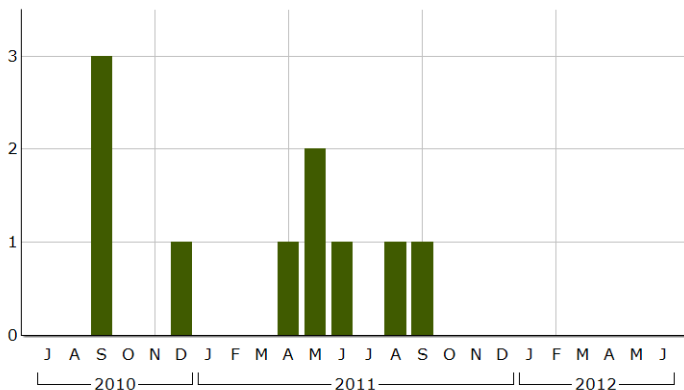


County Population	Prevalence	Tobacco Users	
Adult	8,724	11.0 %	959
		County	State
Tobacco Users - Last Full Month		-	464
Tobacco Users YTD		2	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.21 %
Reach - NAQC		2	0.10 %
Annualized Reach		1	0.63 %
Annualized Reach - NAQC		2	0.31 %
Unique Individual Reach		3	0.21 %

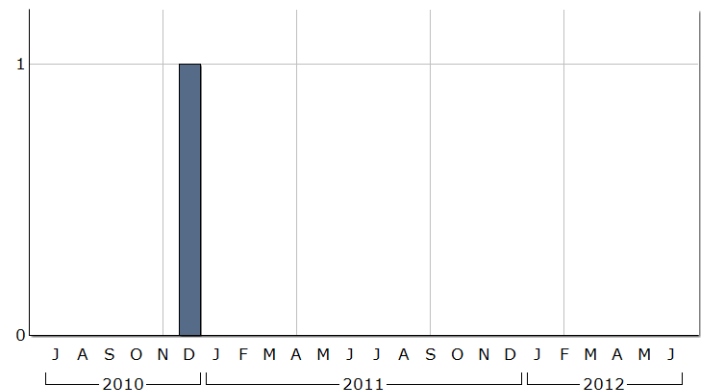
Fax Referral



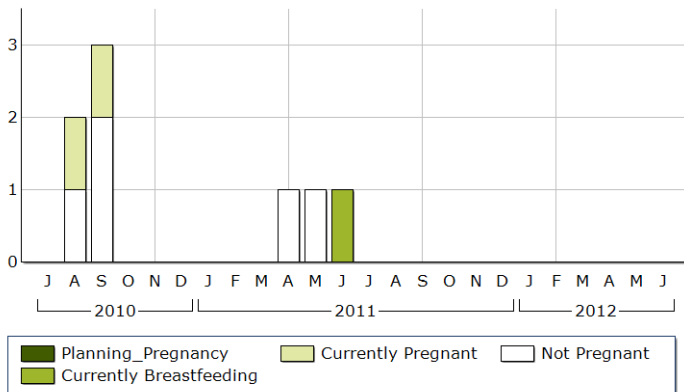
Tobacco User Enrollments



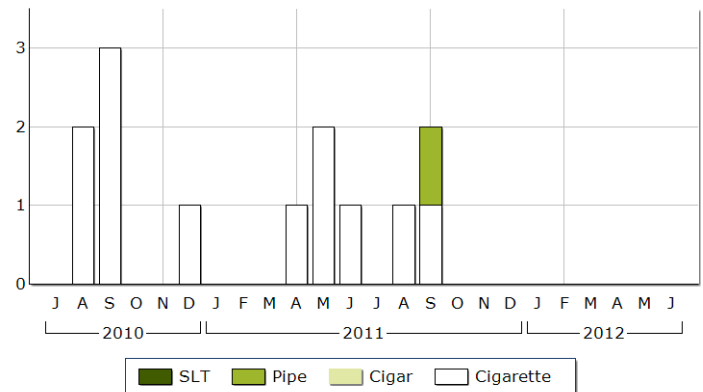
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

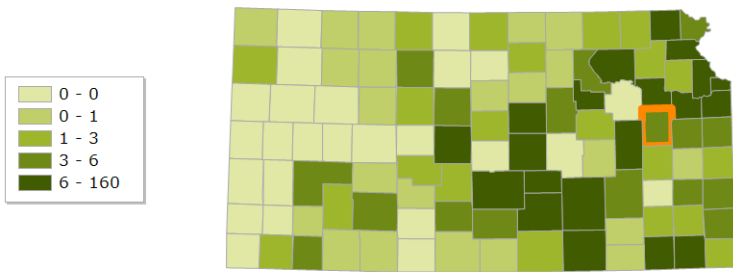
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Osage County - Kansas Tobacco Quitline

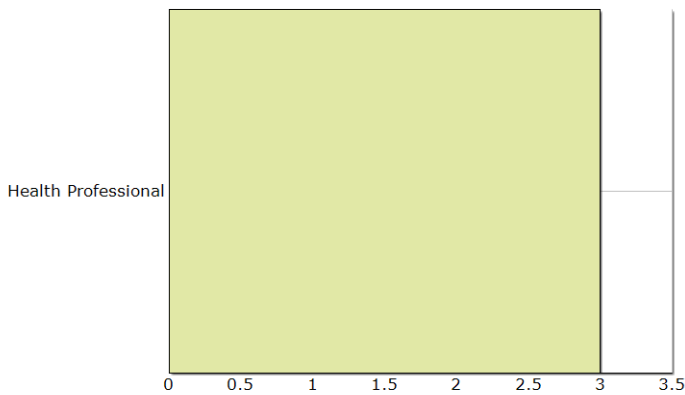
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

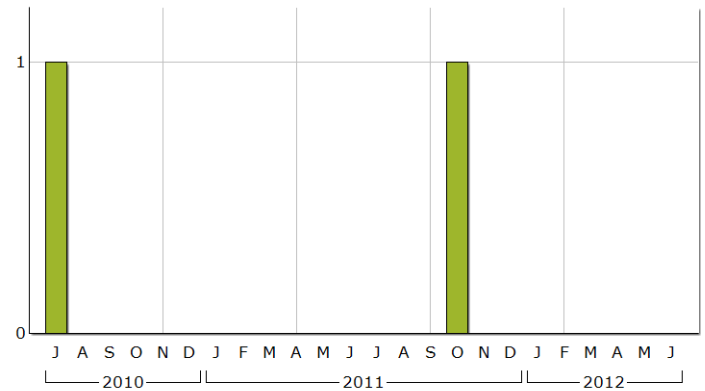


County Population	Prevalence	Tobacco Users	
Adult	20,606	43.0 %	8,860
		County	State
Tobacco Users - Last Full Month		3	464
Tobacco Users YTD		5	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.06 %
Reach - NAQC		2	0.06 %
Annualized Reach		1	0.17 %
Annualized Reach - NAQC		2	0.17 %
Unique Individual Reach		3	0.05 %

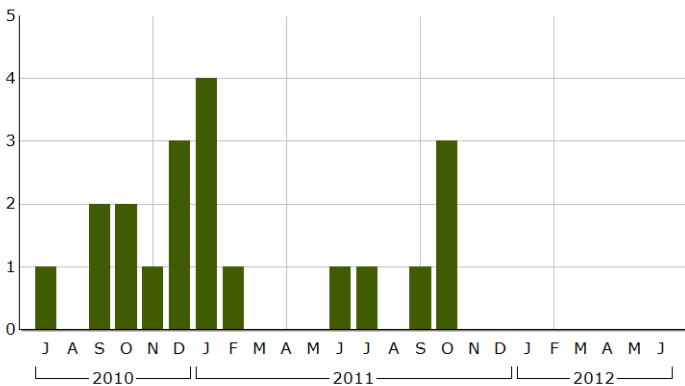
How Heard About



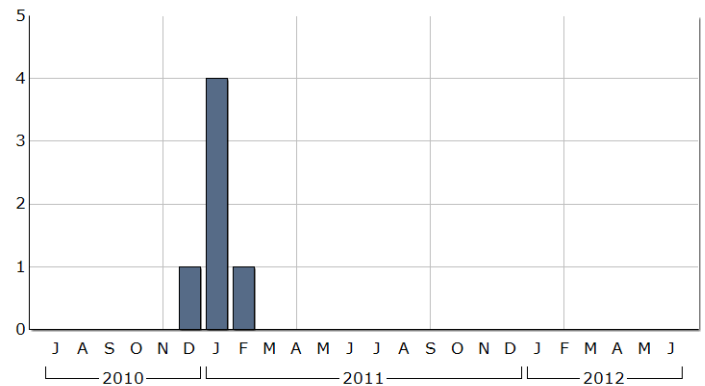
Fax Referral



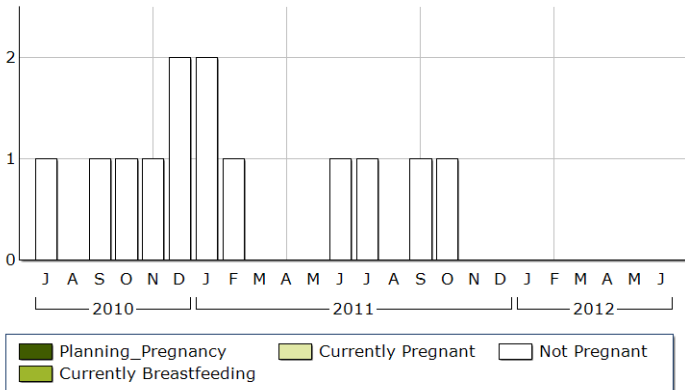
Tobacco User Enrollments



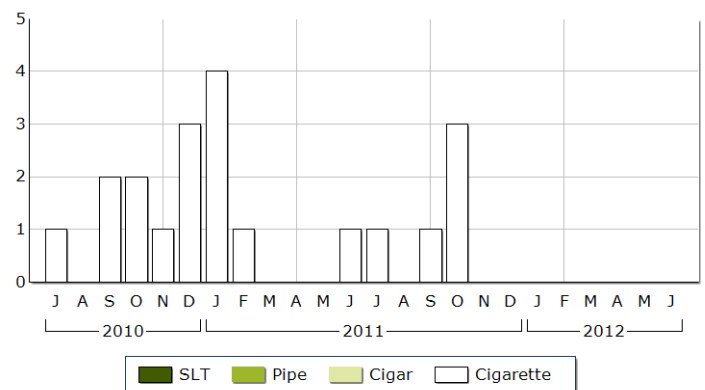
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Osage County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

Tobacco Users By Gender

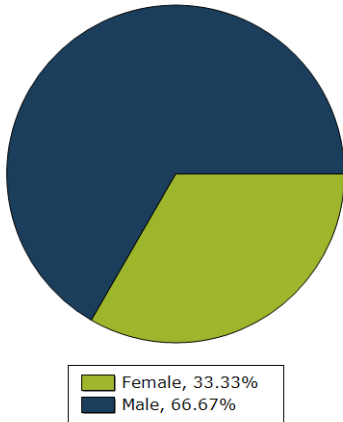


Chart Total N: 3

Tobacco Users By Language

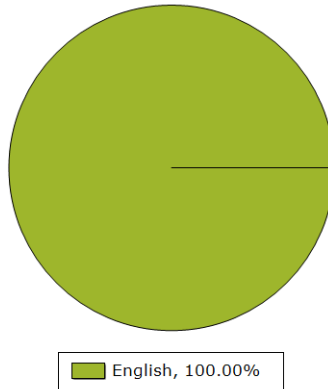


Chart Total N: 3

Tobacco Users By Education

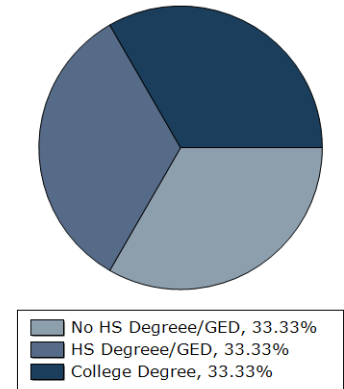


Chart Total N: 3

Tobacco Users By Race

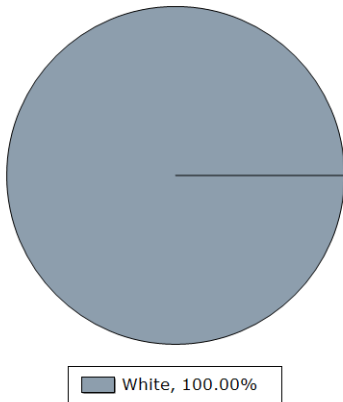


Chart Total N: 3

Tobacco Users By Age

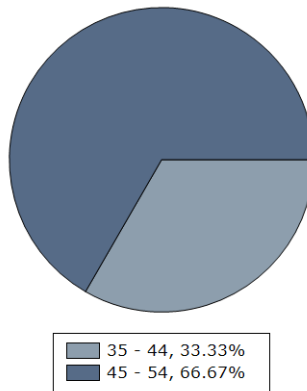


Chart Total N: 3

Tobacco Users By Health Plan

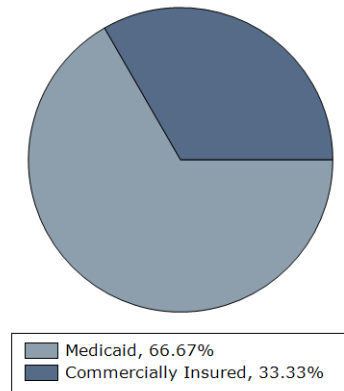


Chart Total N: 3

Tobacco Users By Ethnicity

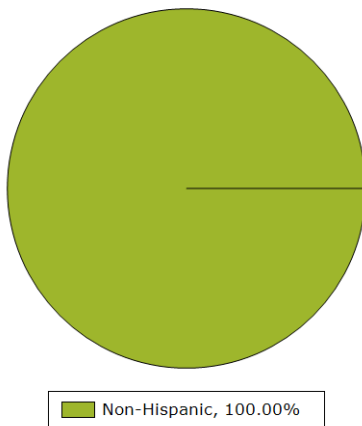


Chart Total N: 3

Tobacco Users By Chronic Condition

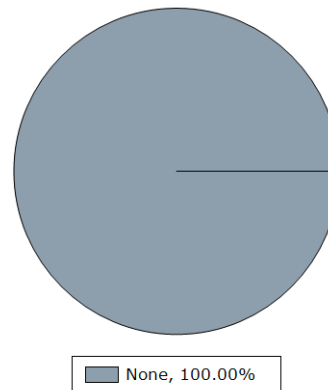


Chart Total N: 3

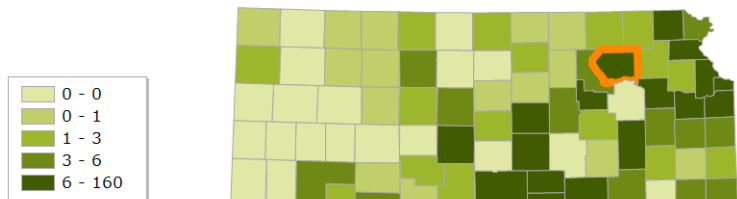
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Pottawatomie County - Kansas Tobacco Quitline

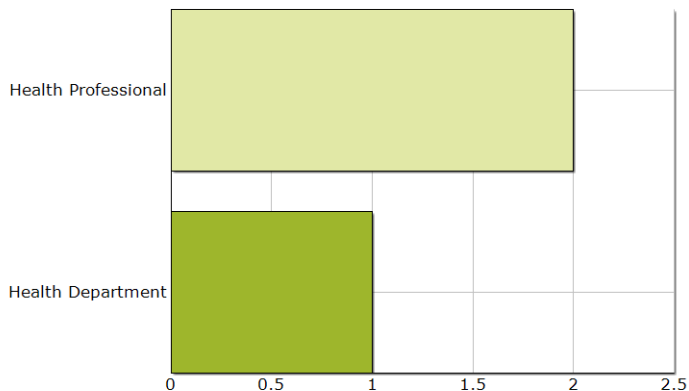
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

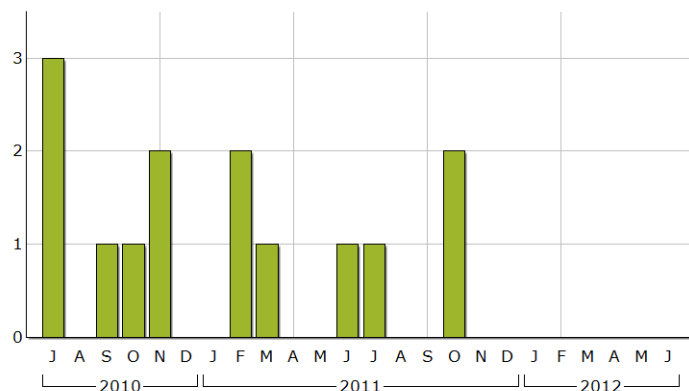


County Population	Prevalence	Tobacco Users	
Adult	20,687	24.9 %	5,141
		County	State
Tobacco Users - Last Full Month		3	464
Tobacco Users YTD		9	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.18 %
Reach - NAQC		2	0.18 %
Annualized Reach		1	0.53 %
Annualized Reach - NAQC		2	0.53 %
Unique Individual Reach		3	0.18 %

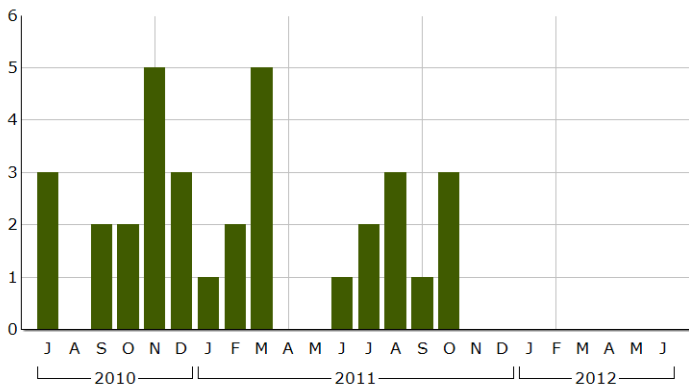
How Heard About



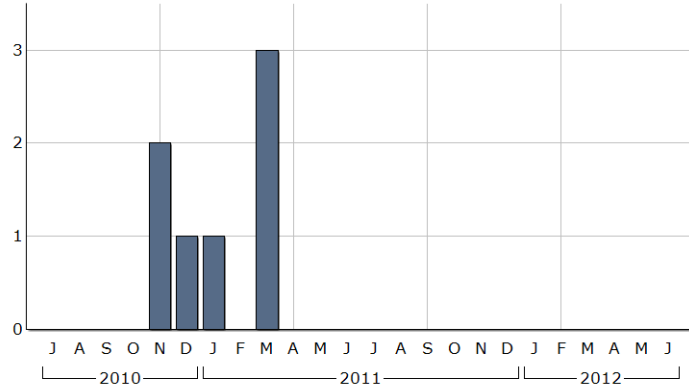
Fax Referral



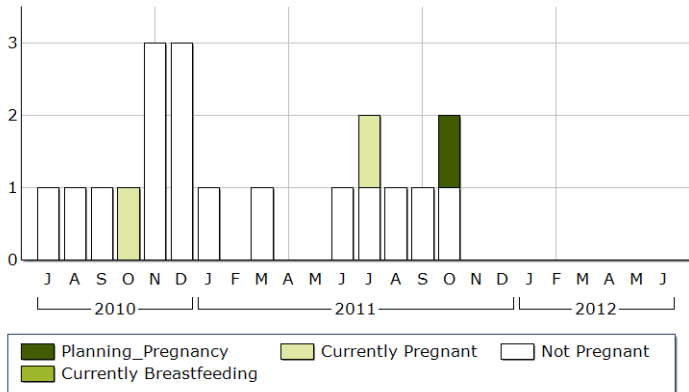
Tobacco User Enrollments



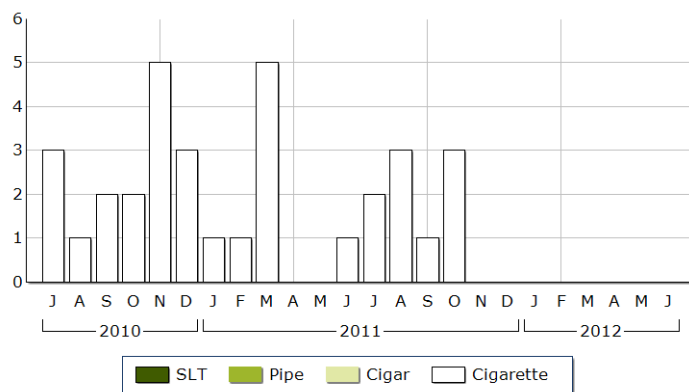
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



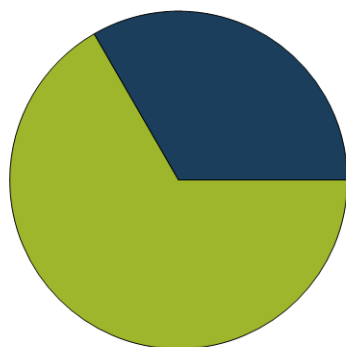
1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Pottawatomie County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

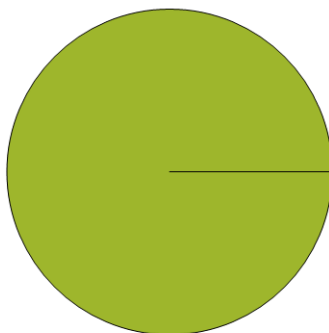
Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 3

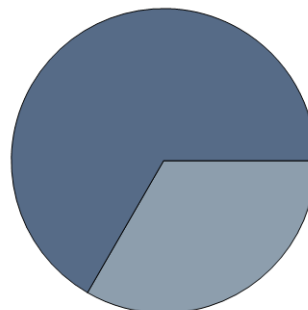
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

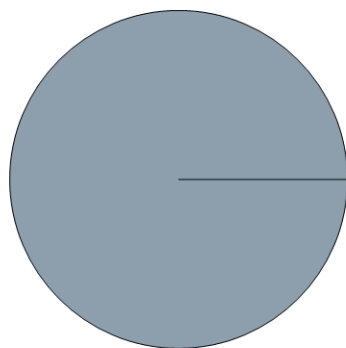
Tobacco Users By Education



HS Degree/GED, 33.33%  
Some College, 66.67%

Chart Total N: 3

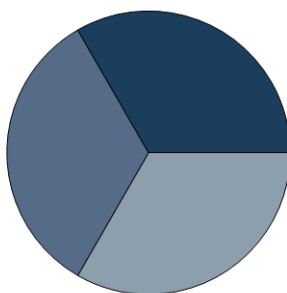
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

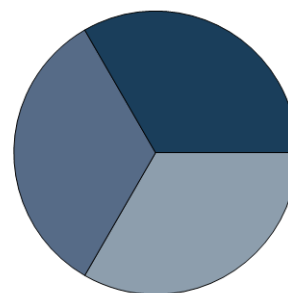
Tobacco Users By Age



18 - 24, 33.33%  
25 - 34, 33.33%  
35 - 44, 33.33%

Chart Total N: 3

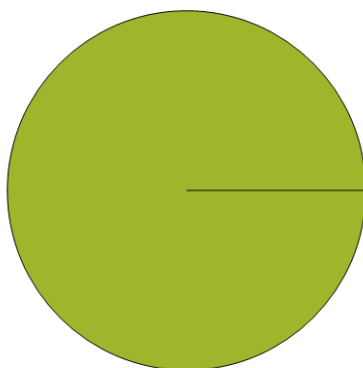
Tobacco Users By Health Plan



Commercially Insured, 33.33%  
Medicare, 33.33%  
Uninsured, 33.33%

Chart Total N: 3

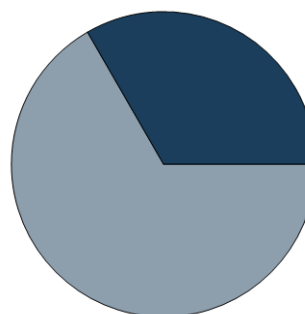
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 66.67%  
None, 33.33%

Chart Total N: 3

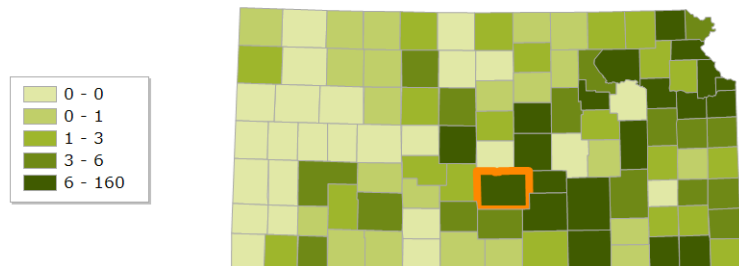
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Reno County - Kansas Tobacco Quitline

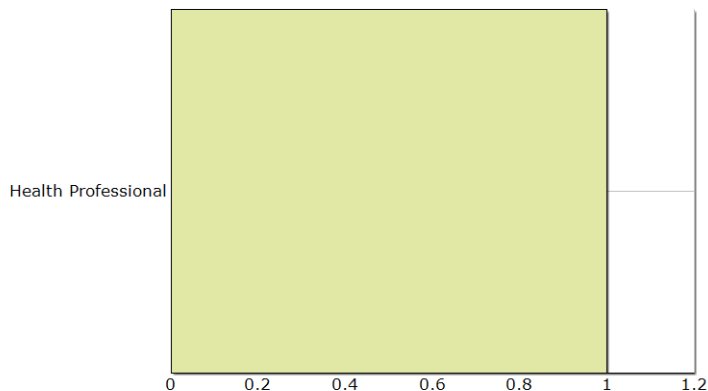
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

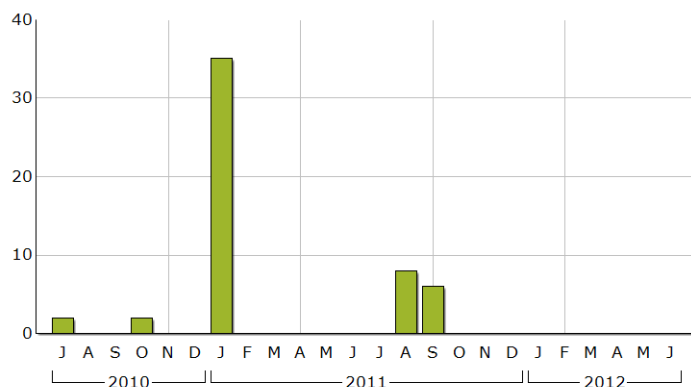


County Population	Prevalence	Tobacco Users	
Adult	43,376	20.0 %	8,684
		County	State
Tobacco Users - Last Full Month		1	464
Tobacco Users YTD		31	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.36 %
Reach - NAQC		2	0.28 %
Annualized Reach		1	1.07 %
Annualized Reach - NAQC		2	0.83 %
Unique Individual Reach		3	0.36 %

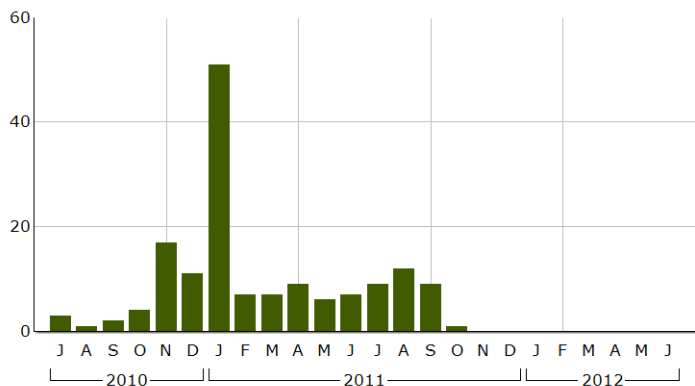
How Heard About



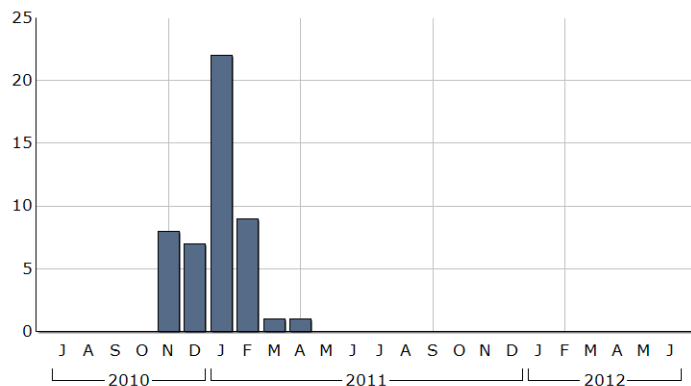
Fax Referral



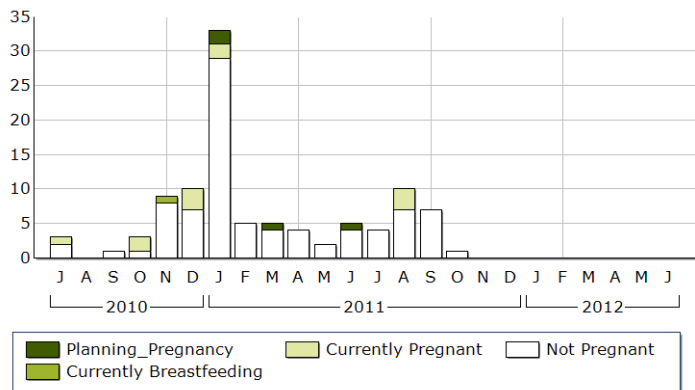
Tobacco User Enrollments



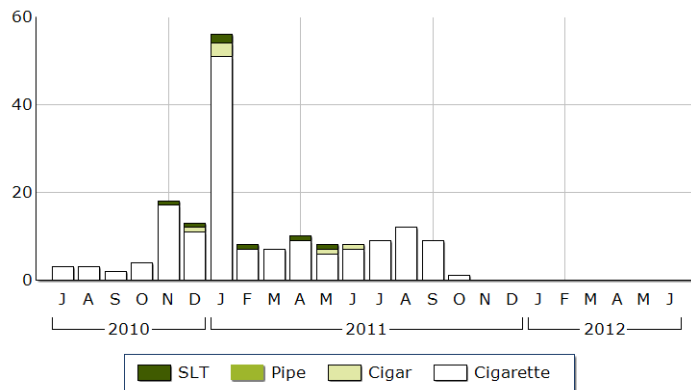
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Reno County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

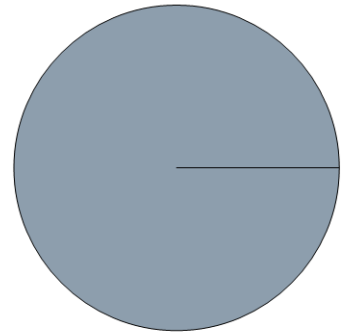
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

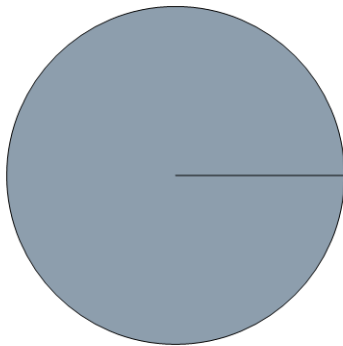
Tobacco Users By Education



Technical Degree, 100.00%

Chart Total N: 1

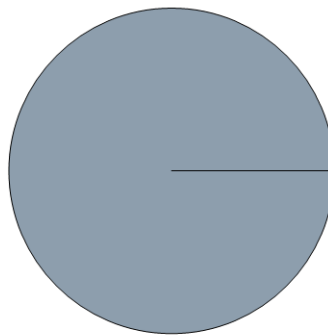
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

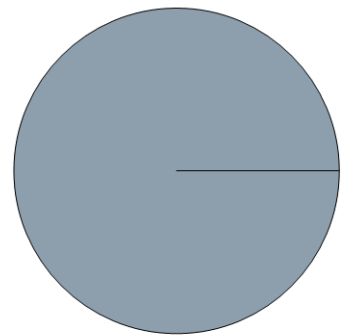
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

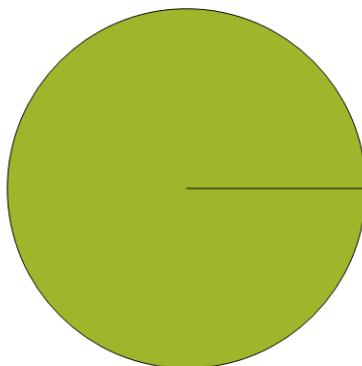
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

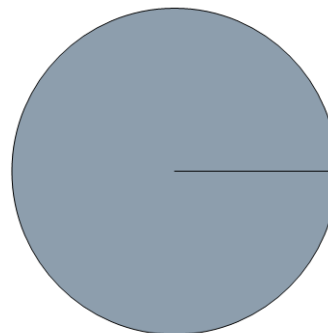
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

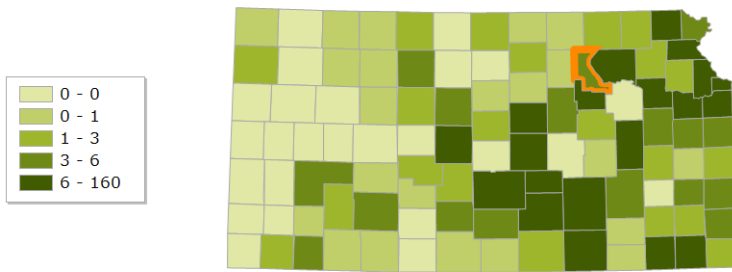


# Utilization Dashboard by County Report

## Riley County - Kansas Tobacco Quitline

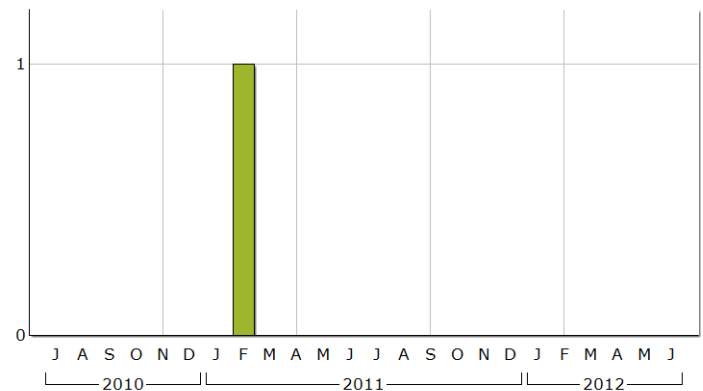
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

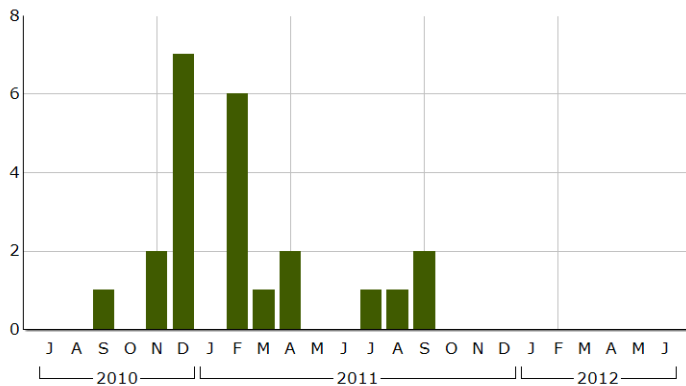


County Population	Prevalence	Tobacco Users	
Adult	41,436	9.8 %	4,072
		County	State
Tobacco Users - Last Full Month		-	464
Tobacco Users YTD		4	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.10 %
Reach - NAQC		2	0.07 %
Annualized Reach		1	0.29 %
Annualized Reach - NAQC		2	0.22 %
Unique Individual Reach		3	0.10 %

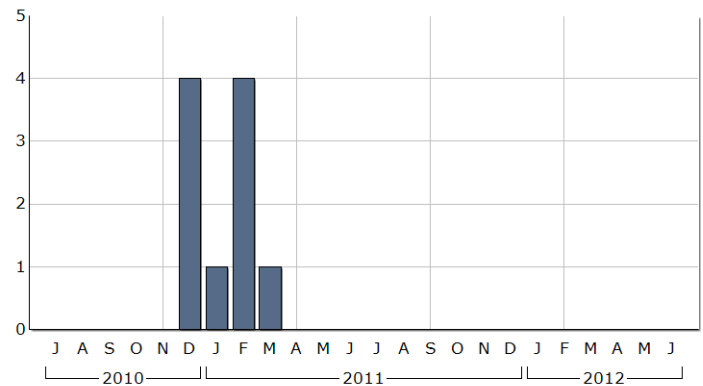
Fax Referral



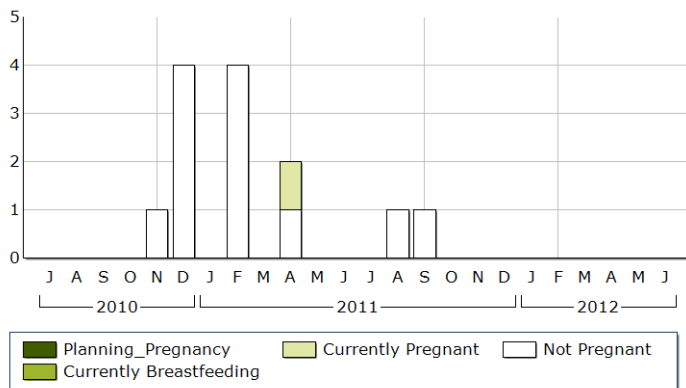
Tobacco User Enrollments



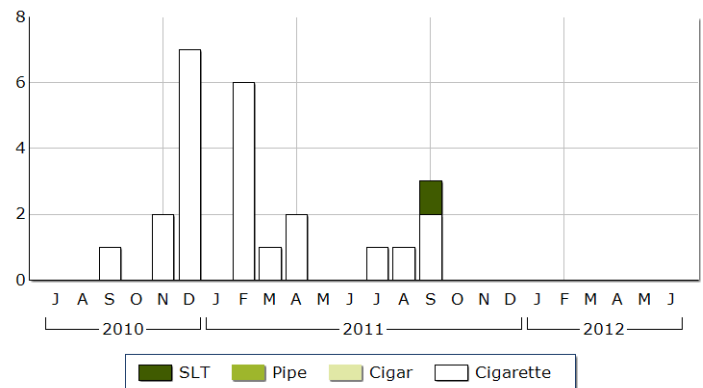
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

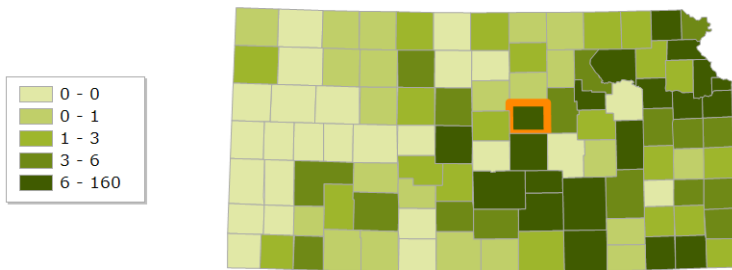
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Saline County - Kansas Tobacco Quitline

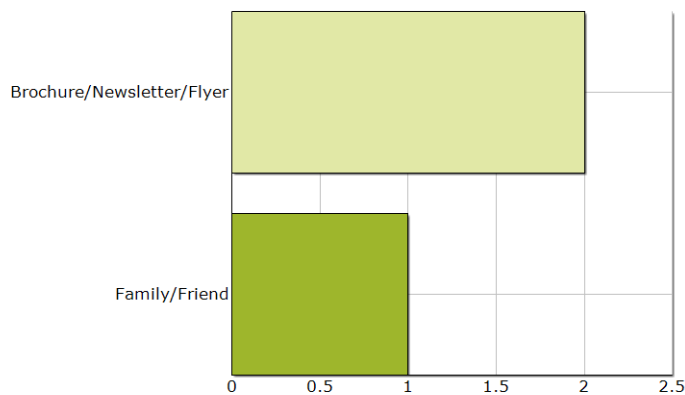
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

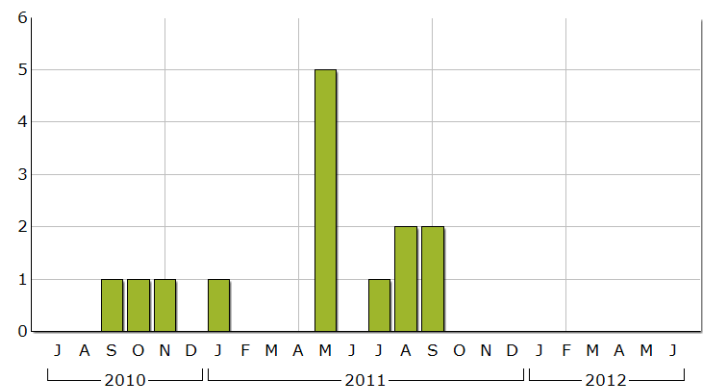


County Population	Prevalence	Tobacco Users	
Adult	33,625	13.1 %	4,389
		County	State
Tobacco Users - Last Full Month		4	464
Tobacco Users YTD		30	1,231
Unique Tobacco Users YTD		3	20
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.68 %
Reach - NAQC		2	0.48 %
Annualized Reach		1	2.05 %
Annualized Reach - NAQC		2	1.44 %
Unique Individual Reach		3	0.46 %

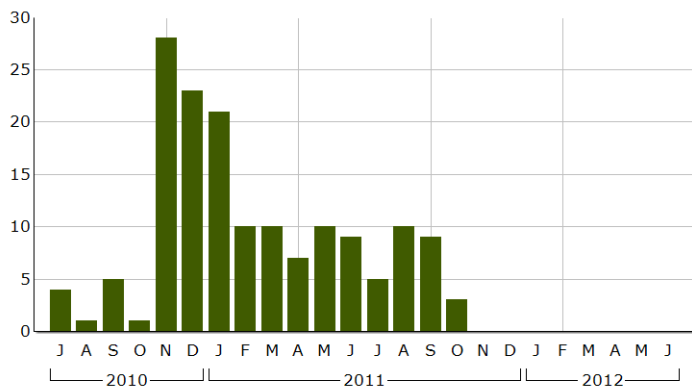
How Heard About



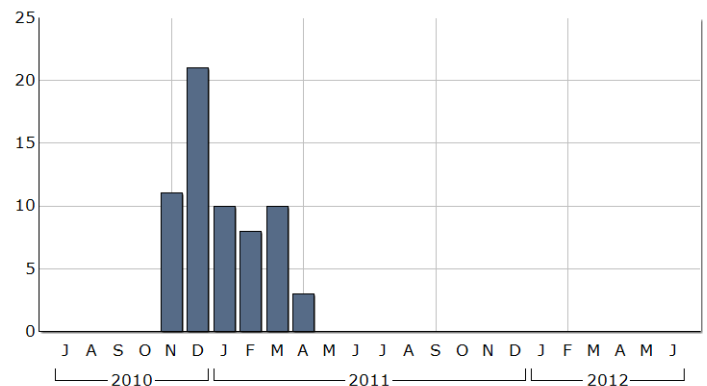
Fax Referral



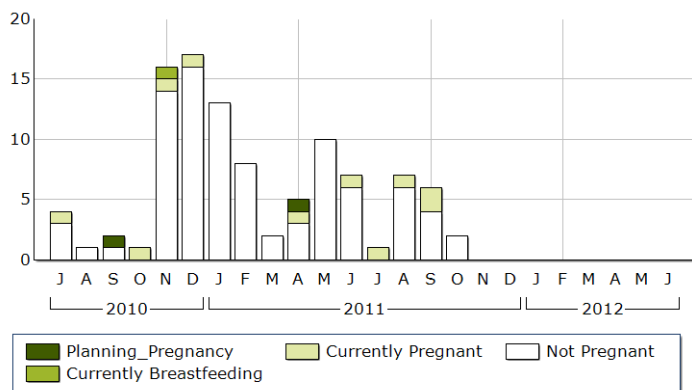
Tobacco User Enrollments



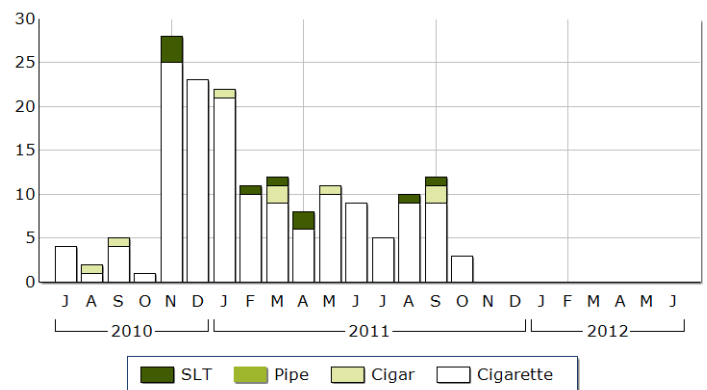
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



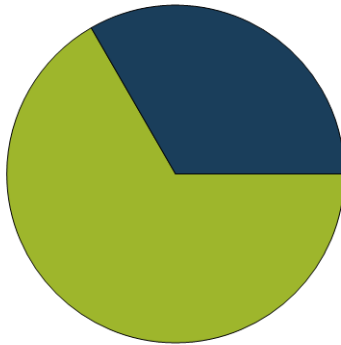
1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Saline County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

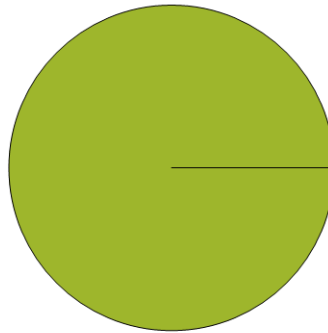
Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 3

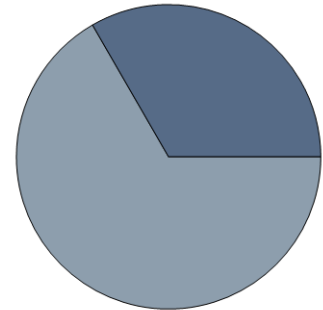
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

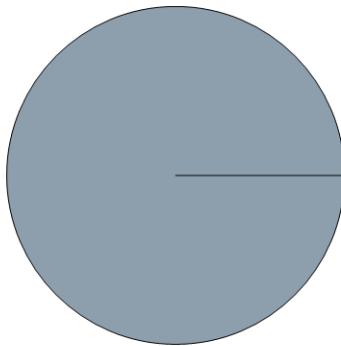
Tobacco Users By Education



Some College, 66.67%  
College Degree, 33.33%

Chart Total N: 3

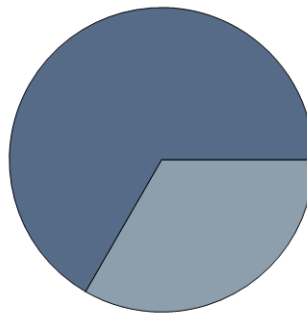
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

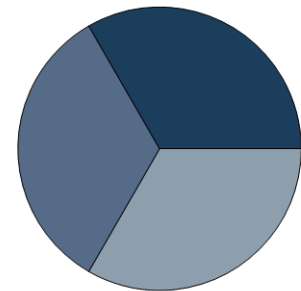
Tobacco Users By Age



18 - 24, 33.33%  
35 - 44, 66.67%

Chart Total N: 3

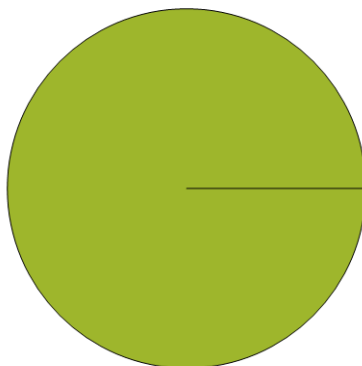
Tobacco Users By Health Plan



Commercially Insured, 33.33%  
Medicaid, 33.33%  
Uninsured, 33.33%

Chart Total N: 3

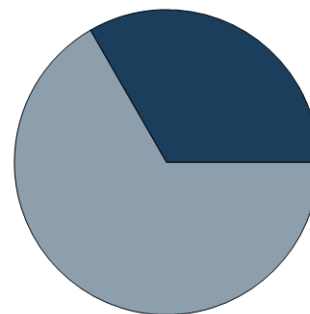
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 66.67%  
None, 33.33%

Chart Total N: 3

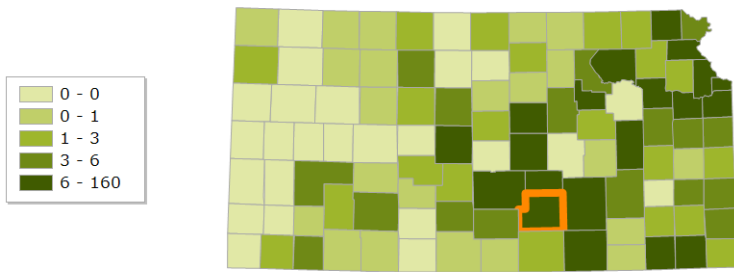
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Sedgwick County - Kansas Tobacco Quitline

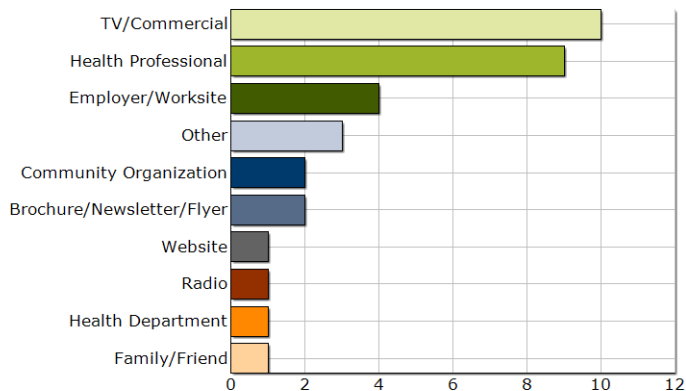
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

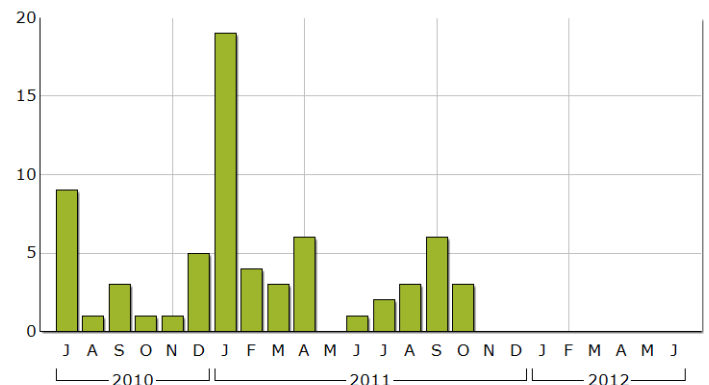


County Population	Prevalence	Tobacco Users	
Adult	351,702	19.8 %	69,712
		County	State
Tobacco Users - Last Full Month		34	464
Tobacco Users YTD		160	1,231
Unique Tobacco Users YTD		3	136
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.23 %
Reach - NAQC		2	0.20 %
Annualized Reach		1	0.69 %
Annualized Reach - NAQC		2	0.59 %
Unique Individual Reach		3	0.20 %

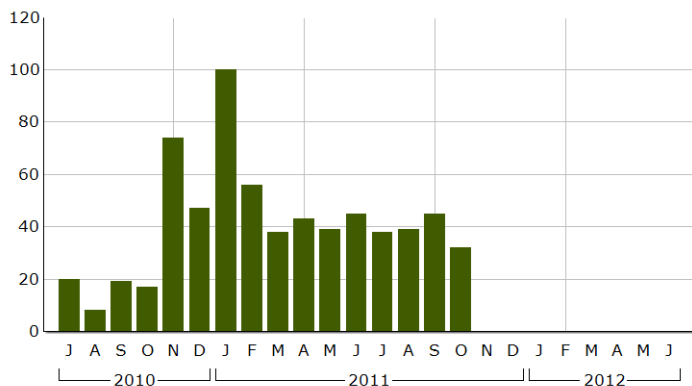
How Heard About



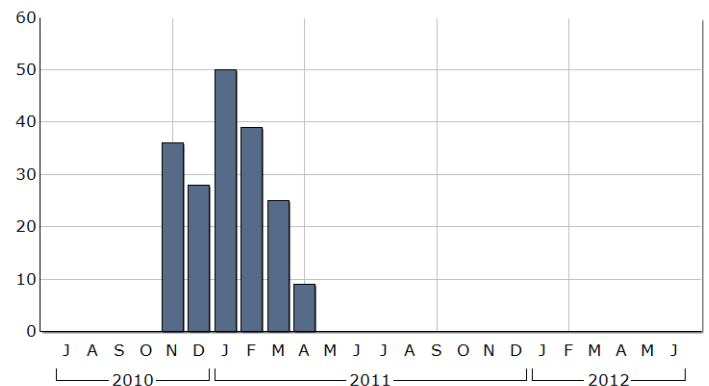
Fax Referral



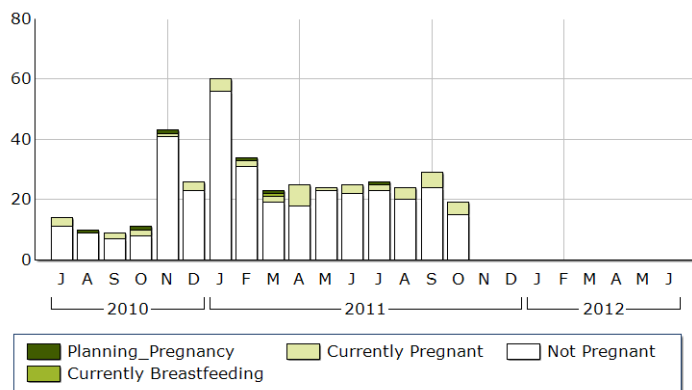
Tobacco User Enrollments



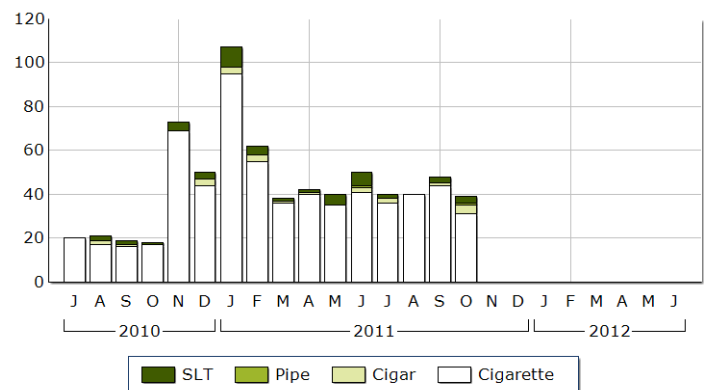
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Sedgwick County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

Tobacco Users By Gender

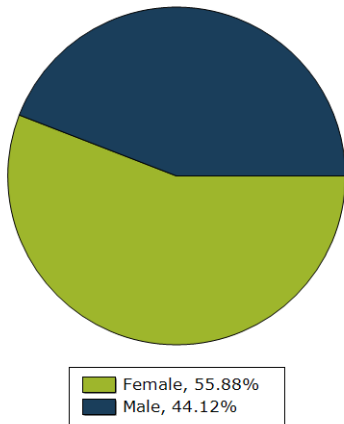


Chart Total N: 34

Tobacco Users By Language

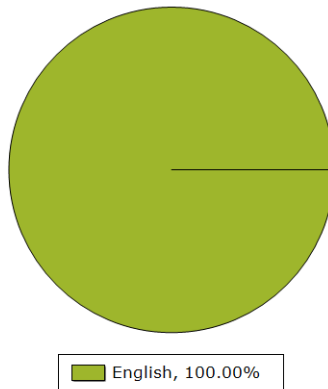


Chart Total N: 34

Tobacco Users By Education

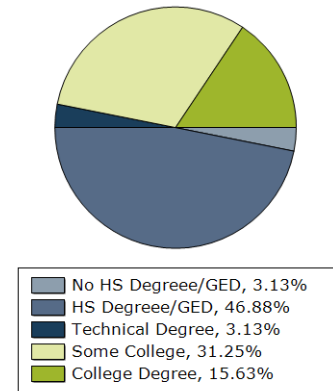


Chart Total N: 32

Tobacco Users By Race

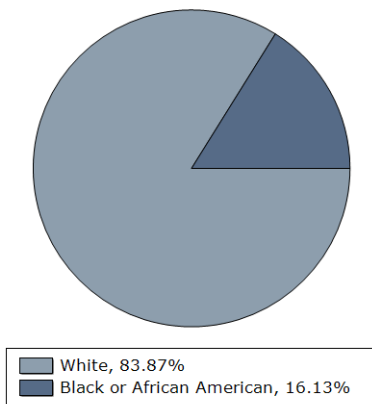


Chart Total N: 31

Tobacco Users By Age

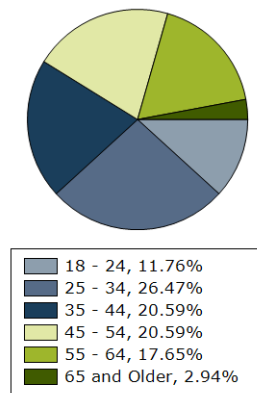


Chart Total N: 34

Tobacco Users By Health Plan

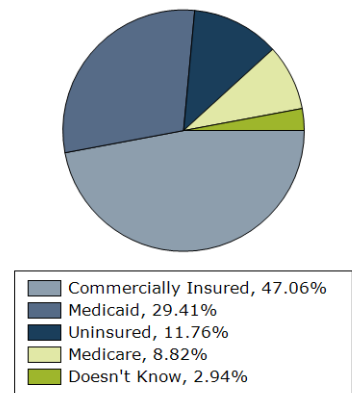


Chart Total N: 34

Tobacco Users By Ethnicity

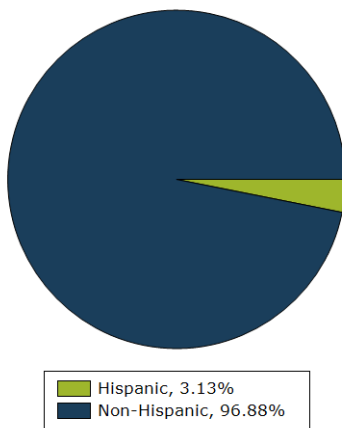


Chart Total N: 32

Tobacco Users By Chronic Condition

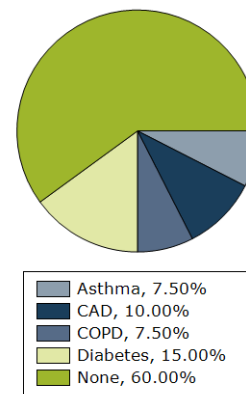


Chart Total N: 40

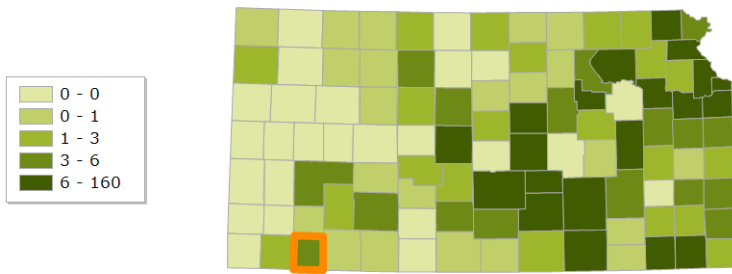
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Seward County - Kansas Tobacco Quitline

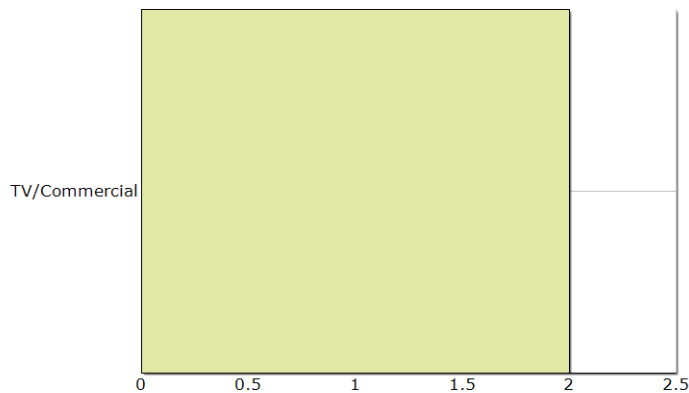
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

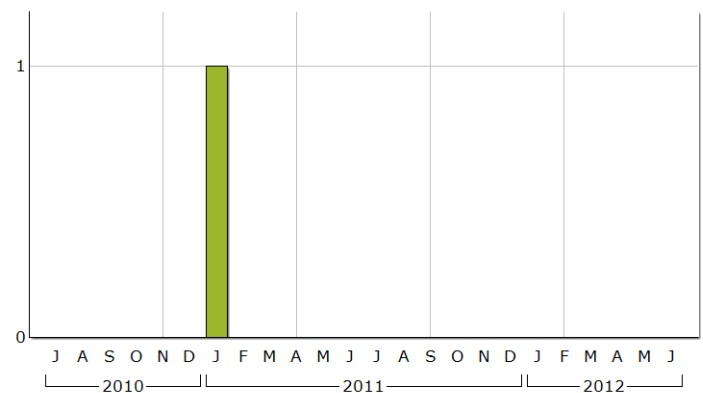


County Population	Prevalence	Tobacco Users	
Adult	14,345	7.2 %	1,037
		County	State
Tobacco Users - Last Full Month		2	464
Tobacco Users YTD		6	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.58 %
Reach - NAQC		2	0.39 %
Annualized Reach		1	1.74 %
Annualized Reach - NAQC		2	1.16 %
Unique Individual Reach		3	0.58 %

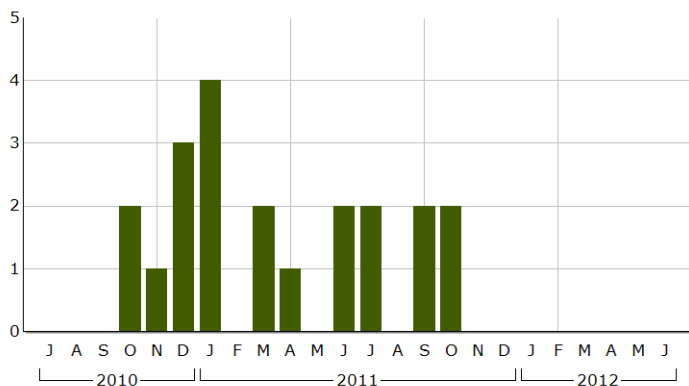
How Heard About



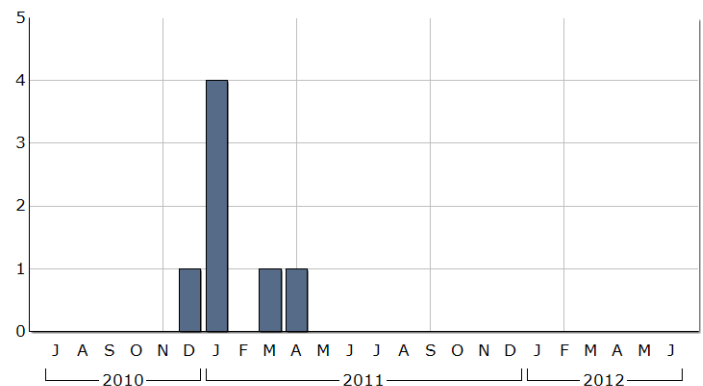
Fax Referral



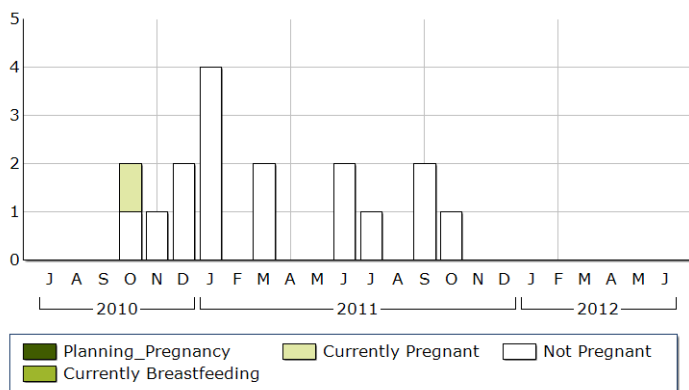
Tobacco User Enrollments



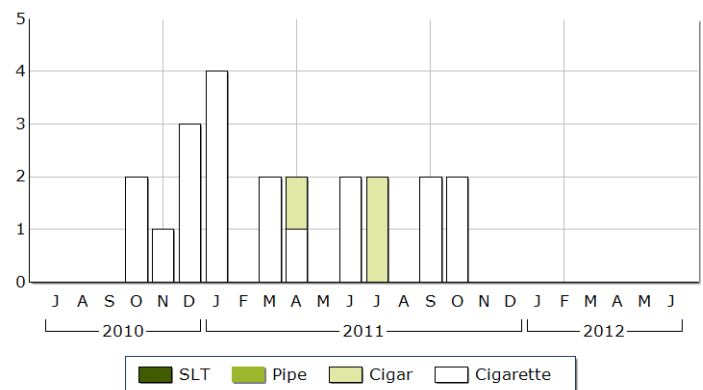
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



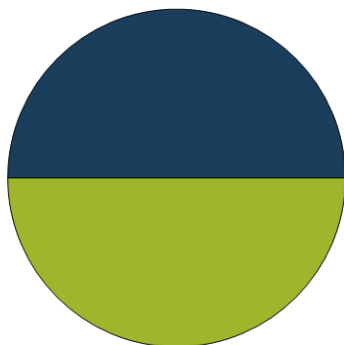
1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Seward County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

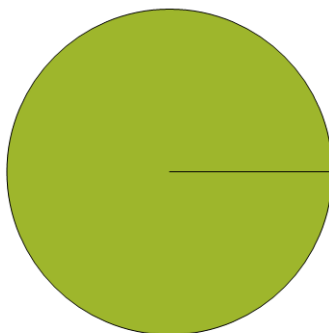
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

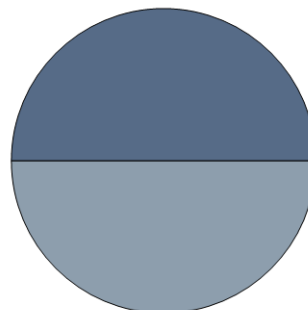
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

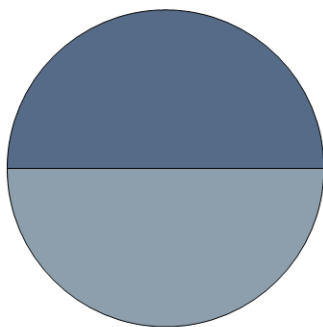
Tobacco Users By Education



No HS Degreee/GED, 50.00%  
HS Degreee/GED, 50.00%

Chart Total N: 2

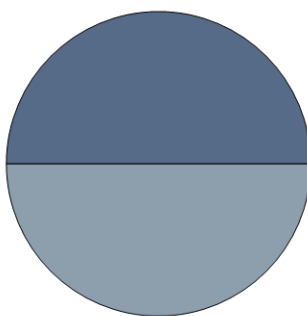
Tobacco Users By Race



Black or African American, 50.00%  
White, 50.00%

Chart Total N: 2

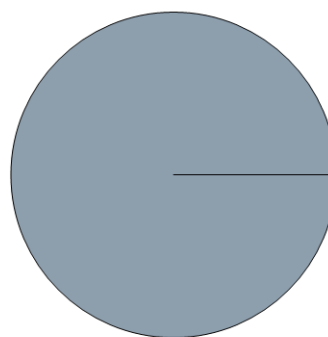
Tobacco Users By Age



45 - 54, 50.00%  
65 and Older, 50.00%

Chart Total N: 2

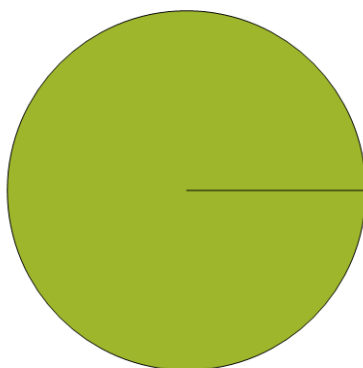
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

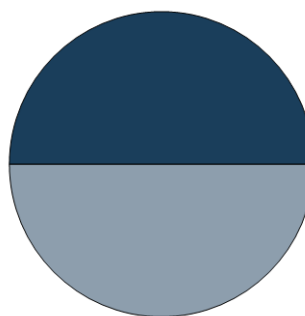
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%  
None, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

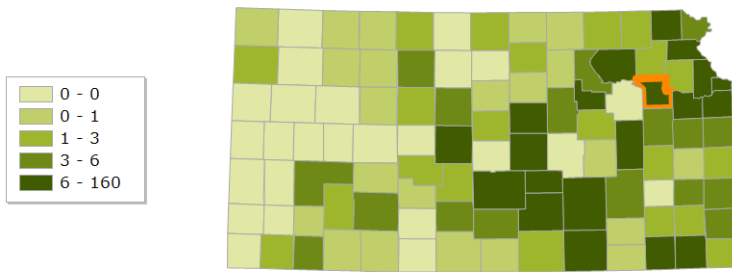


# Utilization Dashboard by County Report

## Shawnee County - Kansas Tobacco Quitline

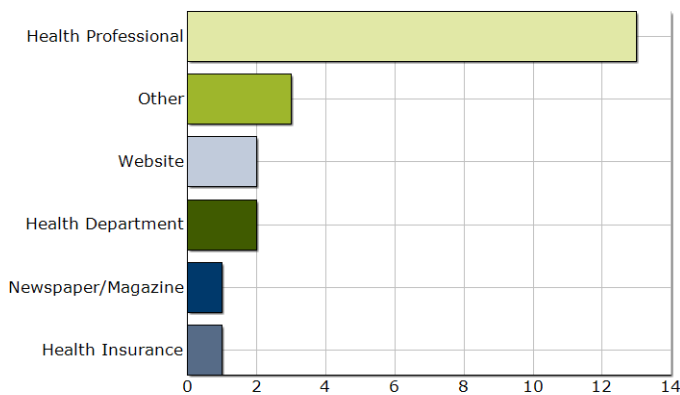
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

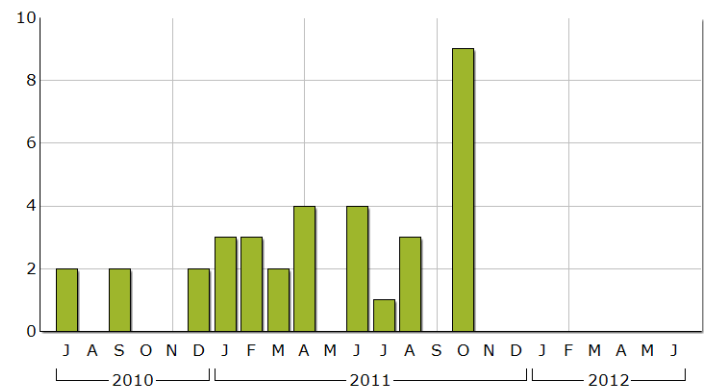


County Population	Prevalence	Tobacco Users	
Adult	130,906	15.5 %	20,239
		County	State
Tobacco Users - Last Full Month		23	464
Tobacco Users YTD		50	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.25 %
Reach - NAQC		2	0.21 %
Annualized Reach		1	0.74 %
Annualized Reach - NAQC		2	0.64 %
Unique Individual Reach		3	0.18 %

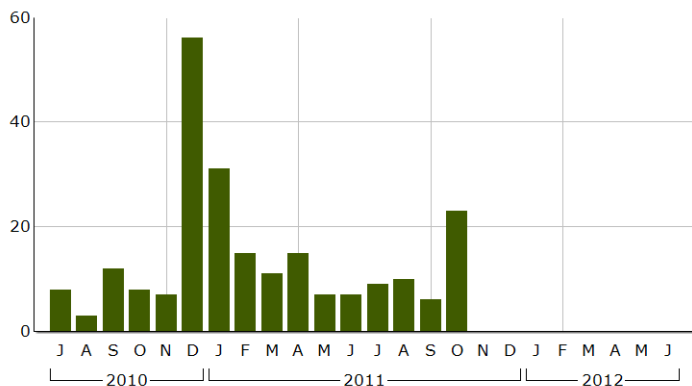
How Heard About



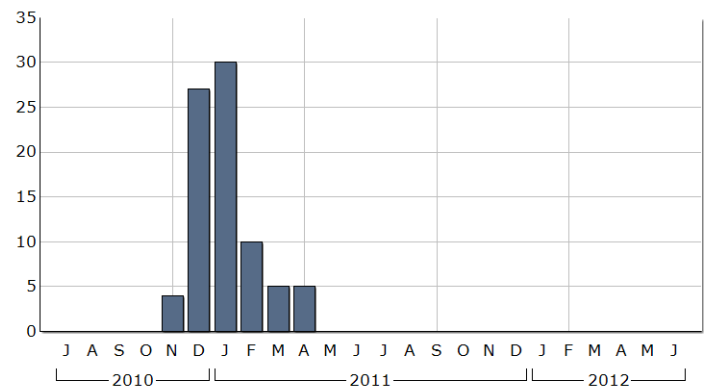
Fax Referral



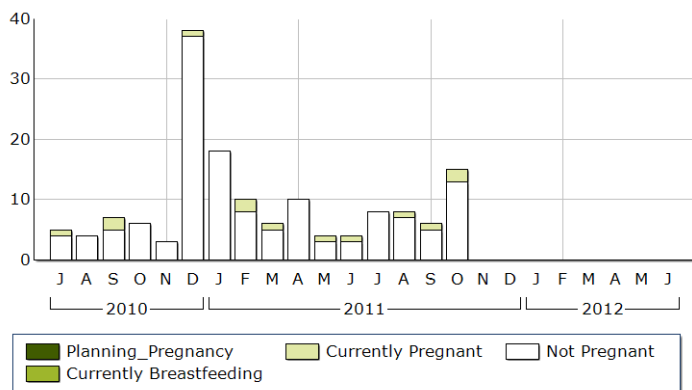
Tobacco User Enrollments



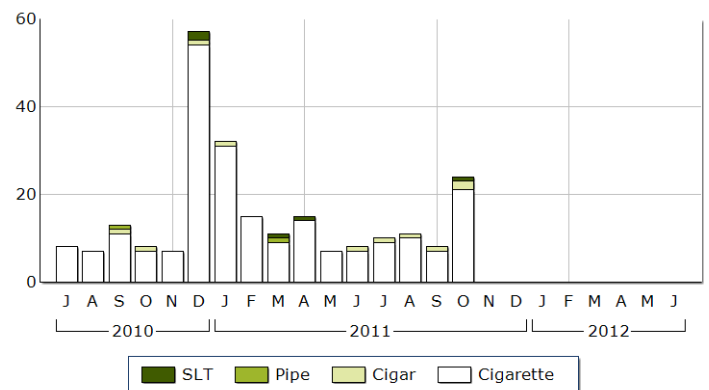
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Shawnee County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

Tobacco Users By Gender

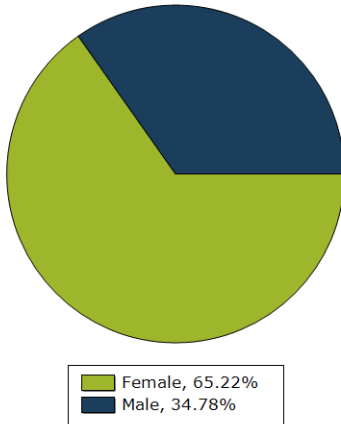


Chart Total N: 23

Tobacco Users By Language

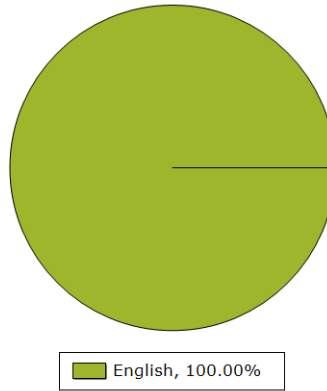


Chart Total N: 23

Tobacco Users By Education

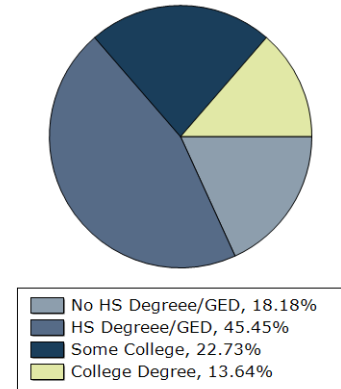


Chart Total N: 22

Tobacco Users By Race

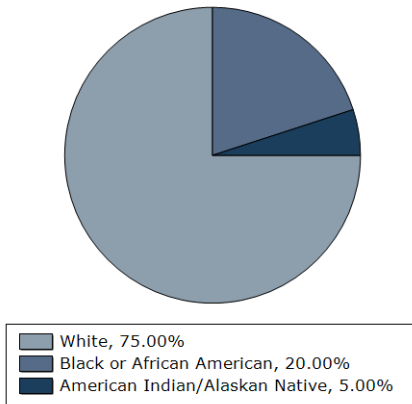


Chart Total N: 20

Tobacco Users By Age

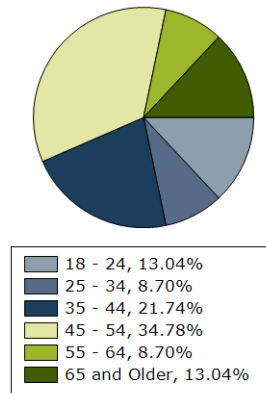


Chart Total N: 23

Tobacco Users By Health Plan

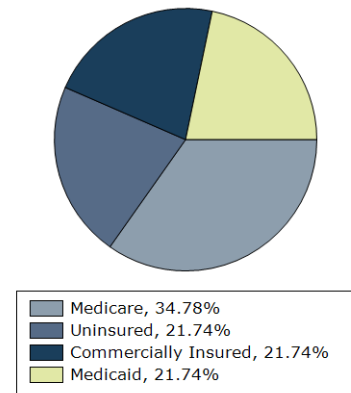


Chart Total N: 23

Tobacco Users By Ethnicity

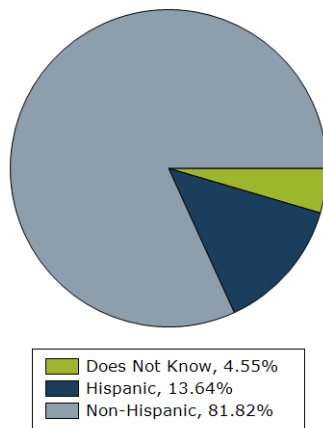


Chart Total N: 22

Tobacco Users By Chronic Condition

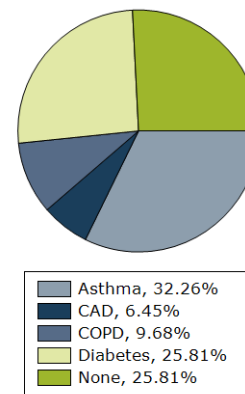


Chart Total N: 31

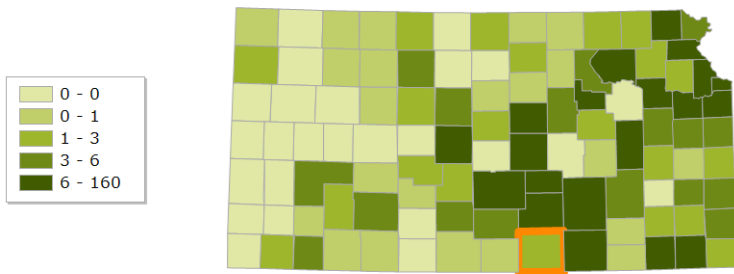
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Sumner County - Kansas Tobacco Quitline

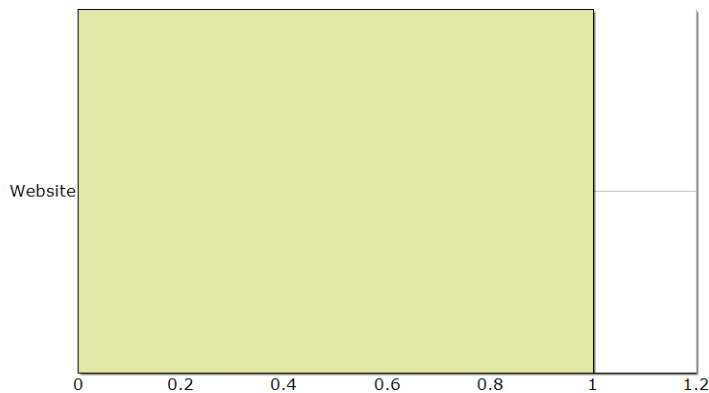
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

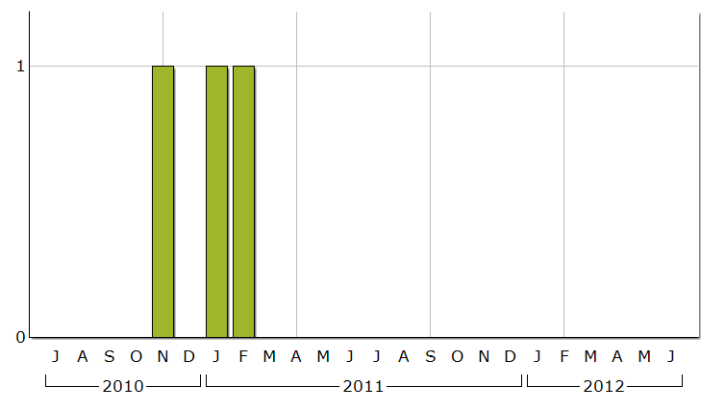


County Population	Prevalence	Tobacco Users	
Adult	25,362	14.4 %	3,639
		County	State
Tobacco Users - Last Full Month		1	464
Tobacco Users YTD		3	1,231
Unique Tobacco Users YTD		3	886
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.08 %
Reach - NAQC		2	0.08 %
Annualized Reach		1	0.25 %
Annualized Reach - NAQC		2	0.25 %
Unique Individual Reach		3	0.08 %

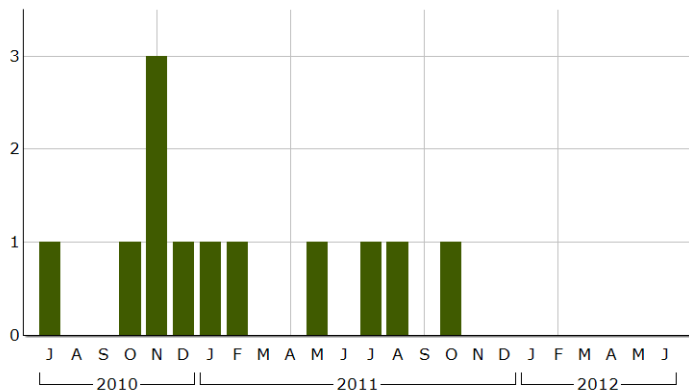
How Heard About



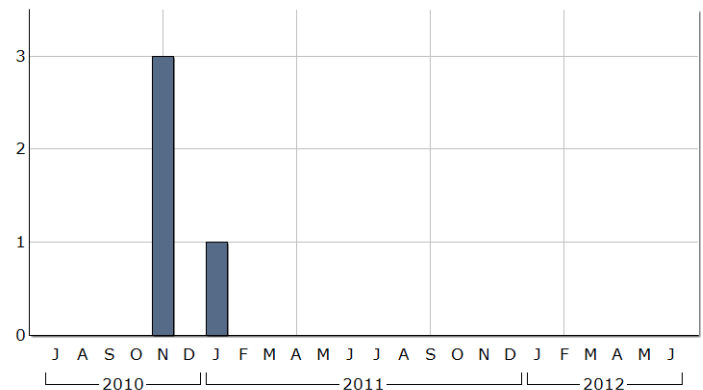
Fax Referral



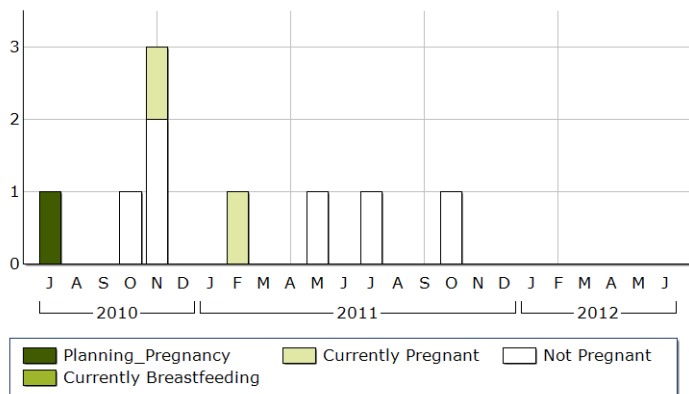
Tobacco User Enrollments



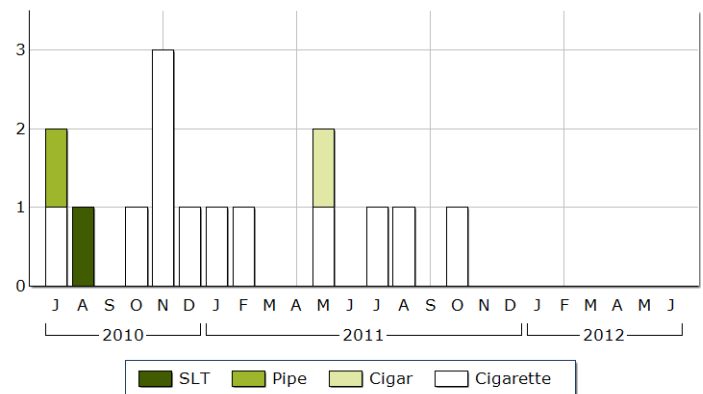
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Sumner County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

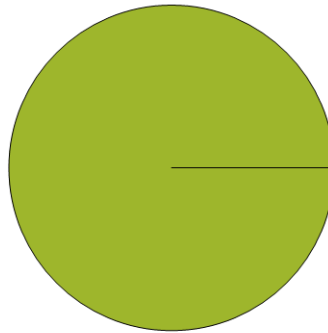
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

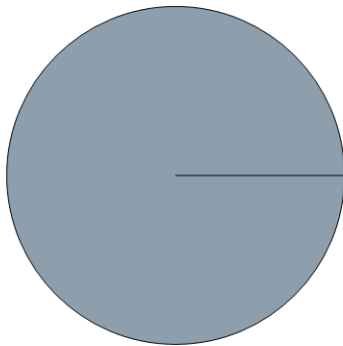
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

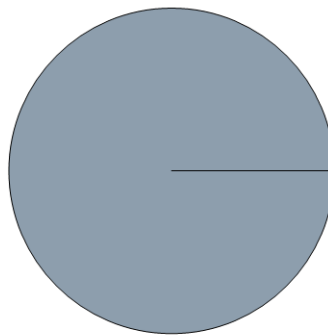
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

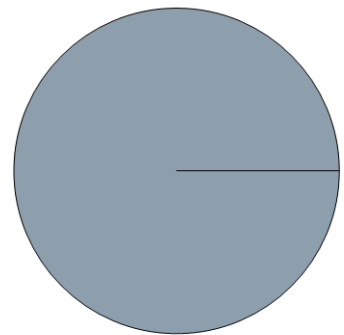
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

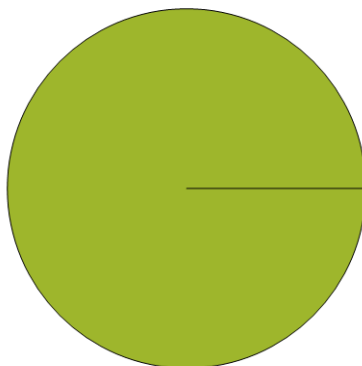
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

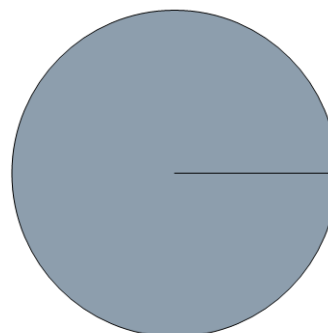
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

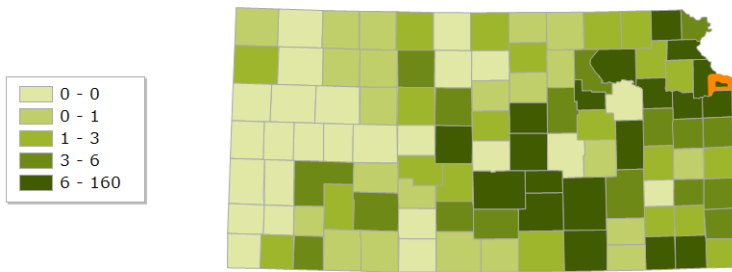
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Wyandotte County - Kansas Tobacco Quitline

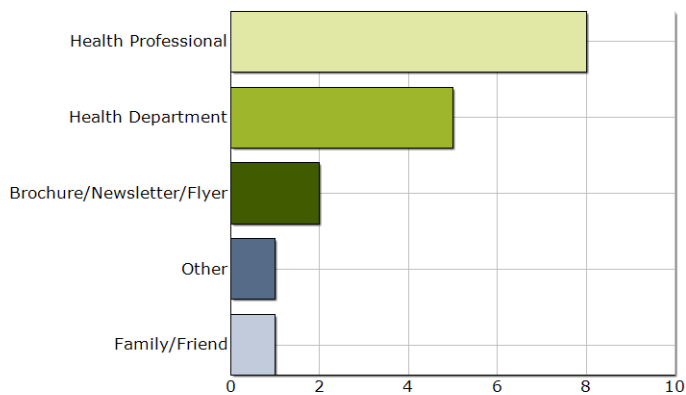
From 10/1/2011 through 10/31/2011

State Tobacco Users Served Contract YTD (Adults)

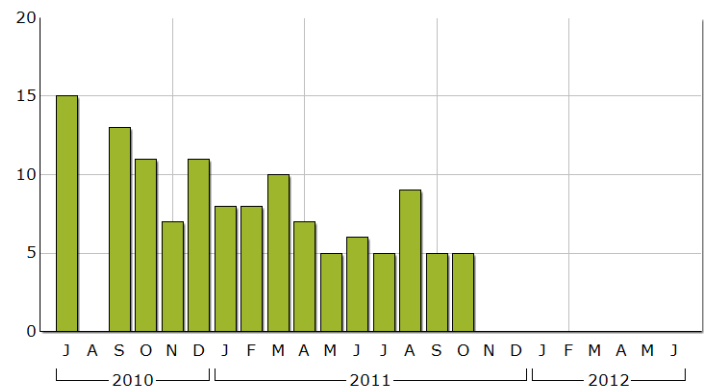


County Population	Prevalence	Tobacco Users	
Adult	110,013	24.8 %	27,266
		County	State
Tobacco Users - Last Full Month		18	464
Tobacco Users YTD		74	1,231
Unique Tobacco Users YTD		3	69
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.27 %
Reach - NAQC		2	0.21 %
Annualized Reach		1	0.81 %
Annualized Reach - NAQC		2	0.64 %
Unique Individual Reach		3	0.25 %

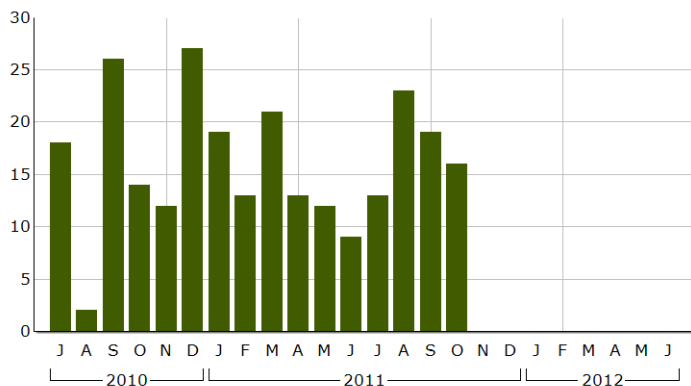
How Heard About



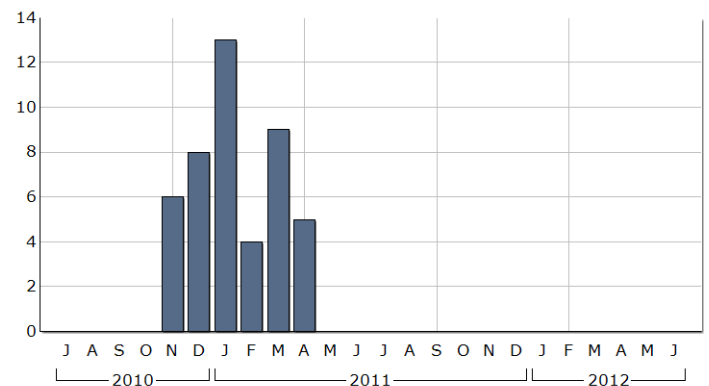
Fax Referral



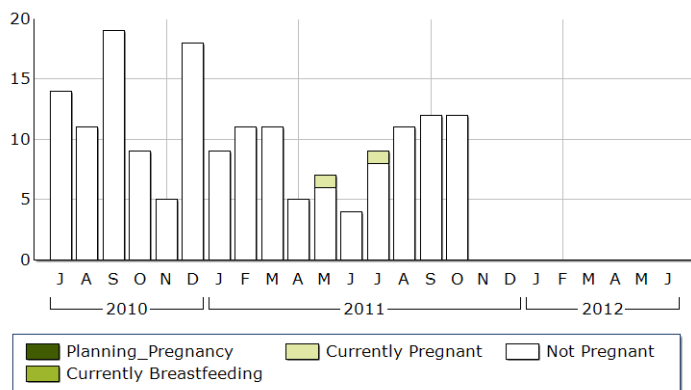
Tobacco User Enrollments



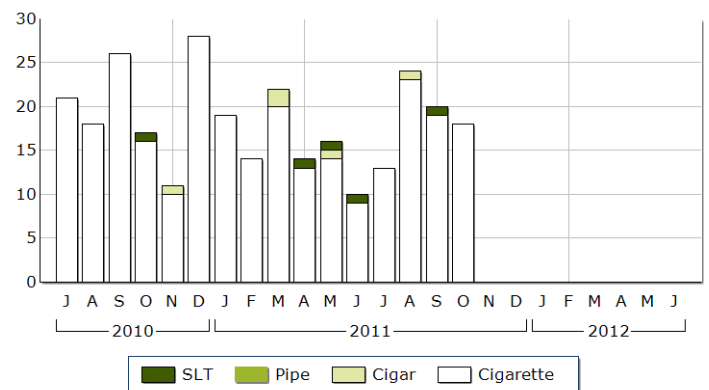
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Wyandotte County - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

Tobacco Users By Gender

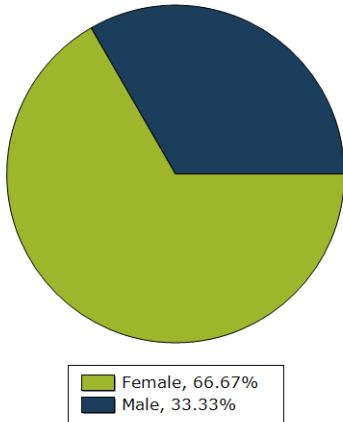


Chart Total N: 18

Tobacco Users By Language

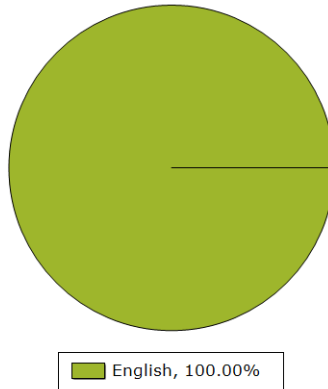


Chart Total N: 18

Tobacco Users By Education

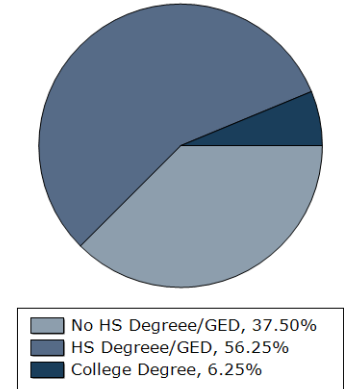


Chart Total N: 16

Tobacco Users By Race

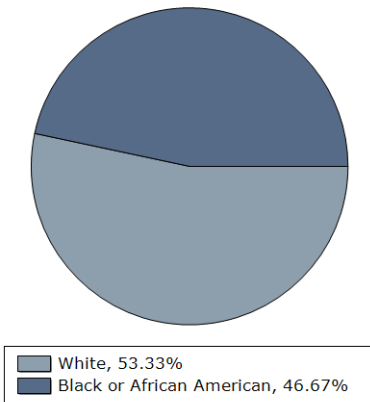


Chart Total N: 15

Tobacco Users By Age

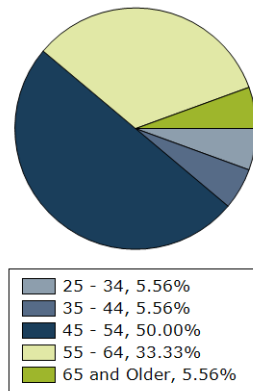


Chart Total N: 18

Tobacco Users By Health Plan

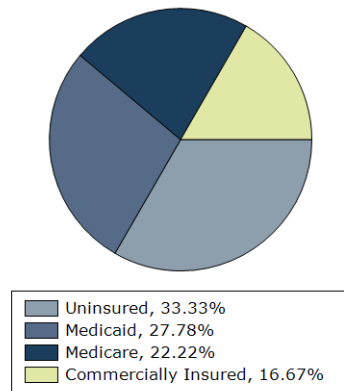


Chart Total N: 18

Tobacco Users By Ethnicity

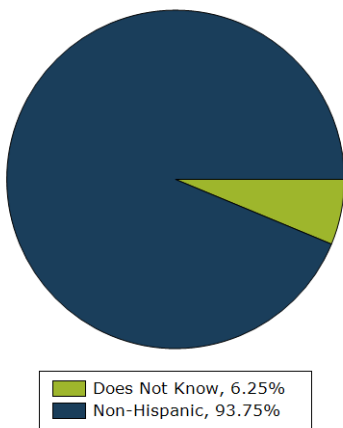


Chart Total N: 16

Tobacco Users By Chronic Condition

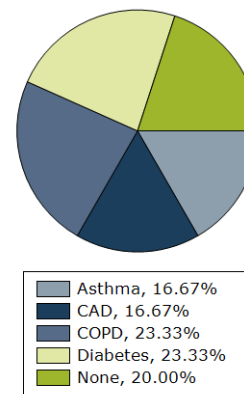


Chart Total N: 30

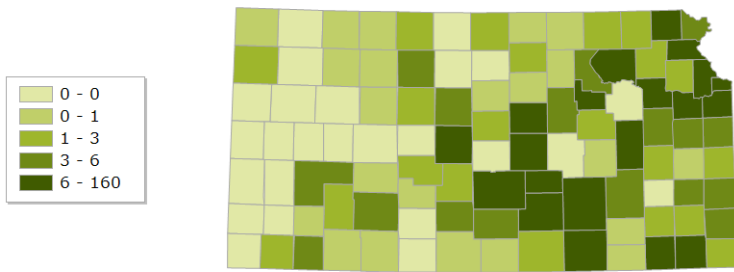
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## All Other Counties - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

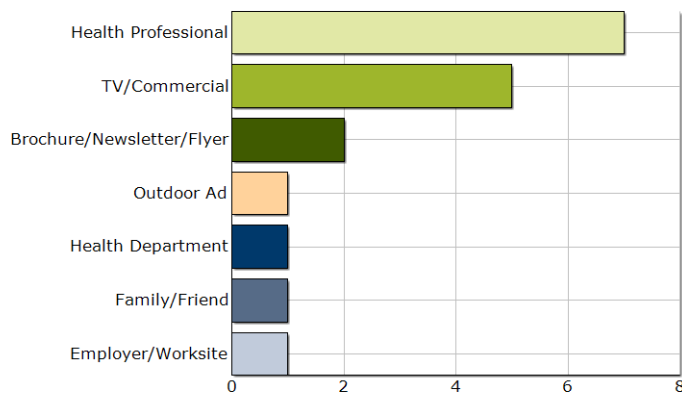
State Tobacco Users Served Contract YTD (Adults)



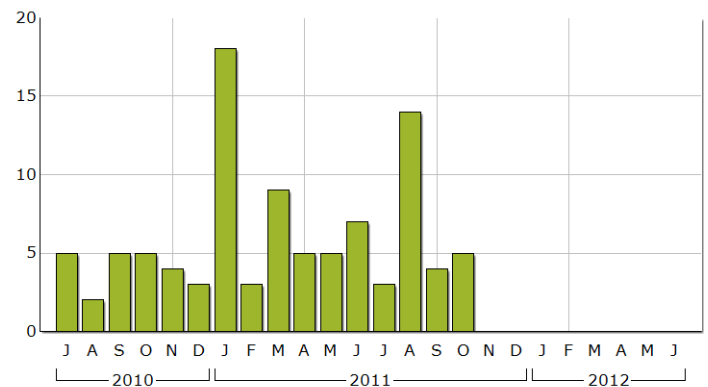
County Population	Prevalence	Tobacco Users
Adult	354,500	17.4 %
		61,559

	County	State
Tobacco Users - Last Full Month	22	464
Tobacco Users YTD	97	1,231
Unique Tobacco Users YTD	3	79
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.16 %
Reach - NAQC	2	0.12 %
Annualized Reach	1	0.47 %
Annualized Reach - NAQC	2	0.36 %
Unique Individual Reach	3	0.13 %

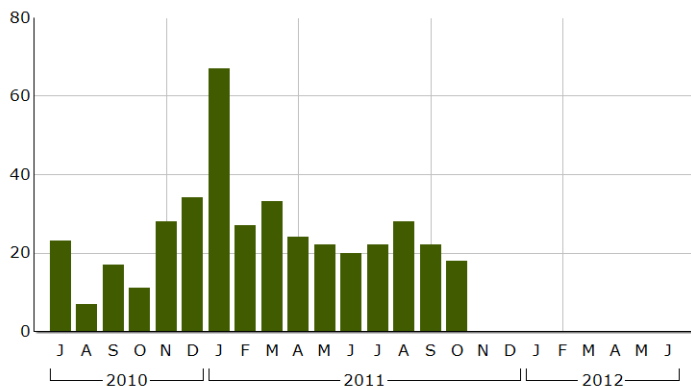
How Heard About



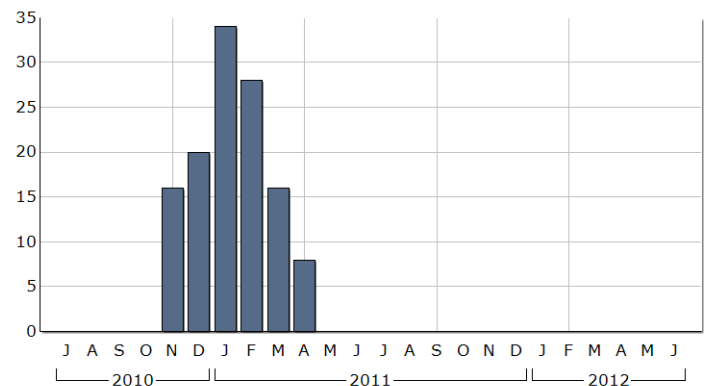
Fax Referral



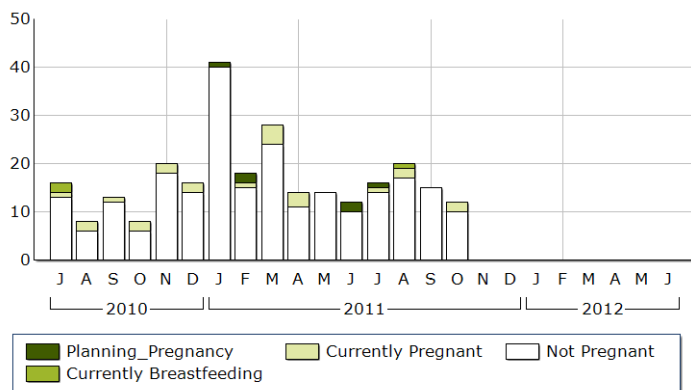
Tobacco User Enrollments



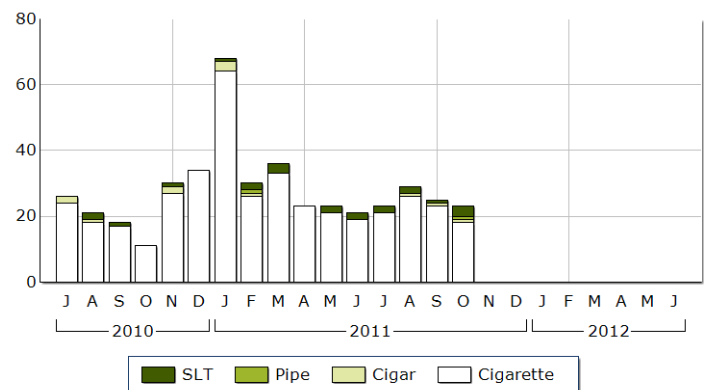
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

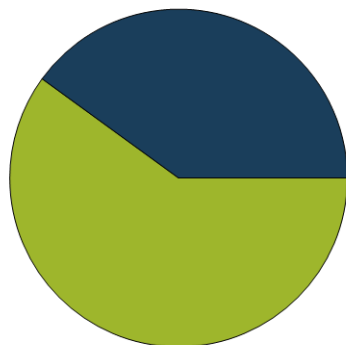
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## All Other Counties - Kansas Tobacco Quitline

From 10/1/2011 through 10/31/2011

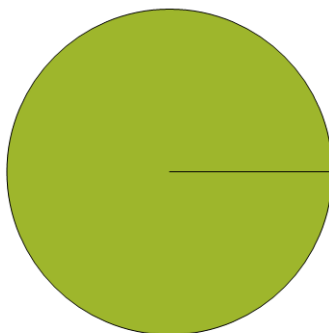
Tobacco Users By Gender



Female, 60.00%  
Male, 40.00%

Chart Total N: 20

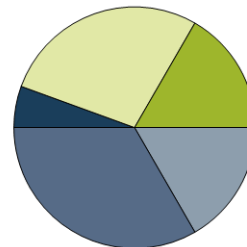
Tobacco Users By Language



English, 100.00%

Chart Total N: 20

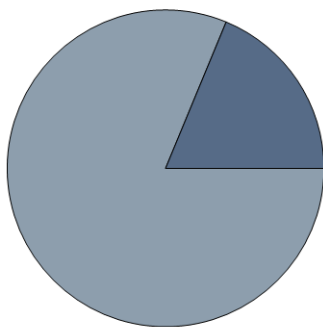
Tobacco Users By Education



No HS Degree/GED, 16.67%  
HS Degree/GED, 33.33%  
Some Technical School, 5.56%  
Some College, 27.78%  
College Degree, 16.67%

Chart Total N: 18

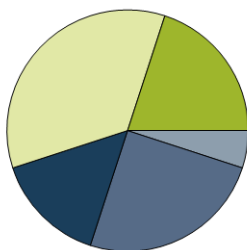
Tobacco Users By Race



White, 81.25%  
American Indian/Alaskan Native, 18.75%

Chart Total N: 16

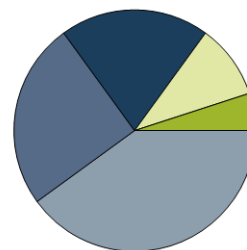
Tobacco Users By Age



18 - 24, 5.00%  
25 - 34, 25.00%  
35 - 44, 15.00%  
45 - 54, 35.00%  
65 and Older, 20.00%

Chart Total N: 20

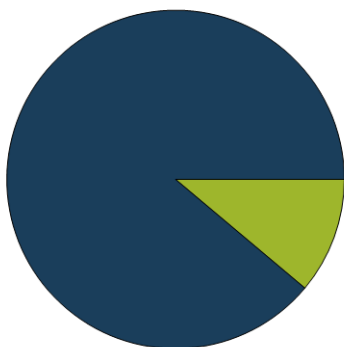
Tobacco Users By Health Plan



Medicaid, 40.00%  
Uninsured, 25.00%  
Commercially Insured, 20.00%  
Medicare, 10.00%  
Doesn't Know, 5.00%

Chart Total N: 20

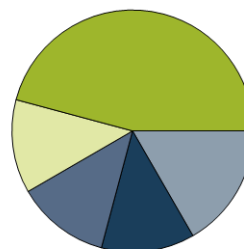
Tobacco Users By Ethnicity



Hispanic, 11.11%  
Non-Hispanic, 88.89%

Chart Total N: 18

Tobacco Users By Chronic Condition



Asthma, 16.67%  
CAD, 12.50%  
COPD, 12.50%  
Diabetes, 12.50%  
None, 45.83%

Chart Total N: 24

\* "All Other Counties" - These counties do not have their own prevalence estimates and are grouped together because they did not have enough respondents to the BRFSS Survey.

These counties include:

ANDERSON, BARBER, BROWN, CHASE, CHAUTAUQUA, CHEYENNE, CLARK, CLAY, CLOUD, COFFEY, COMANCHE, DECATUR, DONIPHAN, EDWARDS, ELK, ELLSWORTH, GOVE, GRAHAM, GRANT, GRAY, GREELEY, GREENWOOD, HAMILTON, HARPER, HASKELL, HODGEMAN, JACKSON, JEWELL, KEARNY, KINGMAN, KIOWA, LANE, LINCOLN, LINN, LOGAN, MARION, MARSHALL, MEADE, MITCHELL, MORRIS, MORTON, NEMAHA, NESS, NORTON, OSBORNE, OTTAWA, PAWNEE, PHILLIPS, PRATT, RAWLINS, REPUBLIC, RICE, ROOKS, RUSH, RUSSELL, SCOTT, SHERIDAN, SHERMAN, SMITH, STAFFORD, STANTON, STEVENS, THOMAS, TREGO, WABAUNSEE, WALLACE, WASHINGTON, WICHITA, WILSON, WOODSON

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



